Native Advertisement
– sponsored articles on the web

Why Native

✓ **Native articles are published in an editorial environment**
They fit into the context and engages readers to access the content. The native article is easily shared on social media to the target group.

✓ **More space to describe products and services**
than traditional banners can achieve.

✓ **Native give readers a good ad experience**
Native advertising is sponsored text on the web that is marked "sponsored" as it appears on website. The content is designed as if it´s a natural part of the platform.

Native advertising marked as "Sponsored"

Price SEK 10 000 /week

Produce Native articles

✓ Send ready text or let us mediate contact to a professional writer (fee will be added).

✓ The article should be written by a dedicated commercial writer who has journalistic grounds.

✓ The writer needs to be able to assess if the material has the right touch.

✓ The text should contain a maximum of 3000 characters (if you use the writer that we mediate the limit is 2000 characters).

✓ The image should be at least 700x310 pixels.

For more information about native advertisement - contact our sales department.