



Media Info 2024

Bright prospects for wood!

Nordic Wood Technology – News for Sawmills, Wood Manufacturing Industry & Timber Trade

© Magazine © E-magazine © Website © Newsletter © Event © Networking

Publication schedule 2024

Issue	Publication	Material day	Theme	Trade fairs
1	January 26	January 5	Timber Building	
2	March 1	February 9	Design and production of furniture and interior decor	Stockholm Furniture Fair February 6 - 10
3	April 5	March 15	Construction Material Trade	
4	May 3	April 12	Logistics and Transportation	
5	June 7	May 17	Surface Treatment and Outdoor Wood	
6	August 16	July 26	Trade Fair Special: Wood & Technology	Trä & Teknik September 3 - 6
7	September 13	August 23	Technology news and trends	
8	October 11	September 20	Automation	
9	November 8	October 18	Hybrid Construction and New Materials	
10	December 6	November 15	The timber market of the future	

Contact advertising



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Advertising material
annons.ntt@nordiskemedier.se

Technical printing information

Format 240 x 340 mm
Type area 204 x 302 mm
Images Resolution 300 dpi. Color saturation 300 %.
ICC profile can be obtained at: woodnet.se

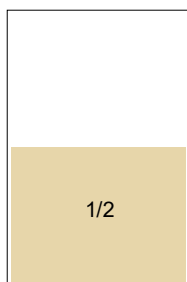


Format & prices – print



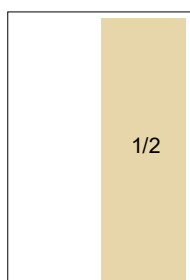
SEK 52.275

Type area 204x302 mm
Bleeding 240x340 mm
+ 3 mm
Back cover 240x310
+ 3 mm



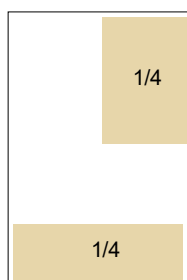
SEK 34.770

Type area 204x148mm
Bleeding 240x168 mm
+ 3 mm



SEK 34.770

Type area 100x302 mm
Bleeding 118x340 mm
+ 3 mm



SEK 21.050

Landscape
Type area 204x72mm
Bleeding 240 x 92 mm
+ 3mm
Portrait 100x148 mm

Special sizes

First page 112 x 40 mm + 3 mm bleeding **SEK 14.725**

Cover 4 pages **SEK 160.000**

Spread 480 x 340 mm + 3 mm bleeding **SEK 82.850**

Price supplement requested placement 10%

Inserts

2-pages max A4 **SEK 28.900**

4-pages max A4 **SEK 37.400**

Other formats, request a quote

Event 2024

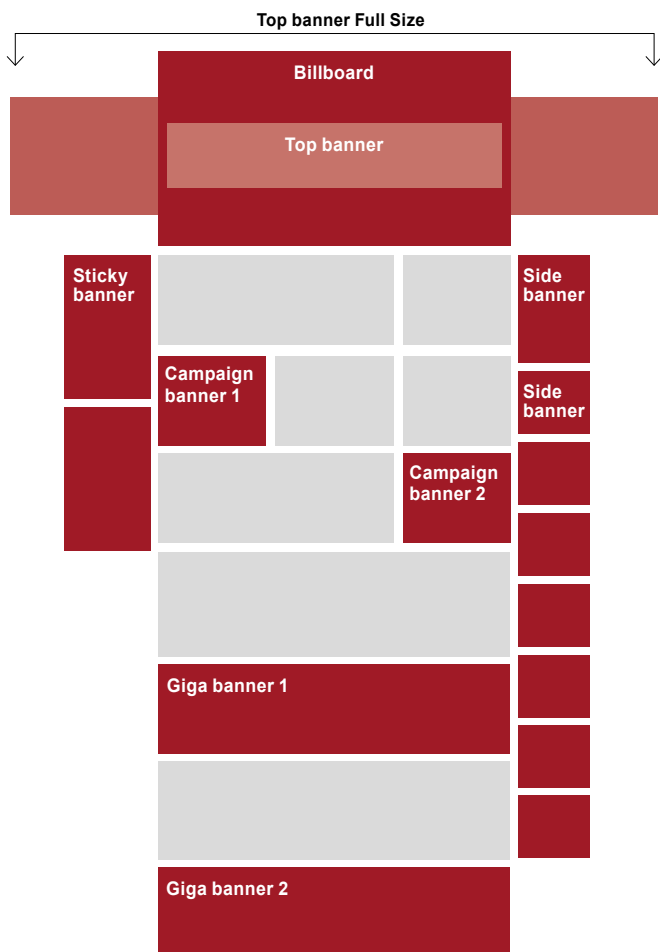
STORA
TRÄHUS



Foto: Roger Folhammar

Format & Prices web/newsletter

Start page, prices per month



Top banner Full Size 1800x450 px, static, max 250 kb	SEK 37.500
Billboard 980x540 px, static or animated, max 150 kb	SEK 32.375
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 15.900
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 12.750
Corner banner 200x300 px, static or animated, max 70 kb	SEK 8.575
Side banner 200x175 px, static or animated, max 40 kb	SEK 2.850
Campaign banner 1 300x250 px, static or animated, max 70 kb.....	SEK 12.500
Campaign banner 2 300x250 px, static or animated, max 70 kb.....	SEK 10.350
Giga banner 1 930x250 px, static or animated, max 70 kb	SEK 15.925
Giga banner 2 930x250 px, static or animated, max 70 kb	SEK 11.300

File types

Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive.

Animations should keep within 20 seconds.

Design of the ads are included in the price (one proof, then SEK 1.000 per started hour).

Sticky banner, corner banner and side banner are only showed on desktop.

Membership
SEK 12.900/year

MEMBER PACKAGE

12 month side banner on the website
1 top advert in the newsletter
2 middle adverts in the newsletter
2 bottom adverts in the newsletter
1 year membership

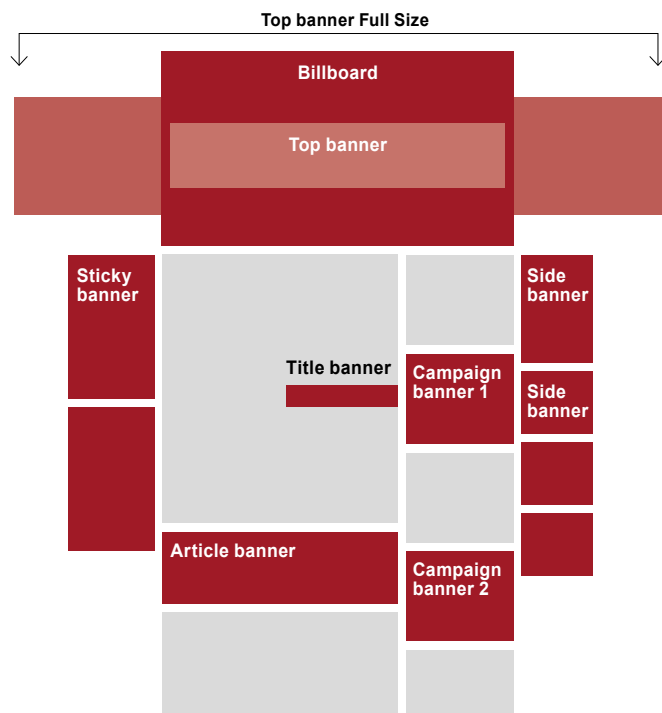
24 995 kr/år



Nordisk Träteknik Säg & Trä
Sundbybergsvägen 1 • 171 73 SOLNA

woodnet.se

Article page, prices per month



Top banner Full Size 1800x450 px, static, max 250 kb	SEK 37.500
Billboard 980x540 px, static or animated, max 150 kb	SEK 32.375
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 15.900
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 12.750
Corner banner 200x300 px, static or animated, max 70 kb	SEK 8.575
Side banner 200x175 px, static or animated, max 40 kb	SEK 2.850
Campaign banner 1 300x250 px, static or animated, max 75 kb	SEK 12.500
Campaign banner 2 300x250 px, static or animated, max 75 kb	SEK 10.350
Title banner 300x60 px, static, max 20 kb	SEK 4.900
Article banner 660x200 px, static or animated, max 100 kb.....	SEK 12.750

File types

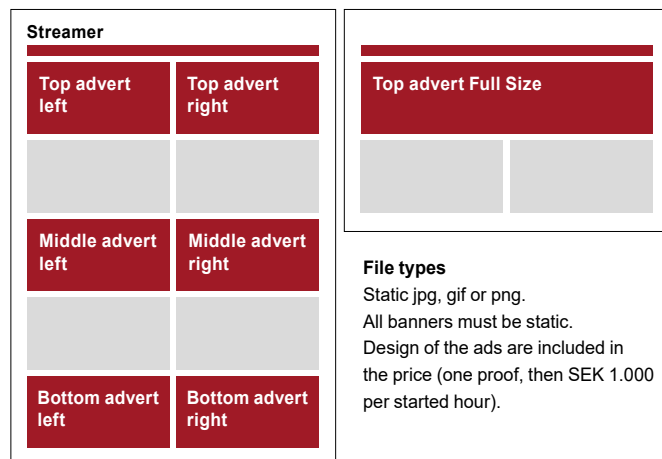
Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Design of the ads are included in the price (one proof, then SEK 1.000 per started hour).

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per week



File types

Static jpg, gif or png.

All banners must be static.

Design of the ads are included in the price (one proof, then SEK 1.000 per started hour).

Streamer 820x28 px, static, max 50 kb	SEK 9.600
Top advert Full Size 820x200 px, static, max 50 kb	SEK 7.700
Top advert 400x200 px, static, max 50 kb.....	SEK 3.675
Middle advert 400x200 px, static, max 50 kb	SEK 2.850
Bottom advert 400x200 px, static, max 50 kb	SEK 2.075