# **NEWSLETTER** STREAMER 820x28 px **TOP ADVERT TOP ADVERT** 400x200 px 400x200 px **MIDDLE ADVERT MIDDLE ADVERT** 400x200 px 400x200 px **BOTTOM ADVERT BOTTOM ADVERT** 400x200 px 400x200 px

## SPECIFICATIONS Advertising newsletter

(valid from January 2021)



#### **STREAMER**

Format: 820x28 px
Material: Static advert
File types: Jpg, gif or png
Size: Max 50 kb

### ADVERT - FULL SIZE TOP-, MIDDLE- AND BOTTOM ADVERT

Format: 820x200 px

Material: Static advert

File types: Jpg, gif or png

Size: Max 50 kb

#### TOP-, MIDDLE- AND BOTTOM ADVERT

Format: 400x200 px
Material: Static advert
File types: Jpg, gif or png
Size: Max 50 kb

All ads in the newsletter are static, it is not possible to use animated files.

We choose placement unless otherwise agreed (right/left).

We need your advertising material at least 5 working days before publishing.

Your adverts are linked to your homepage. If you want another link, attach it when you send your material.