



NORDISK PAPPERS
TIDNING +
BIOBUSINESS

process.
NORDIC

MEDIA INFO 2020

processnet.se

Publishing schedule 2020

Issue	Publ. date	Mtrl day	Focus	Trade Fairs/Events
1	Jan 23	Jan 2	Automation Food Industry Bio Process	Euroexpo Karlstad, January 22-23 Euroexpo Uppsala, February 12-13 ITF-dagarna Göteborg, February 5-6
2	Febr 28	Febr 10	Paper & Pulp Valves SPECIAL EXHIBITION ISSUE: Underhåll	Underhåll Göteborg, March 10-13 Euroexpo Skellefteå, March 25-26
3	April 3	March 13	Steel and Mining Chemical Industry	Nordbygg, April 21 -24
4	May 8	April 17	Sensors: temperature, level, flow Teddors Mixing technique	Euroexpo Oskarshamn, May 13-14 Euroexpo Södertälje, May 27-28 Elmia Automation, May 12-15
5	June 10	May 19	Heat exchange Tanks & Vessels Steel & Mining	
6	Aug 27	Aug 7	Industrial water treatment Pumps Energy & Power SPECIAL EXHIBITION ISSUE: VA-mässan	Euroexpo Eskilstuna, August 26-27 Euroexpo Lund, September 9-10 VA-mässan Jönköping, September 22-24
7	Sept 25	Sept 7	Automation Digitizing Process technique SPECIAL EXHIBITION ISSUE: Processmässan/Scanautomatic	Processmässan/Scanautomatic Göteborg, October 6-8 Euroexpo Halmstad, October 28-29
8	Oct 29	Oct 9	Steel & Mining Petrochemical Filtration and cleaning of air	Euroexpo Kiruna, November 4-5 Euroexpo Örebro, November 18-19 Elmia Subcontractor Jönköping, November 10-13
9	Nov 27	Nov 9	Maintenance in Process Industry Paper & Pulp Food Industry	

**SPECIAL
EXHIBITION
ISSUE**

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**In Addition, Process Nordic is represented
at all EURO EXPO Exhibitions during 2020**

Format & prices print

1/1-page 252x372 mm	3-column, full height 149x355 mm	1/2-page horizontal 252x185 mm	
SEK 53.500	SEK 34.950	SEK 32.500	
2-column, full height 98x355 mm	"A4" 201x280 mm	1/2 "A4" vertical 98x280 mm	1/2 "A4" horizontal 201x140 mm
SEK 27.200	SEK 42.400	SEK 22.900	SEK 22.900
1/4 252x90 mm	Stripe 252x45 mm	1/4 "A4" vertical/ horizontal 98x140 mm/ 201x70 mm	2-column, 1/4-height 98x70 mm
SEK 20.600	SEK 13.200	SEK 15.950	SEK 8.500

Processtorget

Advertising in Processtorget gives you the opportunity to advertise many times at a lower rate. Processtorget is also excellent as a complement to other advertising in the magazine and reinforces your brand.



Format & prices

81 x 33 mm	SEK 1.875/insertion
81 x 66 mm	SEK 3.700/insertion
81 x 100 mm	SEK 4.500/insertion
81 x 133 mm	SEK 6.600/insertion

Send print adverts to:

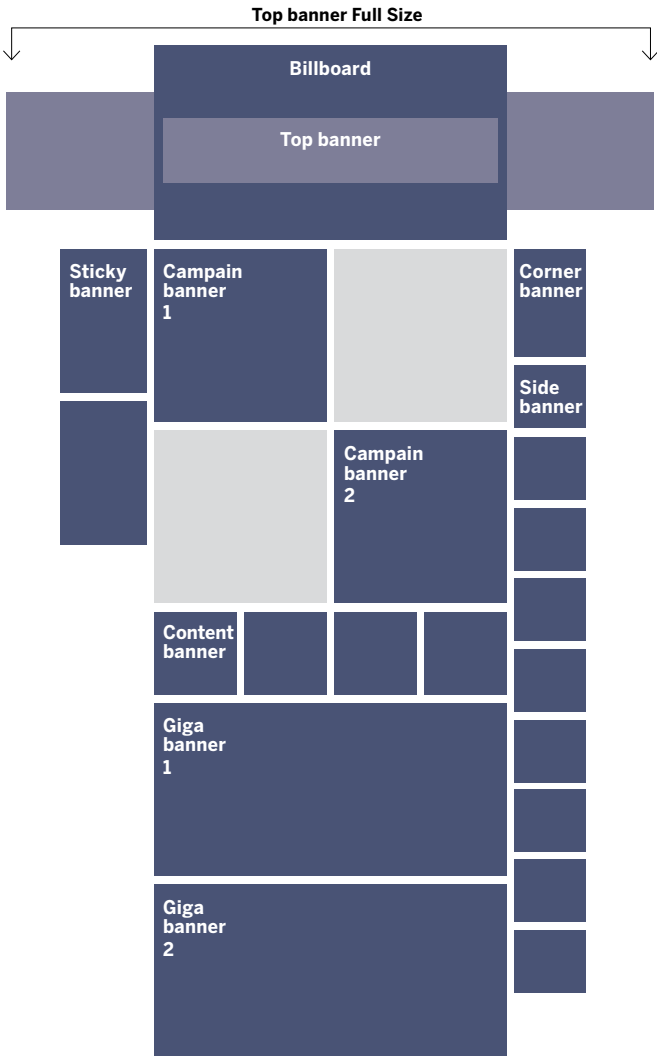
annons.processnordic@nordiskemedier.se

Subscription:

1 year SEK 1.015
(e-magazine, Process Nordic magazine).
Excl. VAT 25% within Sweden.

Format & prices webb/newsletter

Start page, prices per month



- Top banner Full Size** 1800x450 px, static, max 250 kb SEK 59.000
- Billboard** 980x450 px, static or animated, max 150 kb SEK 51.000
- Top banner** 930x180 px, static or animated, max 70 kb SEK 24.000
- Sticky banner** 240x400 px, static or animated, max 90 kb SEK 20.000
- Corner banner** 200x300 px, static or animated, max 70 kb SEK 13.000
- Side banner** 200x175 px, static or animated, max 40 kb SEK 4.000
- Content banner** 230x230 px, static, max 55 kb SEK 7.500
- Campaign banner 1** 480x480 px, static or animated, max 75 kb SEK 19.000
- Campaign banner 2** 480x480 px, static or animated, max 75 kb SEK 14.000
- Giga banner 1** 980x480 px, static or animated, max 150 kb SEK 24.000
- Giga banner 2** 980x480 px, static or animated, max 150 kb SEK 14.000

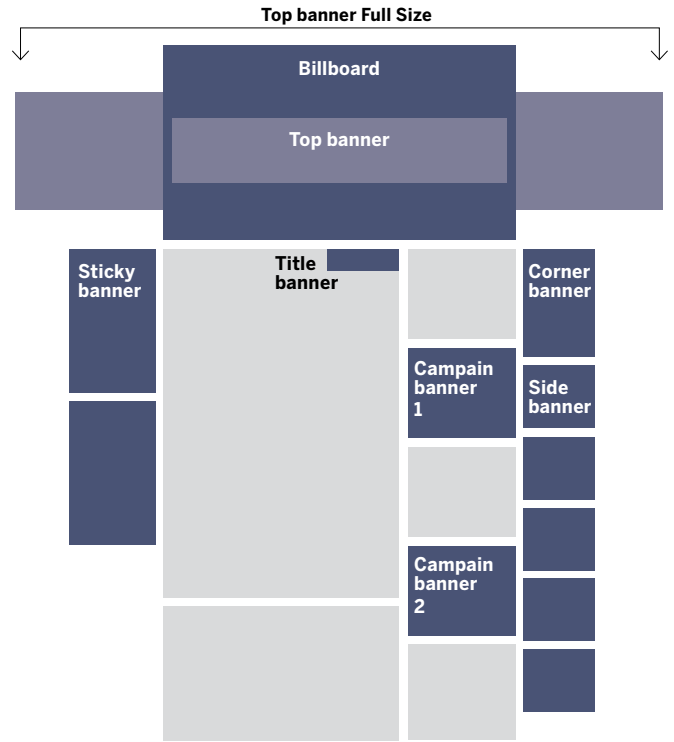
File types
 Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive.
 Animations should keep within 20 seconds.
 Design of the ads included in the price.

**Membership
 SEK 8.800/year.
 For members
 – 50 percent off
 on all digital
 advertising.**

Native advertising
 Native Advertising is a sponsored text on processnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.
 Price: SEK 15.000/week (Including telephone interview by text author).

Send digital adverts to:
 annons@nordiskemedier.se

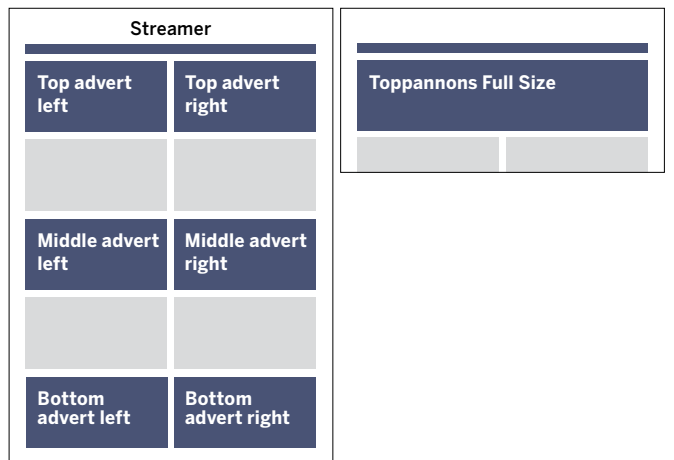
Article page, prices per month



- Top banner Full Size** 1800x450 px, static, max 250 kb SEK 59.000
- Billboard** 980x450 px, static or animated, max 150 kb SEK 51.000
- Top banner** 930x180 px, static or animated, max 70 kb SEK 24.000
- Sticky banner** 240x400 px, static or animated, max 90 kb SEK 20.000
- Corner banner** 200x300 px, static or animated, max 70 kb SEK 13.000
- Side banner** 200x175 px, static or animated, max 40 kb SEK 4.000
- Campaign banner 1** 300x250 px, static or animated, max 75 kb SEK 16.000
- Campaign banner 2** 300x250 px, static or animated, max 75 kb SEK 12.000
- Title banner** 200x60 px, static, max 20 kb SEK 26.000

File types
 Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Design of the ads included in the price.

Newsletter, prices per day



- Streamer** 820x28 px, static, max 50 kb SEK 19.000*
 - Top advert Full Size** 820x200 px, static, max 50 kb SEK 16.000
 - Top advert** 400x200 px, static, max 50 kb SEK 8.000
 - Middle advert** 400x200 px, static, max 50 kb SEK 5.500
 - Bottom advert** 400x200 px, static, max 50 kb SEK 4.000
- *price per week

File types
 Static jpg, gif or png.
 All banners must be static. Design of the ads included in the price.

**Automation • Petrochemistry • Iron & Steel
Mining & Minerals • Paper & Pulp • Pharmaceuticals
Oil & Gas • Energy & Environment • Food Industry**

Process Nordic 2020

Process Nordic is the only Swedish newspaper with a holistic approach to the Process Industry – and covers all industries with industrial processes.

With more than 40,000 readers Process Nordic – paper magazine, e-mail magazine, web-site processnet.se and the weekly newsletter – stands out as the obvious and natural marketing channel, particularly for the Process Industry suppliers.

Half of Process Nordic readers have production and operational responsibilities, four out of ten readers in management, three out of ten readers have sales and marketing responsibilities.

We will continue the coverage of the technical and commercial developments in Automation. We will in the coming year deepen our coverage of the Steel and Mining Industry and also highlight Maintenance issues, which are more and more seen as a strategic part of the production.

Process Nordic cover the exciting technological forefront. There is the journalistic challenge – where our readers deserve to be.

Magnus Lilienström

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Editorial staff och market



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