

Front page



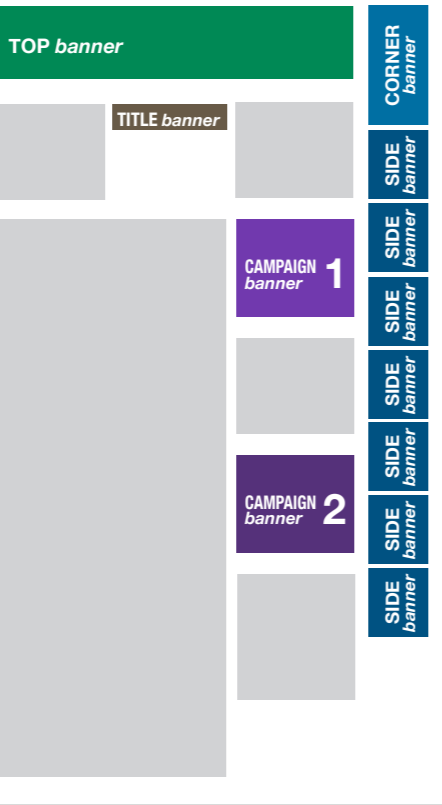
■ Membership 7.800 SEK/year

■ Member package

- 6 months side banner on the website
- 2 mid advert in the newsletter
- 2 bottom advert in the newsletter
- 1 year membership

26.000 SEK

Article page



All banners, except the title banner, are sharing their spot with up to three others. Rotation is executed after page reload.

The side banners change their position both horizontally and vertically.

Banners and adverts is linked to your home-page. If you want another link, attach it when you send your material.

Advertising in the newsletter
Prices for members per day

TOP ADVERT Left 4.000 SEK/day 400x200 px, max 30 kb	TOP ADVERT Right 4.000 SEK/day 400x200 px, max 30 kb
MID ADVERT Left 3.000 SEK/day 490x147 px, max 20 kb	MID ADVERT Right 3.000 SEK/day 310x235 px max 20 kb
BOTTOM ADVERT Left 2.000 SEK/day 490x147 px, max 20 kb	BOTTOM ADVERT Right 2.000 SEK/day 310x235 px max 20 kb

Advertising on the website
Prices for members per month

TOP BANNER	
Article page	21.500 SEK
Front page + all other pages	21.500 SEK
930x180 px - max 70 kb	
CORNER BANNER - only readable on desktop	
Article page	11.500 SEK
Front page + all other pages	11.500 SEK
150x300 px - max 70 kb	
SIDE BANNER - only readable on desktop	
Article page	3.250 SEK
Front page + all other pages	3.250 SEK
150x175 px - max 40 kb	
TITLE BANNER	
Article page	22.750 SEK
200x60 px - max 150 kb	
CAMPAIGN BANNER	
Front page	480x480 px 17.375 SEK
Article page	300x250 px 13.750 SEK
All other pages	300x250 px 6.750 SEK
max 70 kb	
CAMPAIGN BANNER	
Front page	480x480 px 14.500 SEK
Article page	300x250 px 10.750 SEK
All other pages	300x250 px 5.350 SEK
max 70 kb	
GIGA BANNER	
Front page	980x480 px - max 150 kb 21.500 SEK
GIGA BANNER	
Front page	980x480 px - max 150 kb 14.500 SEK

Animated banners: deliver as jpg, html or gif. The animation are restricted to a maximum of 20 seconds.

Static banners: jpg, gif or png. (In the newsletter all adverts are static.)

Our site is responsive and banners adapt to the screen they are displayed on. (Corner and side banners are only readable on desktop.)

The adverts are created for free.

All stated prices require membership. The price for non-members is double.

BECOME A MEMBER

VERKSTÄDERNA



A membership costs 7.800 SEK/year and includes membership on the portal Metal Supply.

All advertising on the website is published on both Verkstäderna and Metal Supply.

METAL SUPPLY

Verkstäderna is a commercial network where suppliers, subcontractors and buyers within the engineering industry can get in contact with each other.

Benefits as a member

- ✓ **Daily news** from the branch and possibilities to comment the articles
- ✓ **Advertise** machines, products and services
- ✓ **Your news** directly to your target audience in the section "News from Members"
- ✓ Place **job adverts**
- ✓ Inform about **events** and **courses**
- ✓ **Greater online visibility** for your business






















































































































































Target group

Verkstäderna is the network that meets the engineering industry's need for a continuous reporting on developments in manufacturing: machinery, materials, methods and people.

The readers have influence over the company's purchases in:

- Machine equipment
- Mechanical engineering
- Tools
- Automation
- Production logistic, management
- Joining technology, welding, gluing, soldering

Mentor Communications AB
Tryffelslingan 10, P.O. Box 72001
SE-181 72 Lidingö, Sweden
Tel. +46 8 670 41 00
www.verkstaderna.se

Metal & Verkstäderna Eftermiddag                                                                                                                                                     

Verkstäderna

Logga in

Bli medlem

Prenumerera

Annonsera

Annons

Smörjteknikdagen
3 oktober • Quality Hotel II, Göteborg

Annons

B:S
STÅL & METALLER
PRECISIONSBAND
ROSTFRITT
NI-LEGERINGAR
[WWW.BSSHJALMSTAD.SE](#)

Annons

STAR SERVICE
Fartygsreparationer i Skåne
Fanuc Trädnismaskiner
[www.starservice.se](#)

VERKSTÄDERNA

Nyheter Köp och sälj Jobb Kurser Företag Mässor Våra event

Sök på Verkstäderna

Cyberattacker oroar – nästa år går det att radera sig från databaserna

Åtta av tio svenskar är nu beredda att begära att bli raderade ur företagens dataregister.

JOBB I FOKUS

Är du journalist och har intresse för svenskt näringsliv?
Nordiska Medier

LET'S MOVE FORWARD

SE HVORDAN!
LET US HELP YOU MOVE FORWARD TODAY

ZOLLER

expect great measures
Specialister på mät och förinstallationsmaskiner
GJS Verktygs AB

Den omskrivna ytbeläggaren tecknar avtal med japansk jätte

Svenskt nanoföretag bryter rekord i Frankrike

Nyheter Köp och sälj Jobb Kurser Företag Mässor

Medlemspanel / Era nyheter / Publicera nyhet

Publicera nyhet

Data

Kontaktperson

Inlägg

Publiserad

Kategori

Filer

Text

Nätverk

Se the number of views

Publicera nyhet

	Publicerad	Antal klick	
Chokladhistoria Choklad-fabriken har fått en ny uppgift	2015-dec-20	36	Redigera Ta bort
ns är vi starka Axelent är en del av Jönköpings pulvs	2015-dec-13	49	Redigera Ta bort
å fast i nya cykeltrenden?	2015-dec-13	154	Redigera Ta bort
äljare i Norge: Lauritsen Gjerdefabrik AS	2015-dec-06	91	Redigera Ta bort
caserna 1700-talskaserner i centrala Köpenhamn blir bostäder	2015-nov-30	100	Redigera Ta bort
ultifunktionella lös för alla system	2015-nov-14	117	Redigera Ta bort
ook om maskinsäkerhet	2015-nov-03	101	Redigera Ta bort
t tala med maskiner	2015-okt-31	108	Redigera Ta bort
ard som närmaste väktare	2015-okt-19	193	Redigera Ta bort
säkerhetsleverantör	2015-aug-23	194	Redigera Ta bort
— en revolutionär i plastbranschen	2015-aug-16	382	Redigera Ta bort
ogiskt X-märkt centrum	2015-aug-04	261	Redigera Ta bort
ultifunktionella lös för alla system	2015-jul-28	314	Redigera Ta bort
ultifunktionella lös för alla system	2015-jul-21	368	Redigera Ta bort
dräkten: Grannsamja x 131	2015-jul-14	409	Redigera Ta bort
med All Inclusive	2015-jul-07	335	Redigera Ta bort
på Team Bygg	2015-jul-05	299	Redigera Ta bort
ndbok i maskinsäkerhet	2015-jun-30	262	Redigera Ta bort

Publish company news