



## Facts from AgroProdMash 2015

**20,650 visitors**

**Visitors from 59 countries**  
and more than 1.000 Russian  
cities

**713 exhibitors** from **34  
countries**

**89% of exhibitors** states that  
they have achieved their  
exhibiting goals

**80% of visitors** are regular

**90% of visitors** states that  
they are satisfied or completely  
satisfied

## Pavilion of Denmark at AgroProdMash 2016 in Moscow

Danish Food Tech Group have for the 4<sup>th</sup> consecutive year the pleasure of inviting your company to participate at the joint **Pavilion of Denmark** at AgroProdMash, Moscow from **10 – 14 October 2016**. The trade show celebrated its 20<sup>th</sup> anniversary in 2015 and it is still the largest and most important exhibition for machinery, equipment and ingredients for the food processing industry in Russia and Eastern Europe.

### **Self-sufficient by 2020**

With 143 million consumers and a vision to become self-sufficient by 2020 Russia is certainly interesting. Since Russia adopted the Food Security Doctrine in 2010, the Russian dependence on food imports has dropped from 30 to 13 percent, equivalent to US\$ 40 billion. Food consumption is increasing, however. Resulting in a YoY-growth rate of 10%. To become self-sufficient by 2020 the Russian government wants to invest an amount in the three-digit billion range.

### **Seek the increasing potential**

Despite facing a difficult financial situation, it is important to maintain focus on the Russian market. A message, several of the Danish companies attending the trade show in 2015, can trust. Moreover, the record attendance in 2015 of 20,650 visitors testifies that the agroindustry in Russia is in good shape. There is plenty of optimism and the trade fair organisers believes 2016 to be another record year.

### **Pavilion of Denmark**

The Pavilion of Denmark is 84 sqm. and placed in a central location Pavilion 2, Hall 3. We have arranged the Pavilion of Denmark at AgroProdMash in 2013, 14 and 15 with great success and positive exhibitor feedback despite of market insecurity – and we do not expect less in 2016.

We welcome you to join the Pavilion of Denmark at AgroProdMash 2016.



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## Conditions

**All prices** are based on a min. of 6 companies. In case of fewer participants, we will assess the situation and make necessary adjustments to the price and concept in order to continue the project. Danish Food Tech Group reserves the right to cancel the event if not fulfilled.

**Registration is** conditional of general terms of business for the Danish Export Association, which you can access [here](#).

**Registration** is on a first come first serve basis and cannot be conditional on a specific space location.

### All-inclusive exhibitor package:

- ✓ Build-up and dismantling of pavilion
- ✓ Individual area incl. 1 meeting table and 3 chairs, 1 brochure rack, company name
- ✓ Walls, carpet, standard electricity consumption, lighting & daily cleaning
- ✓ Joint storage room for the exhibitors
- ✓ Joint bar area with hot/cold beverages and snacks for you and your guests
- ✓ Joint marketing material
- ✓ Fee for listing in the show catalogue (mandatory for all exhibitors)
- ✓ Mandatory insurance
- ✓ Network event for Danish companies and local partners
- ✓ Assistance with all practical matters before, during and after the exhibition. Danish Food Tech Group will be present during the full event, ready to assist you.

### ADDITIONAL OFFERS - Not included in price:

- Printing costs for graphics are not included in the price.
- Extra furniture is available and will be invoiced individually
- Hotel proposal is offered, optional booking
- Transportation of own goods is not included in the price

Each company will have an individual stand area while at the same time forming part of the Pavilion of Denmark, giving access to the joint infrastructure. In cooperation with our stand builder, Danish Food Tech Group will coordinate and handle all practical issues regarding your participation.

### Prices

Turnkey exhibition stand: DKK 4.450 per sqm. (subsidy deducted)

Fixed coordination fee of DKK 4.900 per company for DFTG members  
DKK 9.800 per company for non-members.

All prices are excl. VAT and does not include board and lodging.

### DEADLINE REGISTRATION: 1<sup>st</sup> of July 2016

Further information and registration at our web: [www.dk-foodtech.dk](http://www.dk-foodtech.dk)

Please do not hesitate to contact us if you have any questions.  
We look forward to assist you.

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