

PLAST FORUM

Become a member at Plastforum.se

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

Benefits as a member

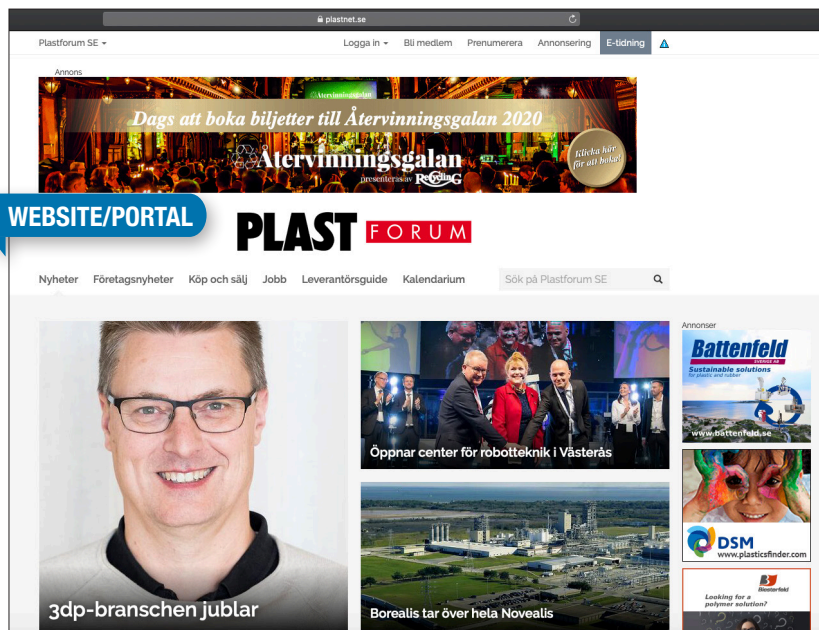
- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"



Membership SEK 8.200/year

MEMBERSHIP

BUSINESS PORTAL - Advertising, company news etc.



Medlemspanel / Era nyheter / Publicera nyhet

Publicera nyhet

Data

Kontaktperson (Valfr)

Välj den person i ditt företag som ska fungera som kontaktperson. Personen kommer bland annat att få nyhet. Om den önskade personen inte finns med på listan måste du först lägga till en ny kontakt. Klicka på "Lägg till kontakt" för att göra detta.

Inlägg

Publicerad

2018-09-13 (ÅÅÅÅ-mm-dd)

Kategori

☐ Bra att veta
☐ Energibesparingar
☐ Eventering
☐ Maskiner
☐ Nya butiker
☐ Nytt om namn
☐ Produktnyheter
☐ Projekt
☐ Övriga nyheter

Filer

Tips: Inlägg med bilder ses i genomsnitt mer än dubbelt så många gånger som inlägg utan bilder.

Template

Bilder (Valfr)

Välj fil - Ingen fil vald
 JPG, PNG, GIF - Max 5 mb per fil
 Du kan ladda upp max 20 bilder.

Kataloger mm. (Valfr)

Välj fil - Ingen fil vald
 PDF, DOC, ZIP - Max 10 mb per fil
 Du kan ladda upp max 5 kataloger.

Video (Valfr)

http://
 Ange länken till en YouTube/Vimeo video som vill tillsammans med ditt inlägg.

Text

Överskrift

Resumé

Beskrivning

Medlemspanel / Era nyheter

Era nyheter

Sortera efter: Senaste

Publicerad

Antal klick

Portal

| | | | | |
|---|-------------|------|--|------------------|
| Constructor lanserar appen RackCheck | 2018-sep-12 | 113 | Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna | Redigera Ta bort |
| Plockstationer & Lean Ställage TRILLO | 2018-jun-15 | 909 | Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna | Redigera Ta bort |
| Nytt namn förstärker positionen som ledande förvaringsproducent | 2018-mar-19 | 814 | Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna | Redigera Ta bort |
| Automatisering för E-handel | 2018-mar-15 | 1981 | Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna | Redigera Ta bort |
| Begagnad IPN Paternoster till salu | | | Verkstäderna | |
| El-teknikrad TENNIKER | 2018-feb-07 | 2866 | Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna | Redigera Ta bort |

Sida 1 av 5

See the number of views

NEWS FROM THE EDITORS



NEWSLETTER
- the industry's news by mail

Your possibilities

General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price.

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

Member package

12 months side banner on web

1 top advert in newsletter

2 middle adverts in newsletter

2 bottom adverts in newsletter

1 year membership

SEK 16.200

All banners are sharing their spot with up to three others, except title banner and content banner that are alone and sticky banner that are sharing their spot with up to two others. Rotation is executed after page reload.

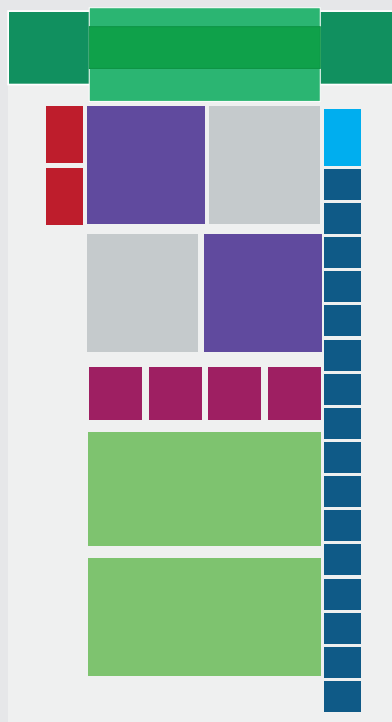
Animated banners:

Animations should keep within 20 seconds.

File types: Static: jpg - Animated: gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



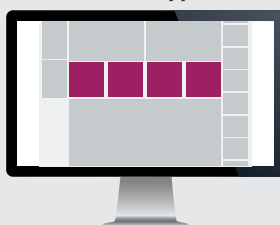
Sticky banner
240x400 pp



Corner banner
200x300 px



Side banner
200x175 px



Content banner - Front page
230x230 px



Campaign banner - Front page
480x480 px



Campaign banner - Front page
480x480 px

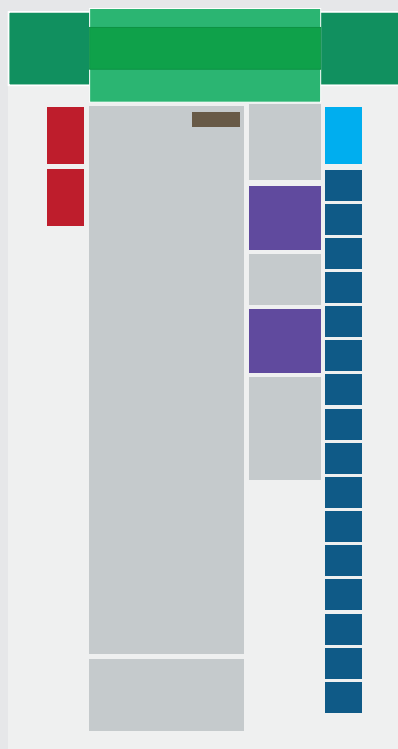


Giga banner - Front page
980x480 px



Giga banner - Front page
980x480 px

Article page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



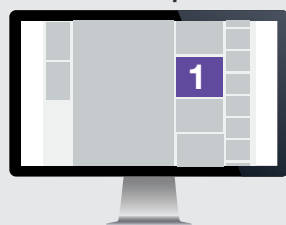
Sticky banner
240x400 px



Corner banner
200x300 px



Side banner
200x175 px



Campaign banner
Article page
300x250 px



Campaign banner
Article page
300x250 px



Title banner
Article page
200x60 px

* Sticky, corner banner and side banner are only readable on desktop.

Banner specifications

Prices for members per month

Top banner

Static or animated, max 70 Kb

Article page **SEK 9.000**

Front page + all other pages **SEK 9.000**

Billboard

Static or animated, max 150 Kb

Article page **SEK 17.000**

Front page + all other pages **SEK 17.000**

Top banner Full Size

Static, max 250 Kb

Article page **SEK 19.750**

Front page + all other pages **SEK 19.750**

Sticky banner

Static or animated, max 90 Kb

Article page **SEK 7.500**

Front page + all other pages **SEK 7.500**

Corner banner

Static or animated, max 70 Kb.

Article page **SEK 4.750**

Front page + all other pages **SEK 4.750**

Side banner

Static or animated, max 40 Kb

Article page **SEK 1.400**

Front page + all other pages **SEK 1.400**

Content banner – Front page

Static, max 55 Kb

Front page **SEK 2.500**

Campaign banner pos 1

Static or animated, max 75 Kb

Front page 480x480 px **SEK 7.250**

Article page 300x250 px **SEK 5.750**

Other pages 300x250 px **SEK 2.850**

Campaign banner pos 2

Static or animated, max 75 Kb

Front page 480x480 px **SEK 5.000**

Article page 300x250 px **SEK 4.500**

Other pages 300x250 px **SEK 2.250**

Giga banner pos 1

Static or animated, max 150 Kb

Front page **SEK 9.000**

Giga banner pos 2

Static or animated, max 150 Kb

Front page **SEK 5.000**

Title banner – Article page

Static, max 20 Kb

Article page **SEK 9.500**

ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.

Newsletter

STREAMER 820x28 px

| | |
|--------------------------------------|---------------------------------------|
| TOP ADVERT LEFT 400x200 px | TOP ADVERT RIGHT 400x200 px |
| | |
| MIDDLE ADVERT LEFT 400x200 px | MIDDLE ADVERT RIGHT 400x200 px |
| | |
| BOTTOM ADVERT LEFT 400x200 px | BOTTOM ADVERT RIGHT 400x200 px |

Newsletter

| |
|---|
| TOP ADVERT FULL SIZE 820x200 px |
| |
| MIDDLE ADVERT FULL SIZE 820x200 px |
| |
| BOTTOM ADVERT FULL SIZE 820x200 px |

Sponsored article

15.000 SEK/week

Native advertisement (sponsored article) will be published in one newsletter the booked week.

Streamer

Price per week **SEK 5.000**

Top advert

Price per mailing **SEK 2.100**

Top advert Full size

Price per mailing **SEK 4.000**

Middle advert

Price per mailing **SEK 1.600**

Middle advert Full size

Price per mailing **SEK 4.000**

Bottom advert

Price per mailing **SEK 1.050**

Bottom advert Full size

Price per mailing **SEK 4.000**

Material: Static advert
File types: Jpg, gif or png
Size: Max 50 kb

Prices for members.



Plastforum is the meeting point for the plastics and rubber industry in Sweden/Scandinavia.

We focus on industry - from the manufacture of plastic raw materials for the production of plastic products, which also involves the monitoring of areas such as plastic and rubber processing machines and manufacturing of molds.

We keep the readers informed about the latest trends, important news and changes and the most relevant conferences and events. Our readers are mainly in the plastic, rubber and composite industry, its suppliers and industry that purchase plastic, rubber and composite products. Most of our readers have a decision making position as CEO, Marketing Manager, Technical Manager, R&D Manager, Purchaser, Production Manager.