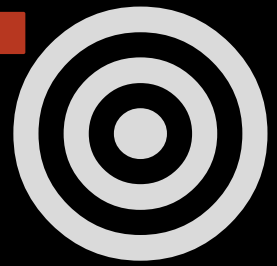




NTT



woodnet.se

Media info 2019

Cutting edge in the wood industry

Nordisk Träteknik Såg & Trä the only trade magazine for the Swedish sawmill and woodworking industry

📄 Magazine 📧 E-magazine 🌐 Website 📧 Newsletter 📅 Event 🌐 Networking

Publication schedule 2019

Issue	Publication	Material Day	Theme	Trade fairs
1	February 1	January 16	Subcontractors & Automation	Sthlm Furniture & Light Fair, 5-9/2
2	March 8	February 22	Modern furniture-production	
3	April 12	March 29	Hardware special	
4	May 17	May 3	Tools	
5	June 14	May 21	Ligna Tradeshow special	Ligna, 27-31/5
6	August 30	August 15	Machine News	
7	September 27	September 13	Wood-quality	
8	October 18	October 4	Wood-building	
9	November 15	November 1	Surface	Stora Trähus 122-23/10, Stockholm
10	December 6	November 22	New materials	

Contact advertising

ROGER FOLHAMMAR, Media Manager
Phone +46 (0)8 670 41 79,
+46 (0)73 682 53 09
roger.folhammar@nordiskemedier.se

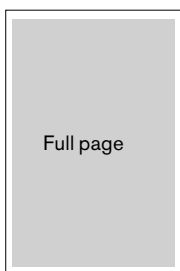
ADVERTISING MATERIAL annons.ntt@nordiskemedier.se

Technical printing information

FORMAT 240x340 mm
TYPE AREA 204x302 mm.
IMAGES Resolution 300 dpi. Color saturation 300 %.
ICC profile can be obtained at: woodnet.se



Format & prices – print



Full page

SEK 41 000

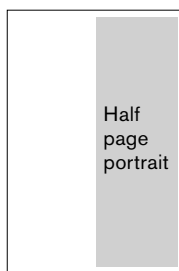
Type area 204x302 mm
Bleeding 240x340 mm
+ 3 mm
Back cover 240x310



Half page
landscape

SEK 27 500

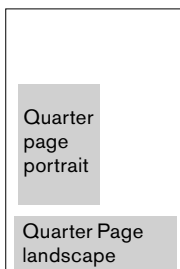
Type area 204x148mm
Bleeding 240x168 mm
+ 3 mm



Half
page
portrait

SEK 27 500

Type area 100x302 mm
Bleeding 118x340 mm
+ 3 mm



Quarter
page
portrait

Quarter Page
landscape

SEK 16 500

Portrait

Type area 100x148 mm

Landscape

Type area 204x72mm



1/8th page
portrait

1/8th page
landscape

SEK 9 500

Portrait

Type area 47x148 mm

Landscape

Type area 100x72 mm



1/16th page
portrait

1/16th page
landscape

SEK 5 250

Portrait

Type area 47x72 mm

Landscape

Type area 100x33 mm

Special Sizes

First page 118x40 mm + 3 mm bleeding **SEK 11 500**

Cover 4 pages **SEK 125 000**

Spread 480 x 340 mm **SEK 65 000**

Bleeding + 3 mm

Inserts

2-pages max A4

4-pages max A4

SEK 22 500

SEK 29 000

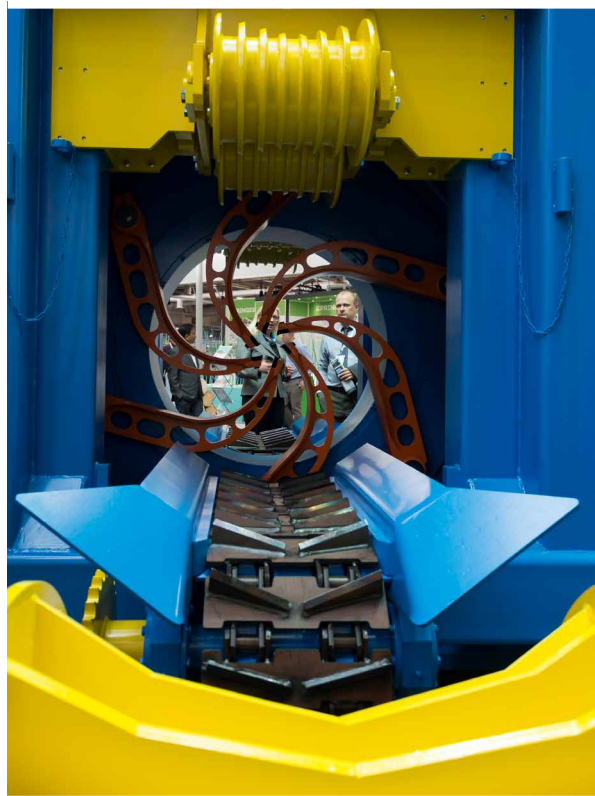
Our event 2019

TRÄKVALITETS
dagen

Träkvalitetsdagen • October 15 2019
Stockholm • www.trakvalitetsdagen.se

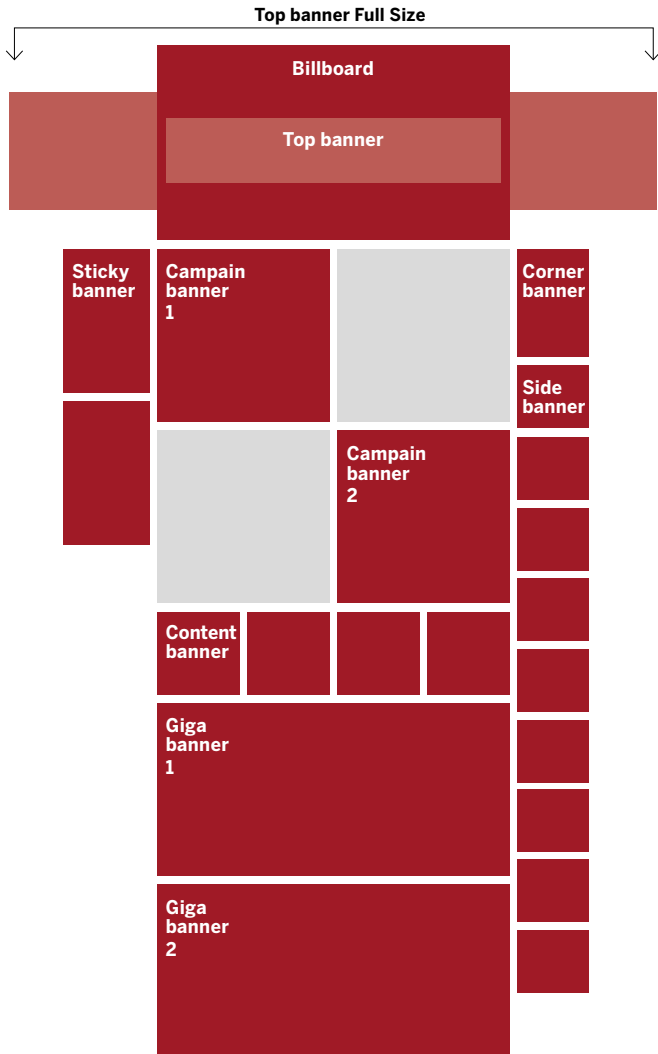
STORA
TRÄHUS

Stora Trähus • October 16 2019
Stockholm • www.storaträhus.se



Format & Prices web/newsletter

Start page, prices per month



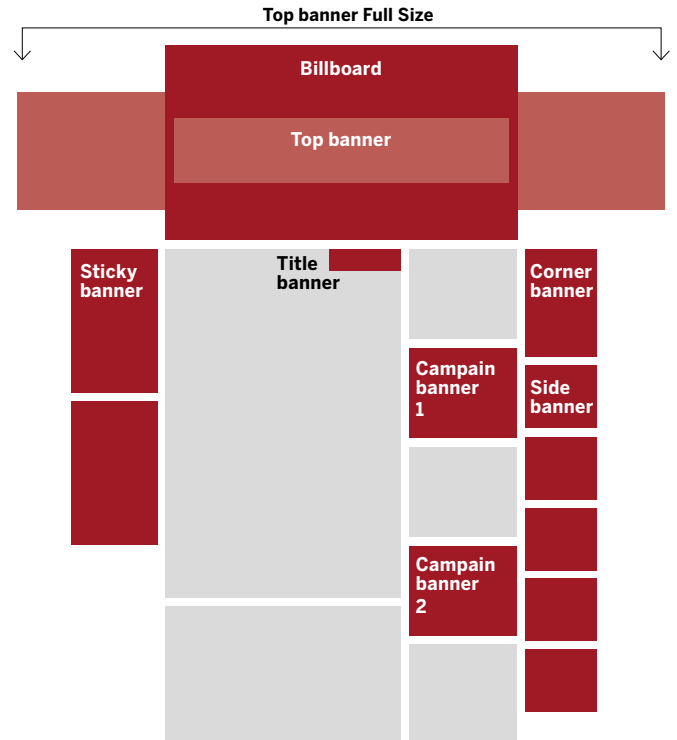
Top banner Full Size 1800x450 px, static, max 250 kb.....	SEK 29.500
Billboard 980x450 px, static or animated, max 150 kb.....	SEK 25.500
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 12.500
Sticky banner 240x400 px, static or animated, max 90 kb.....	SEK 10.000
Corner banner 200x300 px, static or animated, max 70 kb.....	SEK 6.700
Side banner 200x175 px, static or animated, max 40 kb.....	SEK 2.100
Content banner 230x230 px, static, max 55 kb.....	SEK 3.750
Campaign banner 1 480x480 px, static or animated, max 75 kb.....	SEK 9.800
Campaign banner 2 480x480 px, static or animated, max 75 kb.....	SEK 8.800
Giga banner 1 1980x480 px, static or animated, max 150 kb.....	SEK 12.500
Giga banner 2 980x480 px, static or animated, max 150 kb.....	SEK 8.800

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Design of the ads included in the price.

Membership
SEK 6.800/year

Article page, prices per month

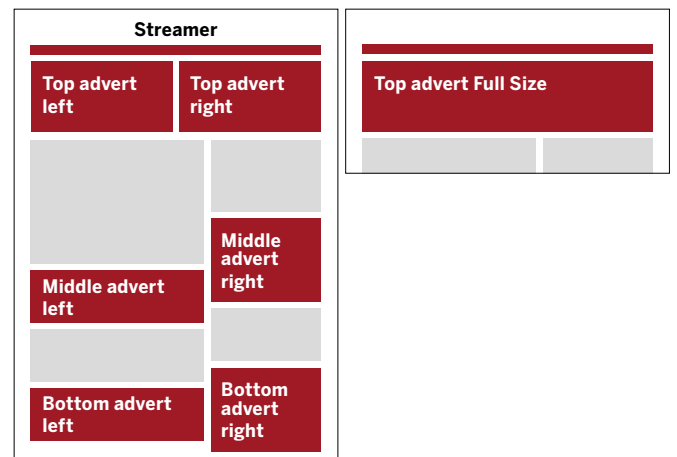


Top banner Full Size 1800x450 px, static, max 250 kb.....	SEK 29.500
Billboard 980x450 px, static or animated, max 150 kb.....	SEK 25.500
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 12.500
Sticky banner 240x400 px, static or animated, max 90 kb.....	SEK 10.000
Corner banner 200x300 px, static or animated, max 70 kb.....	SEK 6.700
Side banner 200x175 px, static or animated, max 40 kb.....	SEK 2.100
Campaign banner 1 300x250 px, static or animated, max 75 kb.....	SEK 8.000
Campaign banner 2 300x250 px, static or animated, max 75 kb.....	SEK 6.200
Title banner 200x60 px, static, max 20 kb.....	SEK 13.050

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Design of the ads included in the price.

Newsletter, prices per week



Streamer 820x28 px, static, max 50 kb.....	SEK 7.500
Top advert Full Size 820x200 px, static, max 50 kb.....	SEK 6.000
Top advert 400x200 px, static, max 50 kb.....	SEK 3.100
Middle advert left 490x147 px, static, max 50 kb.....	SEK 2.100
Middle advert right 310x235 px, static, max 50 kb.....	SEK 2.100
Bottom advert left 490x147 px, static, max 50 kb.....	SEK 1.600
Bottom advert right 310x235 px, static, max 50 kb.....	SEK 1.600

File types

Static jpg, gif or png.
 All banners must be static. Design of the ads included in the price.



Nordisk Träteknik Såg & Trä
 Box 72001 • SE-181 72 Lidingö
 Tel +46 (0)8-670 41 00 • Fax +46 (0)8-661 6455
woodnet.se Nordiske Medier Stockholm AB