



Become a member of Life Science Sweden with Kemivärlden

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

### Benefits as a member

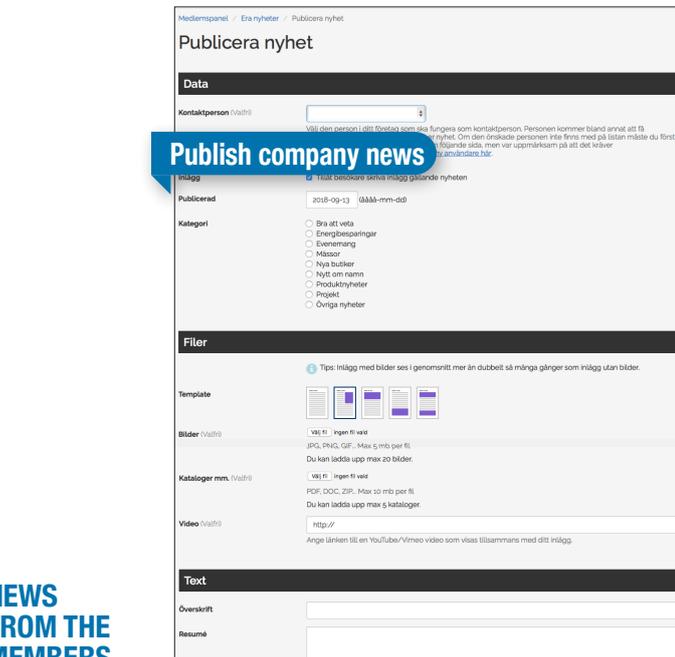
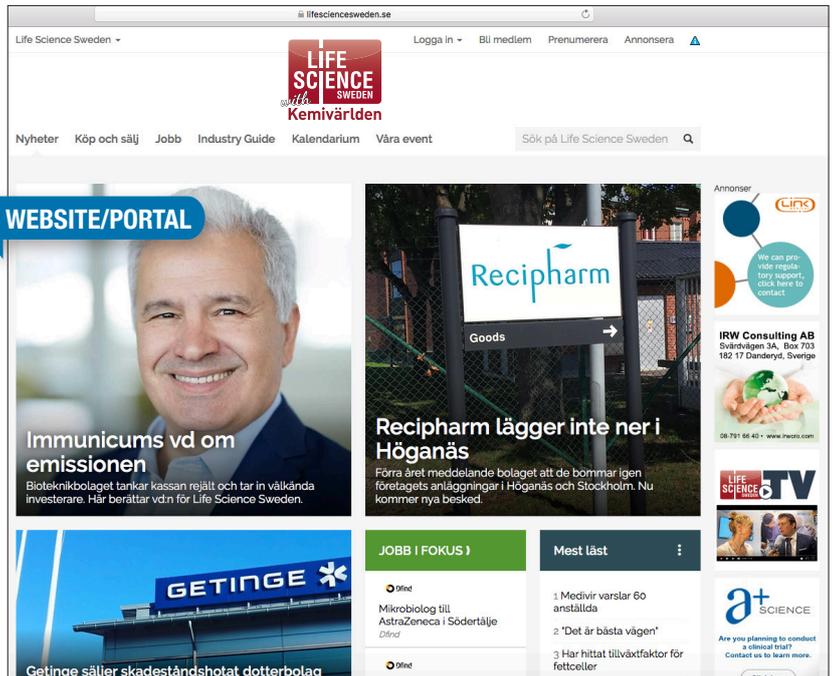
- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free (not for recruiting- and staffing companies)
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"



Membership 8.800 SEK/year

# MEMBERSHIP

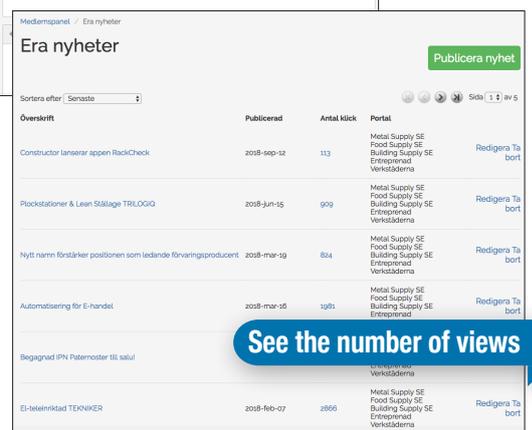
## BUSINESS PORTAL - Advertising, company news etc.



### NEWS FROM THE EDITORS



### NEWS FROM THE MEMBERS



See the number of views

NEWSLETTER - the industry's news by mail

Your possibilities  
General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price.

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

### Member package

- 12 months side banner on web
- 1 top advert in newsletter
- 2 middle adverts in newsletter
- 2 bottom adverts in newsletter
- 1 year membership

**22.000 SEK**

All banners are sharing their spot with up to three others, except title banner and content banner that are alone and sticky banner that are sharing their spot with up to two others. Rotation is executed after page reload.

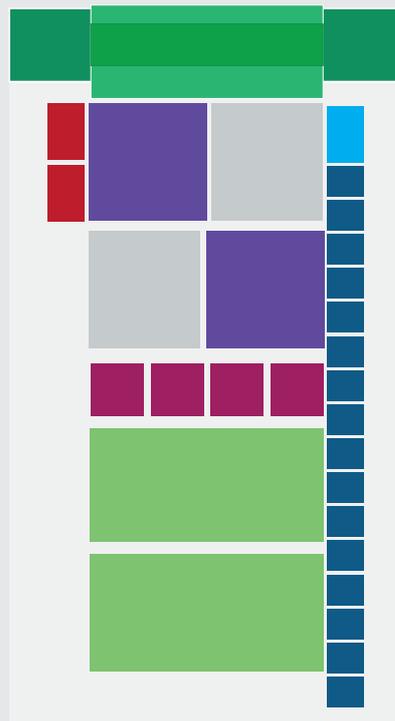
#### Animated banners:

Animations should keep within 20 seconds.

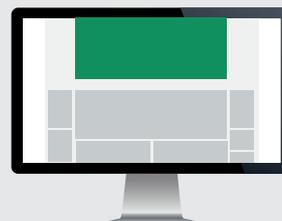
**File types:** *Static:* jpg - *Animated:* gif, Html (zip-file), Script

## ADVERTISING ON THE WEBSITE

### Front page



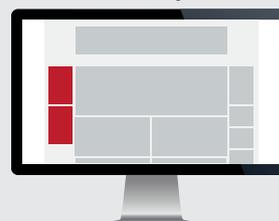
Top banner  
930x180 px



Billboard  
980x540 px



Top banner Full Size  
1800x450 px



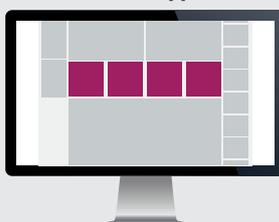
Sticky banner  
240x400 ppx



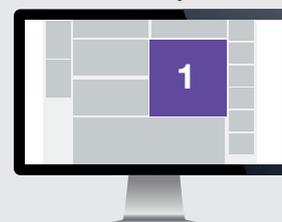
Corner banner  
200x300 px



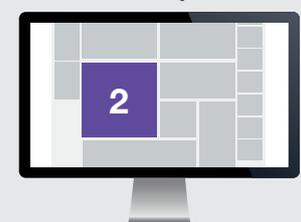
Side banner  
200x175 px



Content banner - Front page  
230x230 px



Campaign banner - Front page  
480x480 px



Campaign banner - Front page  
480x480 px

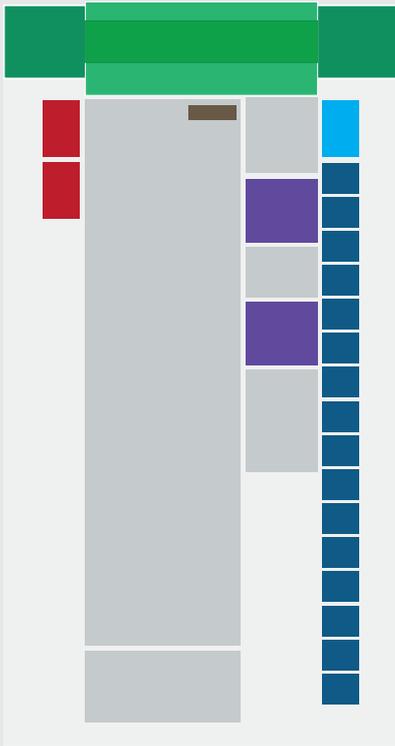


Giga banner - Front page  
980x480 px

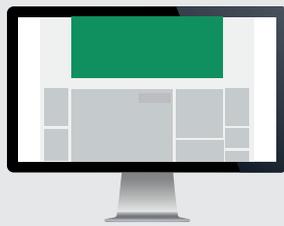


Giga banner - Front page  
980x480 px

## Article page



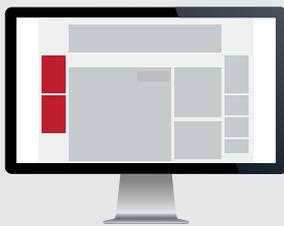
**Top banner**  
930x180 px



**Billboard**  
980x540 px



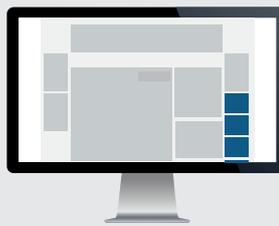
**Top banner Full Size**  
1800x450 px



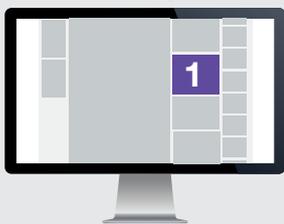
**Sticky banner**  
240x400 px



**Corner banner**  
200x300 px



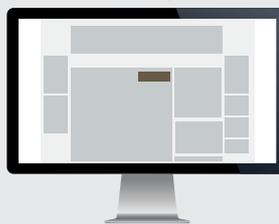
**Side banner**  
200x175 px



**Campaign banner**  
Article page  
300x250 px



**Campaign banner**  
Article page  
300x250 px



**Title banner**  
Article page  
200x60 px

\* Sticky, corner banner and side banner are only readable on desktop.

## Banner specifications

Prices for members per month.  
Prices for non-members are twice that.

### Top banner

Static or animated, max 70 Kb  
Article page **12.000 SEK**  
Front page + all other pages **12.000 SEK**

### Billboard

Static or animated, max 150 Kb  
Article page **25.500 SEK**  
Front page + all other pages **25.500 SEK**

### Top banner Full Size

Static, max 250 Kb  
Article page **29.500 SEK**  
Front page + all other pages **29.500 SEK**

### Sticky banner

Static or animated, max 90 Kb  
Article page **10.000 SEK**  
Front page + all other pages **10.000 SEK**

### Corner banner

Static or animated, max 70 Kb.  
Article page **6.500 SEK**  
Front page + all other pages **6.500 SEK**

### Side banner

Static or animated, max 40 Kb  
Article page **2.000 SEK**  
Front page + all other pages **2.000 SEK**

### Content banner – Front page

Static, max 55 Kb  
Front page **3.750 SEK**

### Campaign banner pos 1

Static or animated, max 75 Kb  
Front page 480x480 px **9.500 SEK**  
Article page 300x250 px **7.750 SEK**  
Other pages 300x250 px **3.900 SEK**

### Campaign banner pos 2

Static or animated, max 75 Kb  
Front page 480x480 px **7.000 SEK**  
Article page 300x250 px **6.000 SEK**  
Other pages 300x250 px **3.000 SEK**

### Giga banner pos 1

Static or animated, max 150 Kb  
Front page **12.000 SEK**

### Giga banner pos 2

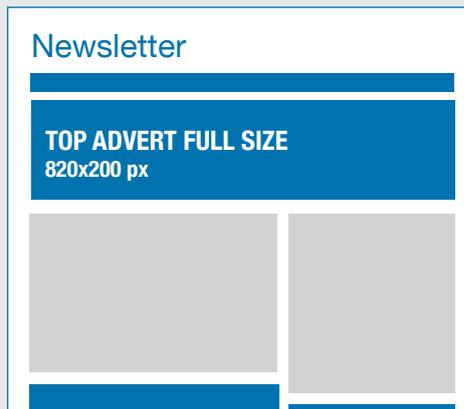
Static or animated, max 150 Kb  
Front page **7.000 SEK**

### Title banner – Article page

Static, max 20 Kb  
Article page **13.000 SEK**

# ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.



**14.000 recipients of the newsletter 3 times a week!**

**Sponsored article**

**15.000 SEK/week**

Native advertisement (sponsored article) will be published in one newsletter the booked week.

## Streamer

Static

Jpg, gif, png – max. 50 Kb

Price per week **11.250 SEK**

## Top advert

Static

Jpg, gif, png – max. 50 Kb

Price per mailing **3.000 SEK**

## Top advert – Full size

Static

Jpg, gif, png – max. 50 Kb

Price per mailing **6.000 SEK**

## Middle advert

Static

Jpg, gif, png – max. 50 Kb

Price per mailing **2.000 SEK**

## Bottom advert

Static

Jpg, gif, png – max. 50 Kb

Price per mailing **1.500 SEK**

**Prices for members.**

**Prices for non-members are twice that.**

**NEWS FROM THE EDITORS**



**NEWS FROM THE MEMBERS**

**New Life Science Sweden has had a strong start. We are getting bigger, broader and more relevant. As a subscribed Magazine the merge with Kemivärlden Biotech/ Journal of Chemistry & Biotechnology makes our circulation even wider with an audience of 7.500 all over the Nordic countries.**

**We are now covering development of Medical treatments, from idea all the tough way through society to the patient.**

## We cover

- Politics, authorities and regulation.
- Innovation, R&D, production and marketing.
- Business and everything that makes life science to a profit for each patient.

## Target group

Procurers, politicians at the county level, drug committees, business management in health care, university and university researchers/biomedical scientists, lab managers, biomedical analysts, chemists/chemical engineers, decision makers in the biotech, pharmaceutical and chemical industry and all members of SwedenBIO and SwedNanoTech. We reach the companies that need recruitment, advertising, sales companies, contract manufacturers, patents and regulatory, market access and legal advice.