Native Advertisement

- sponsored articles on the web



Note!

- The sponsored text should be relevant to the target group and add a value for the reader.
- ✓ Do not mention your own brand too many times - it reduces credibility.
- Case and customer interviews are used successfully in native articles.
- Texts that stay too long on the website become dead surface and is not read.

Why Native

- ✓ Native articles are published in an editorial environment

 They fit into the context and engages readers to access the content.

 The native article is easily shared on social media to the target group.
- ✓ More space to describe products and services than traditional banners can achieve.
- Native give readers a good ad experience

 Native advertising is sponsored text on the web that is marked "sponsored" as it appears on website. The content is designed as if it's a natural part of the platform.

Native advertising marked as "Sponsored" decennium Price SEK 10 000 / Week Native advertising marked as "Sponsored" Sista kvaltavingen av John a cent vine a cent vine a group of the composition of t

Produce Native articles

- Send ready text or let us mediate contact to a professional writer (fee will be added).
- ✓ The article should be written by a dedicated commercial writer who has journalistic grounds.
- ✓ The writer needs to be able to assess if the material has the right touch.
- ✓ The text should contain a maximum of 3000 characters (if you use the writer that we mediate the limit is 2000 characters).
- The image should be at least 700x310 pixels.

