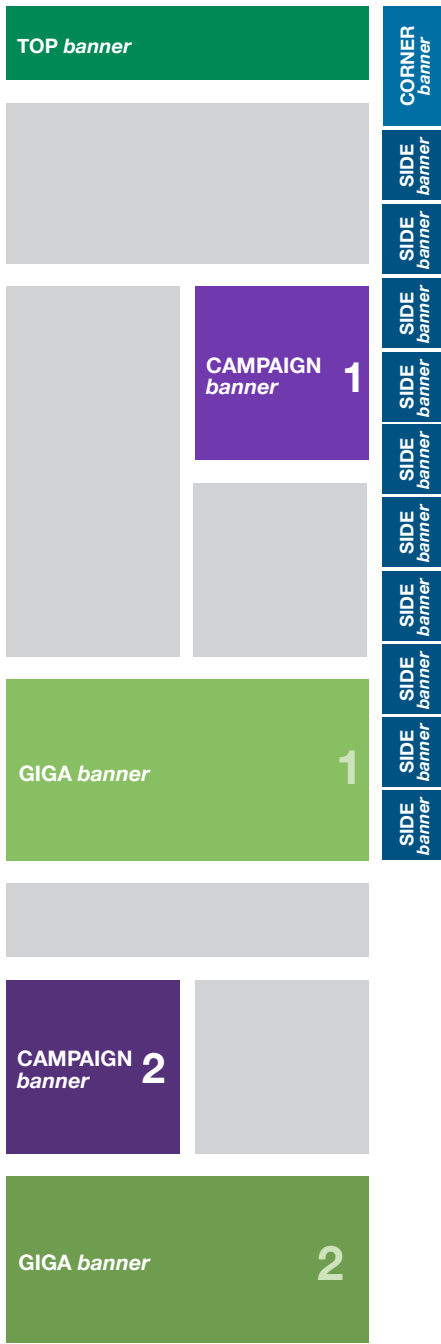


Front page



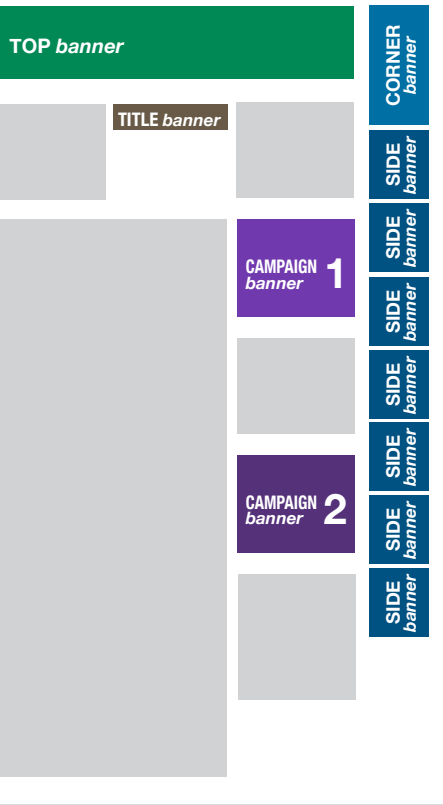
■ Membership 6.800 SEK/year

■ Member package

- 12 months side banner on the website
- 1 top advert in the newsletter
- 2 mid advert in the newsletter
- 2 bottom advert in the newsletter
- 1 year membership

20.000 SEK

Article page



All banners, except the title banner, are sharing their spot with up to three others. Rotation is executed after page reload.

The side banners change their position both horizontally and vertically.

Banners and adverts is linked to your home-page. If you want another link, attach it when you send your material.

Advertising in the newsletter
Prices for members per day

TOP ADVERT Left 3.000 SEK/day 400x200 px, max 30 kb	TOP ADVERT Right 3.000 SEK/day 400x200 px, max 30 kb
MID ADVERT Left 2.000 SEK/day 490x147 px, max 20 kb	MID ADVERT Right 2.000 SEK/day 310x235 px max 20 kb
BOTTOM ADVERT Left 1.500 SEK/day 490x147 px, max 20 kb	BOTTOM ADVERT Right 1.500 SEK/day 310x235 px max 20 kb

Advertising on the website
Prices for members per month

TOP BANNER	
Article page	12.000 SEK
Front page + all other pages	12.000 SEK
930x180 px - max 70 kb	
CORNER BANNER - only readable on desktop	
Article page	6.500 SEK
Front page + all other pages	6.500 SEK
150x300 px - max 70 kb	
SIDE BANNER - only readable on desktop	
Article page	2.000 SEK
Front page + all other pages	2.000 SEK
150x175 px - max 40 kb	
TITLE BANNER	
Article page	13.000 SEK
200x60 px - max 150 kb	
CAMPAIGN BANNER	
Front page 480x480 px	9.500 SEK
Article page 300x250 px	7.750 SEK
All other pages 300x250 px	3.900 SEK
max 70 kb	
CAMPAIGN BANNER	
Front page 480x480 px	8.500 SEK
Article page 300x250 px	6.000 SEK
All other pages 300x250 px	3.000 SEK
max 70 kb	
GIGA BANNER	
Front page 980x480 px - max 150 kb	12.000 SEK
GIGA BANNER	
Front page 980x480 px - max 150 kb	8.500 SEK

Animated banners: deliver as jpg, html or gif. The animation are restricted to a maximum of 20 seconds.

Static banners: jpg, gif or png. (In the newsletter all adverts are static.)

Our site is responsive and banners adapt to the screen they are displayed on. (Corner and side banners are only readable on desktop.)

The adverts are created for free.

All stated prices require membership. The price for non-members is double.

BECOME A MEMBER

DagensHandel



Dagenshandel.se is a commercial network where suppliers, subcontractors and buyers within the trade sector can get in contact with each other.

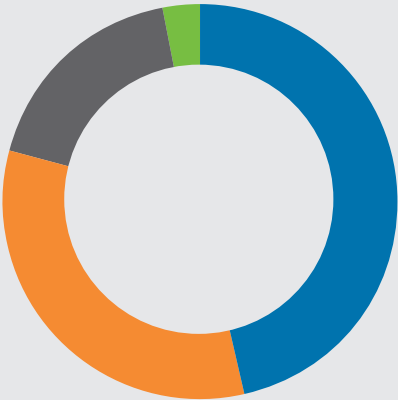
Benefits as a member

- ✓ **Daily news** from the branch and possibilities to comment the articles
- ✓ **Advertise** products, machines and skills
- ✓ **Your news** directly to your target audience in the section "News from Members"
- ✓ Place **job adverts**
- ✓ Inform about **events** and **courses**
- ✓ **Greater online visibility** for your business

Mentor Communications AB
Tryffelslingan 10, P.O. Box 72001
SE-181 72 Lidingö, Sweden
Tel. +46 8 670 41 00
www.dagenshandel.se

Target group

The allocation of readers of the newsletter - compared to the business:



- Store
- Chain store
- Supplier
- Organisation

Daily news from the editors

News from our members

Publish company news

See the number of views

3 Välj de portaler du vill sätta in din nyhet på. Nyheten visas också i lista nyhetsbrev från de valda portalerna. Du kan välja samma portal en gång per dag.

Publicera i följande nyhetsbrev

- ☒ Food Supply SE
- ☐ Building Supply SE
- ☐ Entrepreneur Supply
- ☐ Metal Supply SE
- ☐ Slog Supply