



Media Info 2025

Bright prospects for wood!

Nordic Wood Technology – News for Sawmills, Wood Manufacturing Industry & Timber Trade

© Magazine © E-magazine © Website © Newsletter © Event © Networking

Publication schedule 2025

Issue	Publication	Material day	Theme	Trade fairs
1	January 24	January 8	Timber Building	
2	February 28	February 12	Design and production of furniture and interior decor	Stockholm Furniture Fair February 4–8
3	March 21	March 5	Construction Material Trade	
4	April 25	April 7	Ligna Special	Ligna, Hannover, May 26–30 Stora Trähus, Skellefteå, May 22
5	May 30	May 13	Surface Treatment and Outdoor Wood	
6	June 27	June 10	The most and the best from the fair	
7	August 29	August 13	Technology news and trends	
8	September 19	September 3	Automation	
9	October 17	October 1	Modern wooden construction	Stora Trähus November 4
10	November 14	October 29	Sustainable social construction + Framtidens Bygg magazine	
11	December 12	November 26	The timber market of the future	



Contact advertising

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Technical printing information

Format 240 x 340 mm

Type area 204 x 302 mm

Images Resolution 300 dpi. Color saturation 300%.
ICC profile can be obtained at: woodnet.se

Advertising material

annons.ntt@nordiskemedier.se

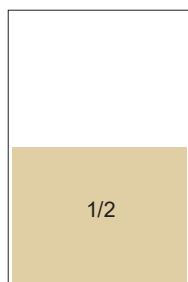


Format & prices – print



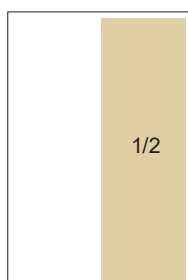
SEK 53.850

Type area 204x302 mm
Bleeding 240x340 mm
+ 3 mm
Back cover 240x310
+ 3 mm



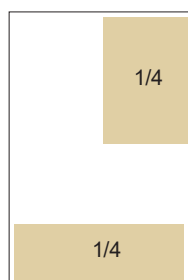
SEK 35.800

Type area 204x148mm
Bleeding 240x168 mm
+ 3 mm



SEK 35.800

Type area 100x302 mm
Bleeding 118x340 mm
+ 3 mm



SEK 21.700

Landscape
Type area 204x72mm
Bleeding 240 x 92 mm
+ 3mm
Portrait 100x148 mm

Special sizes

First page 112 x 40 mm + 3 mm bleeding **SEK 15 175**

Cover 4 pages **SEK 164.800**

Spread 480 x 340 mm + 3 mm bleeding **SEK 85.350**

Price supplement requested placement 10%

Inserts

2-pages max A4 **SEK 29.800**

4-pages max A4 **SEK 38.525**

Other formats, request a quote

Event 2025

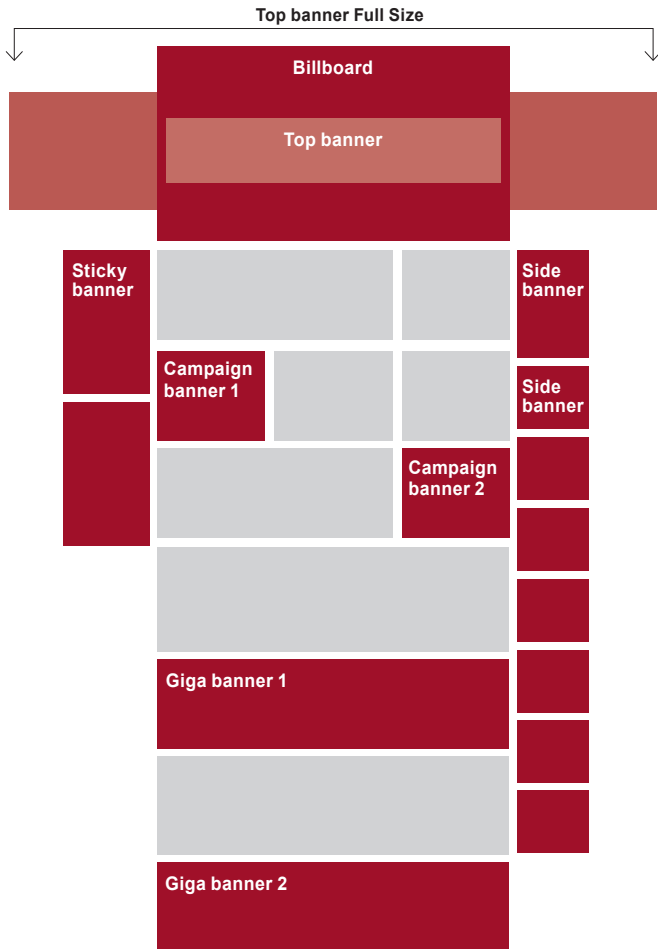
STORA TRÄHUS



Foto: Roger Folhammar

Format & Prices web/newsletter

Start page, prices per month



- Top banner Full Size** 1800x450 px, static, max 250 kb SEK 38.625
- Billboard** 980x540 px, static or animated, max 150 kb SEK 33.350
- Top banner** 930x180 px, static or animated, max 70 kb SEK 16.375
- Sticky banner** 240x400 px, static or animated, max 90 kb SEK 13.150
- Corner banner** 200x300 px, static or animated, max 70 kb SEK 8.850
- Side banner** 200x175 px, static or animated, max 40 kb SEK 2.995
- Campaign banner 1** 300x250 px, static or animated, max 70 kb SEK 12.875
- Campaign banner 2** 300x250 px, static or animated, max 70 kb SEK 10.650
- Giga banner 1** 930x250 px, static or animated, max 70 kb SEK 16.400
- Giga banner 2** 930x250 px, static or animated, max 70 kb SEK 11.650

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive.
 Animations should keep within 20 seconds.
 Design of the ads are included in the price
 (one proof, then SEK 1.000 per started hour).

Sticky banner, corner banner and side banner
 are only showed on desktop.

Membership
SEK 14.900/year

MEMBER PACKAGE

- 12 month side banner on the website
- 1 top advert in the newsletter
- 2 middle adverts in the newsletter
- 2 bottom adverts in the newsletter
- 1 year membership

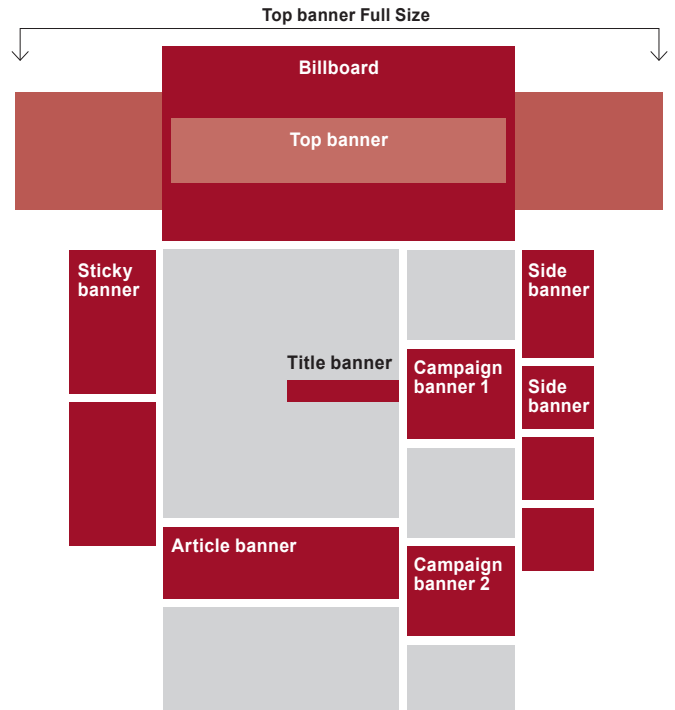
28 750 kr/år



Nordisk Träteknik Såg & Trä
 Sundbybergsvägen 1 • 171 73 SOLNA

woodnet.se

Article page, prices per month



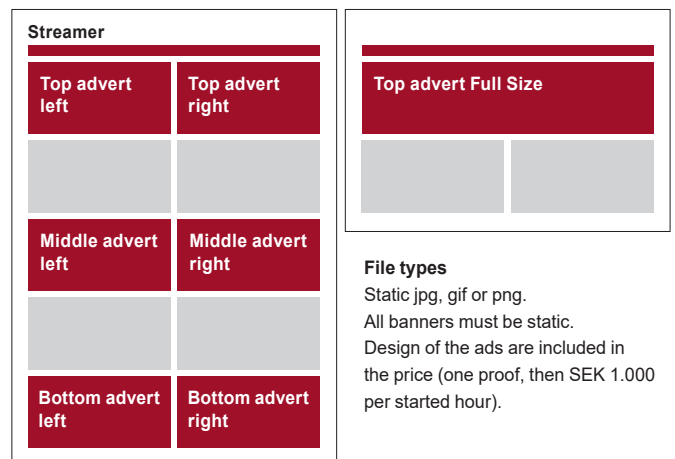
- Top banner Full Size** 1800x450 px, static, max 250 kb SEK 37.500
- Billboard** 980x540 px, static or animated, max 150 kb SEK 32.375
- Top banner** 930x180 px, static or animated, max 70 kb SEK 15.900
- Sticky banner** 240x400 px, static or animated, max 90 kb SEK 12.750
- Corner banner** 200x300 px, static or animated, max 70 kb SEK 8.575
- Side banner** 200x175 px, static or animated, max 40 kb SEK 2.850
- Campaign banner 1** 300x250 px, static or animated, max 75 kb SEK 12.500
- Campaign banner 2** 300x250 px, static or animated, max 75 kb SEK 10.350
- Title banner** 300x60 px, static, max 20 kb SEK 4.900
- Article banner** 660x200 px, static or animated, max 100 kb SEK 12.750

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Design of the ads are included in the price (one proof, then SEK 1.000
 per started hour).

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per week



File types

Static jpg, gif or png.
 All banners must be static.
 Design of the ads are included in
 the price (one proof, then SEK 1.000
 per started hour).

- Streamer** 820x28 px, static, max 50 kb SEK 9.890
- Top advert Full Size** 820x200 px, static, max 50 kb SEK 7.950
- Top advert** 400x200 px, static, max 50 kb SEK 3.790
- Middle advert** 400x200 px, static, max 50 kb SEK 2.950
- Bottom advert** 400x200 px, static, max 50 kb SEK 2.150