



Danish Water Technology Group invites you to join the Danish Pavilion at IE Expo

Contact:

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It is with great pleasure that Danish Water Technology Group invite your company to take part at the **Danish Pavilion at IE Expo in Shanghai, 20 - 22 May 2014.**

IE Expo Shanghai is the number one environmental technology show for China covering: Water and sewage treatment, waste management, site remediation, air pollution control and air purification.

Facts about the IE Expo 2013:

- 834 exhibitors from 28 countries
- More than 30,000 trade visitors from 67 countries.



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| <ul style="list-style-type: none"> ■ 水和污水处理
Water and sewage treatment ■ 给水/排水与下水道 (泵、管道和阀门)
Water supply/drainage and sewers (pumps, pipes and valves) ■ 水处理成套设备与膜
Complete set of water treatment equipment and membrane ■ 海外展团
Overseas Pavilions | <ul style="list-style-type: none"> ■ 大气污染治理
Air Pollution Control ■ 垃圾处理及回收利用
Refuse disposal and recycling ■ 场地/土壤修复
Decontamination of old sites/soil treat |
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> IE Expo, Shanghai, China
 > 20 - 22 May 2014

www.dk-water.com





Danish Pavilion

- DWTG organizes a Danish Pavilion with focus on water management, waste and bioenergy.
- The pavilion will be divided into individual stands of 9 m² (including carpet, walls, furniture, lighting, standard electricity consumption, your company name and logo) + an area for brochure stands.
- Together with our own stand builder, we will handle all practical issues with the exhibition organizer in relation to stand construction, illustrations/printing, special needs and dismantling.
- The joint area will always offer coffee/tea, cold beverages and snacks for you and your guests. Danish Water Technology Group will be present during the full event, ready to assist you.
- We will have a full page add in the IE Expo catalogue and are working on other types of PR.
- We will have a full page add in the Visitor Guide and on the onsite map.
- You will have an English and a Chinese page in the Danish Pavilion brochure, which will also contain ReThink Water white papers.
- We will assist you with travel and hotel arrangements.

Participation

We aim to get both locally established companies, companies selling to the market and newcomers along, therefore, you can participate in three ways:

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| - Being part of the mutual stand area, with brochures and banners, and taking part in marketing activities | DKK | 8,000.- |
| - Having individual m² at the pavilion for presenting own products
e.g. 9 m ² = (9*3200) + 4900 = 33,700.- | DKK/m ² | 3,200.- |
| - Having own stand, but taking part in all marketing activities, incl. reception, brochure, catalogue | DKK | 3,000.- |

Plus coordination fee: 4,900 DKK per company for DWTG members, 9,800 DKK per company for non-members.

All prices are excl. co-ordination fee and VAT, and subject to 12 companies participating. Subsidy from the Trade Council in Denmark has been confirmed and deducted in the prices. If your company is not eligible for subsidy the price will change. Travel costs, hotel, insurance and transportation of equipment is not included. In case of fewer participants, we will assess the situation, and come back to you concerning possible adjustment.

Sign up by 12th February 2014 at www.dk-water.dk

We are at your service for any additional information.

Best regards

Ilse Korsvang,
Danish Water Technology Group

Angela Zhang
Chief Representative, China Office
Danish Export Association



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>>>>>> Draft programme



May 19: Shanghai	
Time	
	<p>Arrival at the hotel If desired, set up of stand</p> <p>Pre-briefing on the programme</p>

Venue: Shanghai New International Expo Centre (SNIEC), Shanghai (Pudong)/China, 2345 Longyang Road, Pudong New Area, Shanghai 201204, PR China

May 20: Shanghai	
Time	
09:00 - 17:00 H	<p>Exhibition opens and closes</p> <p>Event at the stand to be organised by the Trade Council and our local office (Will be made in accordance with participants requests)</p> <p>Possibility for discussions with our Chief Representative Angela Zhang on market strategies. Angela is assisting a number of companies in the market.</p> <p>State of Green/ReThink Water White Papers and Virtual House will be presented, and the State of Green Chinese portal will be used at the booth. Participants may upload their Chinese profile before the show.</p> <p>If desired by you, we can pre-arrange meetings through our own office, the Jiangsu (Yixing city) Institute of Environmental Industry (JIEL), whom we co-operated with last year, or the Danish Embassy/Consulate in Shanghai</p> <p>Mutual dinner and walk at the Bund.</p>

May 21: Shanghai	
Time	
09:00 - 17:00 H	<p>Exhibition opens and closes</p> <p>Possibility for discussions with our Chief Representative Angela Zhang on market strategies</p>

May 22: Shanghai	
Time	
09:00 - 16:00 H	<p>Exhibition opens and closes</p> <p>Possibility for discussions with our Chief Representative Angela Zhang on market strategies</p> <p>Departure to Denmark</p>

Information on the Chinese market can be found at the website of the Danish Ministry of the Environment, Environmental Protection Agency -www.Ecolnnovation.dk
This site also informs of the work of the Chinese Europe Water Platform.

The direct link is here (partly in Danish):

http://www.ecoinnovation.dk/Emneoversigt/Partnerskaber_miljøteknologi/Partnerskab_eksport_vandteknologi_Kina/