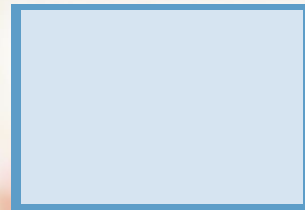


friKöpenskap MEDIA INFO 2022

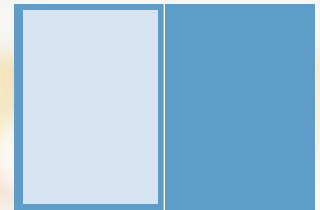
Editorial plan 2022

Issue	Publishing date	Material day
3	January 21	January 13
4	January 28	January 20
5	February 4	January 27
6	February 11	February 3
7	February 18	February 10
8-9	February 25	February 17
10	March 11	March 3
11	March 18	March 10
12	March 25	March 17
13	April 1	March 24
14-15	April 8	March 31
16	April 22	April 13
17	April 29	April 21
18	May 6	April 28
19	May 13	May 5
20-21	May 20	May 12
22	June 3	May 25
23	June 10	June 2
33	August 19	August 11
34	August 26	August 18
35	September 2	August 25
36-37	September 9	September 1
38	September 23	September 15
39	September 30	September 22
40	October 7	September 29
Dagligvarugalan November 15		
41	October 14	October 6
42	October 21	October 13
43-44	October 28	October 20
45	November 11	November 3
46	November 18	November 10
47	November 25	November 17
48	December 2	November 24

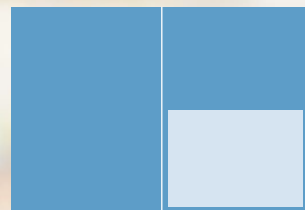
Ad formats and prices



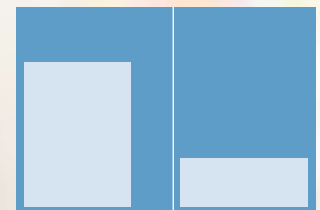
Spread SEK 119,400
528 x 372 mm



1/1-page SEK 82,200
252 x 372 mm



1/2-page SEK 60,200
252 x 185 mm



A4 SEK 67,300
201 x 280 mm
1/4-page SEK 35,900
252 x 90 mm

Supplements and special formats – Contact the sales department.

Advertorials

Fri Köpenskap offer advertorial ads in the paper. Where you as an advertiser is able to get your message spread into a concept of editorial and comprehensive image. As an advertiser, you contribute with facts, images and to be interviewed by a journalist. We compile, write and design your ad in a editorial way as a complete concept, which you approve.

For more information and quotation, please contact the sales department.

Material/advertisement

E-mail material to:
annons.fk@nordiskemedier.se

Technical information

Magazine format: 280x398 mm
Type area: 252x372 mm
Column formats: 47, 98, 149, 201 and 252 mm



