



MBM Tourism Prague 2020

matchmaking
business meetings

14. 2. 2020, PVA Expo, Praha, Czechia

The International tourism trade fair **Holiday World** is the most important tourism and travelling event not just in Czechia, but also in the whole Central European region. The fair will cover offers and choices from all over the world. The Czech regions will offer a range of new tourist experiences and a huge number of travel agencies there will present the most up-to-date offers of adventure.

The first edition of the **Matchmaking Business Meetings – MBM Tourism Prague 2020** is intended not only to exhibitors but also especially to visitors who want to find new international business partners effectively.

Sectors represented:

- Associations, clusters in tourism sector
- Travel agencies and tour operators
- Hotels, restaurants
- Spas, relaxing and wellness resorts, medical tourism
- Museums, historical sights, institutions related to the cultural heritage
- Digital solutions for tourism and smart cities, supportive services for tourism
- New trends in tourism, project leaders, alternative ways of tourism
- Regional tourism (agrotourism, cycle routes...)

Participants of the event will benefit from the following advantages:

- Participation in MBM Tourism Prague 2020 is free of charge
- For registered b2b participants, free entrance ticket to the exhibition area
- Refreshment during the event will be offered
- Possibility to meet up to 15 new partners and to visit the whole fair in one day
- Opportunity to exhibit materials and provide information at a stand of EEN during the whole Holiday World fair

More information and registration will be available soon on <http://tourismprague2020.talkb2b.net>

Websites of the MBM Tourism Prague 2020: <http://tourismprague2020.talkb2b.net/>

Websites of the fair Holiday World 2020: <http://holidayworld.cz/en/index/index>

Registration deadline: 21st January 2020 registration on the websites: <http://tourismprague2020.talkb2b.net/>

Date and venue: 14th February 2020 at PVA Expo Praha, Czechia

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**REGISTRATION FORM
MBM Tourism Prague 2020
14.2.2020
PVA Expo Praha, Czechia**

Name of the company: _____

Address: _____

Web sites: _____

Contact person (including position): _____

E-mail: _____ Tel.: _____

Number of employees: _____

Company's activity:

Desired type of cooperation:

Participation fee: Free of charge

Date and signature:

Please send the application form back by e-mail to eva.hrubesova@crr.cz.