

TRANSPORT MAGASINET

FREE ADVERTISING
in TransportMagasinet!

... If you can find
a single truckers
magazine which is more
popular among
READERS ...

PUBLICATION DATES 2022:

ISSUE	MATERIALS DUE	PUBLICATION DATE
TransportMagasinet 1	21 January	11 February
TransportMagasinet 2	25 February	18 March
TransportMagasinet 3	25 March	22 April
TransportMagasinet 4	29 April	20 May
TransportMagasinet 5	3 June	24 June
TransportMagasinet 6	12 August	2 September
TransportMagasinet 7	9 September	30 September
TransportMagasinet 8	30 September	21 October
TransportMagasinet 9	28 October	18 November
TransportMagasinet 10	25 November	16 December

AD PRICES 2022:

FORMAT	Net size (mm)	Price (NOK):	Discount 5 ads*	Discount 10 ads*
2/1 Page 2 and 3	W 395 x H 270 mm	46,000	Discount: contact us	Discount: contact us
2/1 Double-page spread	W 395 x H 270 mm	41,500	Discount: contact us	Discount: contact us
1-1 Back cover	W 185 x H 270 mm	27,000	Discount: contact us	Discount: contact us
1-1 page	W 185 x H 270 mm	22,900	å 17,900	å 13,900
1-2 page landscape	W 185 x H 130 mm	13,400	å 9,400	å 7,400
1-2 page portrait	W 90 x H 270 mm	13,400	å 9,400	å 7,400
1-4 page (Marketplace)	W 90 x H 120 mm	7,900	å 4,900	å 3,900
Small ads	W 90 x H 45 mm	2,900	å 1,900	å 1,400
* There will be given 10 % serial discount on the prices mentioned above by batch order for at least 5 (10) issues per year.				
Page w/bleed 2/1 p	W 420 x H 297 mm	Plus 5 mm trim allowance on each side		
Page w/bleed 1/1 p	W 210 x H 297 mm	Plus 5 mm trim allowance on each side		

**Good trade magazines never go out of style – just like
a good book you keep and read over and over again.**

Media info 2022

EGMONT

Publishing

AD MATERIAL:

MARKETING DEPARTMENT:

Bjørn Magnussen
Phone: (+ 47) 913 42 960
bjorn.magnussen@transportmagasinet.no

Nordiske Fagmedier AS
TransportMagasinet
Pb-24 / Nydalsveien 12C
N - 0412 Oslo

AD PRODUCTION:

We can produce your ad from idea to finished ad.

CANCELLATION DEADLINE:

3 days prior to material due date
The right to complain is void if delivered after material due date. Complaints, corrections and cancellation orders **must** be given by written notice.

AGENCY COMMISSION:

4% and all prices exclusive of VAT.

CIRCULATION:

12,600 copies (TM is not a free magazine)

TARGET GROUP:

All participants and decisions-makers with connections to and interest in road based transportation business.

PROFILE:

Our mission is to report on all aspects of the transportation business in a way the reader will feel comfortable with. Only our advertisers get the magazine for free: we strive to produce a quality the reader is willing to pay for – and they do!

