Solar heat management for architectural coatings

With our cool pigments, only your imagination is the limit for design

working for you.







# Solar heat management for architectural coatings

#### **Key benefits**

- Allows flexibility in color design while reducing thermal load
- Reduces energy costs
- · Enhances the personal thermal comfort feeling
- Increases lifetime of coated surfaces
- Maintains constructional strength under solar irradiation

#### **Key Pigments**

- · Less energy absorbance in the near infrared spectrum of the sun-light in comparison to other blacks

### With our broad portfolio of pigments, every cool color is possible, even black!



# Solar heat management for architectural coatings – Applications

Dark surfaces can get extremely hot under solar irradiation. This effect is a question of energy consumption for cooling, durability of the coatings, and constructional integrity of the material. So is white the only solution? Not with our functional heat management pigments. They allow the design of black and other colored surfaces while reducing thermal load.

In architectural coatings, common uses for cool pigments are in colored roofing and facade applications to reduce energy costs or to increase the durability of the coating. For applications like EIFS (Exterior Insulation Finishing Systems), surface temperatures can be reduced.





- Roof tiles: Functional roof tiles reflect more infrared light than traditional roof tiles. The roof stays cooler and also cools the surrounding air, which leads to an improvement of the air in the living space and increases the lifetime of the tiles.
- (B) EIFS (Exterior Insulation Finishing Systems): Especially for darker surface colors, surface temperatures can be reduced to avoid any cracking of the plaster and deformation of insulation materials.
- Window frames: For bigger sized windows with C dark coated window frames it is beneficial to reduce the surface temperature to achieve a better structural integrity.
- Entrance door: Coatings of entrance doors with  $(\mathbf{D})$ functional pigments may reduce the temperature of the entrance hall, help to maintain structural integrity, and increase the durability of the door material.
- Garage door: Cool pigments reduce the heat (E) absorption, may prevent warping and breaking, and extend the durability of the garage doors.

Although the information presented here is believed to be accurate, Sun Chemical makes no representation or warranty to the accuracy, completeness, or reliability of the information. All recommendations and suggestions are made without guarantee since the conditions of use are beyond our control. Suitability for specific purposes or conditions of use should be determined by the user by testing for suitability for intended purposes under particular conditions of use. In no event shall Sun Chemical be liable for damages of any nature arising out of the use of or reliance upon the information. Sun Chemical makes no representation or warranty with respect to the products, and disclaims all warranties, express or implied, including warranties of merchantability and fitness for a particular purpose. Sun Chemical expressly disclaims that the use of any products referenced herein, either alone or in combination with other materials, shall be free of rightful claim of any third party including a claim of infringement. The observance of all legal regulations and patents is the responsibility of the user.

©2020 Sun Chemical. Sun Chemical is a registered trademark.

www.colors-effects.com color-materials@sunchemical.com



SunChemical a member of the DIC group 



Solar heat management for industrial coatings

# Cool pigments make dark surfaces love the sun











# Solar heat management for industrial coatings

#### **Key benefits**

- · Allows flexibility in color design while reducing thermal load
- Reduces energy costs
- · Enhances the personal thermal
- Increases lifetime of coated surfaces

#### **Key Pigments**

- Spectrasense<sup>™</sup> Black L 0086
- · Liquid and powder coatings
- · Less energy absorbance in the nearcomparison to other blacks

With our broad portfolio of organic and inorganic pigments. every cool color is possible, even black!



# Solar heat management for industrial coatings – Shade examples

Dark surfaces can get extremely hot under solar irradiation. This effect is a question of energy consumption for cooling, durability of the coatings, and constructional integrity of the material. So is white the only solution? Not with our functional heat management pigments. They allow the design of black and other colored surfaces while reducing thermal load.

In industrial coatings, common uses for cool pigments are in colored roofings, containers, marine applications, and darkcoated window frames to reduce energy costs or increase the durability of the coating. The choice of suitable pigmentation for a cool color is based on the Total Solar Reflectance (TSR).

#### RAL 9005 Jet Black: Standard black absorbs almost all of the sunlight's energy



97.3 pts Spectrasense<sup>™</sup> Black L 0086 Cromophtal® Violet D 5800 2.7 pts

Total Solar Reflectance (TSR)



Optimized formulation: 50 µm film thickness, 8 wt% pigment concentration in dry film, on white substrate

#### RAL 7035 Light Grey: Also lighter shades benefit from heat management

	93.4 pts	Kronos <sup>®</sup> 2310	Total Solar Reflectance (TSR)	
	2.3 pts	Sicopal <sup>®</sup> Black L 0095	Optimized	
	2.4 pts	Sicotan <sup>®</sup> Yellow L 1010	formulation	66%
	1.9 pts	Sicotan <sup>®</sup> Yellow L 2110	Standard 53%	

Optimized formulation: 40 µm film thickness, 20 wt% pigment concentration in dry film, on white substrate

#### RAL 3009 Oxide Red: Cool pigments reduce thermal stress for all shades

	15.5 pts	Sicotan <sup>®</sup> Yellow L 1010	Total Solar Reflectance (TSR)		
	13.0 pts	Sicopal <sup>®</sup> Black L 0095	Optimized	400/	40%
	2 pts	Sicotan <sup>®</sup> Yellow L 2110	formulation	40%	
	10.5 pts	Paliogen <sup>®</sup> Red K 4180	Standard formulation	18%	

Optimized formulation for powder coatings: 80 µm film thickness, 10 wt% pigment weight concentration in dry film, on aluminum panel

Although the information presented here is believed to be accurate, Sun Chemical makes no representation or warranty to the accuracy, completeness, or reliability of the information. All Autogra the limitation presented here is believed to be accurate, our orientation in the processing of accuracy, completeness, or relations, or the manufacture of the second sec information. Sun Chemical makes no representation or warranty with respect to the products, and disclaims all warranties, express or implied, including warranties of merchantability and fitness for a particular purpose. Sun Chemical expressly disclaims that the use of any products referenced herein, either alone or in combination with other materials, shall be free of rightful claim of any third party including a claim of infringement. The observance of all legal regulations and patents is the responsibility of the user.

©2020 Sun Chemical. Sun Chemical is a registered trademark.

www.colors-effects.com

color-materials@sunchemical.com



SunChemical a member of the DIC group 

