

MR

TRADE MAGAZINE FOR TOOLS AND MACHINERY

WWW.MASKINREGISTERET.NO

... gives you opportunities:

The calendar focuses on important dates and events for 2021. Here you will find publication dates, material deadlines, and a list of important trade fairs.

Advertisements

Format	Net size (W x H)	Price
1/1 page (incl. 3mm bleed)	216 x 303 mm	NOK 14,000
1/1 page (w/frame)	190 x 266 mm	NOK 14,000
1/2 page	91 x 266 mm	NOK 8,300
1/2 page	190 x 126 mm	NOK 8,300
1/4 page	91 x 126 mm	NOK 5,000
1/8 page	91 x 61 mm	NOK 3,600
1/16 page	91 x 31 mm	NOK 2,200
Spread (w/frame)	400 x 266 mm	NOK 23,600
Spread (incl. 3mm bleed)	432 x 303 mm	NOK 23,600
Page 1 (incl. 3mm bleed)	216 x 226 mm	NOK 28,200
Page 2,3,4(incl. 3mm bleed)	216 x 303 mm	NOK 15,900
Back cover(incl. 3mm bleed)	216 x 303 mm	NOK 19,900

Caution! All content in ads with bleed must be within 1 cm of edge of page!

Discounts: We offer 10% discount when placing orders for at least 5 editions per year, and an additional 10% when ordering for 10 editions per year.

Add-ins: 2-4 page non-attached add-in up to 20 gr. NOK 3.70 per unit. By screening for industry groups are calculated for minimum 4000 addresses Other add-ins priced individually.

Publication dates

No.	Mat.deadline	Publication date
1	19. January	02. February
2	16. February	02. March
3	16. March	30. March
4	27. April	11. May
5	25. May	08. June
6	10. August	24. August
7	07. September	21. September
8	05. October	19. October
9	02. November	16. November
10	30. November	14. December

Annulation deadline: In writing only, 3 weeks prior to material deadline. For cover: 6 weeks.

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Fagmedia AS

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ANNONSEAVDELINGEN

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Hedda Lie Østlund, sales consultant Supplier guide and Assignment wanted.

+47 917 26 406 hedda.egmont@egmont.com

2021

deadlines and releases

Volume 49

EGMONT
Publishing

... Norway's largest:

MASKINREGISTERET is Norway's premiere market place for tools and machinery for the workshop and industry sector. Advertising in **MASKINREGISTERET** will let you reach the most people within these important target groups. With a print run of approximately 6500 copies, the magazine is an important forum of new ideas, with advertisements, product news and trade content. Use **MASKINREGISTERET** as your most important partner when advertising.

Internet banners

Contact us for more information about bannersizes and prices

Supplier guide (Who sells what)

Up to 4 lines:

Company name, phone and fax (+ e-mail- and web address).

1st entry NOK 1,400 (10 issues) per year.

Additional entries NOK 1,200 each per year.

Assignment wanted *(service production)*
10 issues. Sold continuously.

Size	Net size	Price
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W 91 mm x H 91 mm Total NOK 7,500 (for 10 editions).
+ per 15 mm high adjustment NOK 1,500

All prices exclusive of Norwegian VAT

Technical data

Print run: 6500

Printes via: Rotation

Raster: 60 lines

Originals: Indesign, Illustrator, Photoshop for Mac/PC.

Digitally prepared for Mac, CMYK.

Delivery via e-mail.

Delivery: FTP: 193.69.180.19, ftp.autodb.no

User name: mrkunde Passord: kunde

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2021

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Volume 49

EGMONT
Publishing

= Trade fairs

Euro Expo Stavanger 3/2 - 4/2
Euro Expo Ålesund 21/4 - 22/4
Euro Expo Porsgrunn 29/9 - 30/9
Emo 4/10 - 9/10
OTD 20/10 - 21/10

= Material deadline

= Date of publication

JANUARY 31 DAYS	FEBRUARY 28 DAYS	MARCH 31 DAYS	APRIL 30 DAYS	MAY 31 DAYS	JUNE 30 DAYS
1 F New Years Day 2 S 3 S 4 M 5 Tu 6 W 7 Th 8 F 9 S 10 S 11 M 12 Tu 13 W 14 Th 15 F 16 S 17 S 18 M 19 Tu 20 W 21 Th 22 F 23 S 24 S 25 M 26 Tu 27 W 28 Th 29 F 30 S 31 S	1 M 2 Tu No 1 3 W Euro Expo Stavanger 4 Th 5 F 6 S 7 S 8 M 9 Tu 10 W 11 Th 12 F 13 S 14 S 15 M 16 Tu 17 W 18 Th 19 F 20 S 21 S 22 M 23 Tu 24 W 25 Th 26 F 27 S 28 S	1 M 2 Tu No 2 3 W 4 Th 5 F 6 S 7 S 8 M 9 Tu 10 W 11 Th 12 F 13 S 14 S 15 M 16 Tu 17 W 18 Th 19 F 20 S 21 S 22 M 23 Tu 24 W 25 Th 26 F 27 S 28 S 29 M 30 Tu No 3 31 W	1 Th Norw. publ. day 2 F Good Friday 3 S 4 S Easter Sunday 5 M Easter Monday 6 Tu 7 W 8 Th 9 F 10 S 11 S 12 M 13 Tu 14 W 15 Th 16 F 17 S 18 S 19 M 20 Tu Euro Expo Ålesund 21 W 22 Th 23 F 24 S 25 S 26 M 27 Tu 28 W 29 Th 30 F	1 S Norw. pub.holiday 2 S 3 M 4 Tu 5 W 6 Th 7 F 8 S 9 S 10 M 11 Tu No 4 12 W 13 Th Norw. pub. holiday 14 F 15 S 16 S 17 M Norw. pub. holiday 18 Tu 19 W 20 Th 21 F 22 S 23 S 24 M Norw. pub. holiday 25 Tu 26 W 27 Th 28 F 29 S 30 S 31 M	1 Tu 2 W 3 Th 4 F 5 S 6 S 7 M 8 Tu No 5 9 W 10 Th 11 F 12 S 13 S 14 M 15 Tu 16 W 17 Th 18 F 19 S 20 S 21 M 22 Tu 23 W 24 Th 25 F 26 S 27 S 28 M 29 Tu 30 W

JULY 31 DAYS	AUGUST 31 DAYS	SEPTEMBER 30 DAYS	OCTOBER 31 DAYS	NOVEMBER 30 DAYS	DECEMBER 31 DAYS
1 Th 2 F 3 S 4 S 5 M 6 Tu 7 W 8 Th 9 F 10 S 11 S 12 M 13 Tu 14 W 15 Th 16 F 17 S 18 S 19 M 20 Tu 21 W 22 Th 23 F 24 S 25 S 26 M 27 Tu 28 W 29 Th 30 F 31 S	1 S 2 M 3 Tu 4 W 5 Th 6 F 7 S 8 S 9 M 10 Tu 11 W 12 Th 13 F 14 S 15 S 16 M 17 Tu 18 W 19 Th 20 F 21 S 22 S 23 M 24 Tu No 6 25 W 26 Th 27 F 28 S 29 S 30 M 31 Tu	1 W 2 Th 3 F 4 S 5 S 6 M 7 Tu 8 W 9 Th 10 F 11 S 12 S 13 M 14 Tu 15 W 16 Th 17 F 18 S 19 S 20 M 21 Tu No 7 22 W 23 Th 24 F 25 S 26 S 27 M 28 Tu 29 W 30 Th Euro Expo Porsgrunn	1 F 2 S 3 S 4 M 5 Tu 6 W 7 Th Emo 8 F 9 S 10 S 11 M 12 Tu 13 W 14 Th 15 F 16 S 17 S 18 M 19 Tu No 8 20 W OTD Stavanger Forum 21 Th 22 F 23 S 24 S 25 M 26 Tu 27 W 28 Th 29 F 30 S 31 S	1 M 2 Tu 3 W 4 Th 5 F 6 S 7 S 8 M 9 Tu 10 W 11 Th 12 F 13 S 14 S 15 M 16 Tu No 9 17 W 18 Th 19 F 20 S 21 S 22 M 23 Tu 24 W 25 Th 26 F 27 S 28 S 29 M 30 Tu	1 W 2 Th 3 F 4 S 5 S 6 M 7 Tu 8 W 9 Th 10 F 11 S 12 S 13 M 14 Tu No 10 15 W 16 Th 17 F 18 S 19 S 20 M 21 Tu 22 W 23 Th 24 F 25 S Christmas Day 26 S Boxing Day 27 M 28 Tu 29 W 30 Th New Years Eve 31