

MIR

TRADE MAGAZINE FOR TOOLS AND MACHINERY

WWW.MASKINREGISTERET.NO

... gives you opportunities:

The calendar focuses on important dates and events for 2024. Here you will find publication dates, material deadlines, and a list of important trade fairs.

Advertisements

Format	Net size (W x H)	Price
1/1 page (+ 5 mm bleed)	210 x 297 mm	NOK 16,000
1/1 page	185 x 270 mm	NOK 16,000
1/2 page	90 x 270 mm	NOK 9,500
1/2 page	185 x 130 mm	NOK 9,500
1/4 page	90 x 130 mm	NOK 5,700
Spread	395 x 270 mm	NOK 23,600
Spread(+ 5 mm bleed)	420 x 297 mm	NOK 23,600
Page 1 (+ 5 mm bleed)	210 x 297 mm	NOK 28,200
Page 2,3,4 (+ 5 mm bleed)	210 x 297 mm	NOK 17,900
Back cover (+ 5 mm bleed)	210 x 297 mm	NOK 19,900

Discounts: We offer 10% discount when placing orders for at least 5 editions per year, and an additional 10% when ordering for 10 editions per year.

Add-ins: 2-4 page non-attached add-in up to 20 gr. NOK 3.70 per unit. By screening for industry groups are calculated for minimum 4000 addresses Other add-ins priced individually.

Caution! All content in ads with bleed must be within 1 cm of edge of page!

Publication dates

No.	Mat. deadline	Publication date
1	15. january	27. january
2	12. february	24. february
3	12. march	24. march
4	11. april	28. april
5	27. may	10. juni
6	06. august	18. august
7	03. september	15. september
8	01. october	13. october
9	29. october	10. november
10	26. november	08. december

Annulation deadline: In writing only, 3 weeks prior to material deadline. For cover: 6 weeks.

MR MASKINREGISTERET

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2025

deadlines and releases
Volume 53

 Nordiske Medier

... Norway's largest:

MASKINREGISTERET is Norway's premiere market place for tools and machinery for the workshop and industry sector. Advertising in **MASKINREGISTERET** will let you reach the most people within these important target groups. With a print run of approximately 6000 copies, the magazine is an important forum of new ideas, with advertisements, product news and trade content.

Use **MASKINREGISTERET** as your most important partner when advertising.

Internet banners

Contact us for more information about bannersizes and prices

Supplier guide (Who sells what)

Up to 4 lines:
Company name, phone and fax (+ e-mail- and web address).
1st entry NOK 1,400 (10 issues) per year.
Additional entries NOK 1,200 each per year.

Assignment wanted

(service production)
10 issues. Sold continuously.

Size	Net size	Price
W 90 mm x H 45 mm	Total NOK 7,500 (for 10 editions).	
+ per 15 mm height adjustment NOK 1,500		

All prices exclusive of Norwegian VAT

Technical data

Print run:	6000
Printes via:	Rotation
Raster:	60 lines
Originals:	Indesign, Illustrator, Photoshop for Mac/PC. Digitally prepared for Mac, CMYK. Delivery via e-mail.
Delivery:	FTP: 193.69.180.19, ftp.autodb.no User name: mrkunde Passord: kunde

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 Nordiske Medier

 = Trade fairs

SMART, NOVA Spektrum: 06.-08. May
EURO EXPO: 5.-6. February, Stavanger
EMO, Hannover: 22. - 26. September
9.-10. April, Gjøvik
3.-4. September, Mo i Rana
8.-9. Oktober, Ålesund

 = Material deadline
 = Date of publication

JANUARY 31 DAYS	FEBRUARY 28 DAYS	MARCH 31 DAYS	APRIL 30 DAYS	MAY 31 DAYS	JUNE 30 DAYS
1 W New Years Day	1 Sa week 5	1 Sa week 9	1 Tu week 14	1 Th Norw. pub. holiday	1 Su week 22
2 Th week 1	2 Su	2 Su week 10	2 W	2 F week 18	2 M week 23
3 F	3 M week 6	3 M week 10	3 Th	3 Sa	3 Tu
4 Sa	4 Tu	4 Tu	4 F	4 Su	4 W
5 Su	5 W EURO EXPO, Stavanger	5 W	5 Sa	5 M week 19	5 Th
6 M week 2	6 Th	6 Th	6 Su	6 Tu SMART, NOVA Spektrum	6 F
7 Tu	7 F	7 F	7 M week 15	7 W	7 Sa
8 W	8 Sa	8 Sa	8 Tu	8 Th	8 Su Norw. pub. holiday
9 Th	9 Su	9 Su week 11	9 W EURO EXPO, Gjøvik	9 F	9 M Norw. pub. holiday
10 F	10 M week 7	10 M week 11	10 Th	10 Sa	10 Tu Nr 5 week 24
11 Sa	11 Tu	11 Tu	11 F	11 Su	11 W
12 Su	12 W	12 W	12 Sa	12 M week 20	12 Th
13 M week 3	13 Th	13 Th	13 Su	13 Tu	13 F
14 Tu	14 F	14 F	14 M week 16	14 W	14 Sa
15 W	15 Sa	15 Sa	15 Tu	15 Th	15 Su
16 Th	16 Su	16 Su	16 W	16 F	16 M week 25
17 F	17 M week 8	17 M week 12	17 Th Norw. public holiday	17 Sa Norw. pub. holiday	17 Tu
18 Sa	18 Tu	18 Tu	18 F Good Friday	18 Su	18 W
19 Su	19 W	19 W	20 Su Easter Sunday	19 M week 21	19 Th
20 M week 4	20 Th	20 Th	21 M Easter Monday	20 Tu	20 F
21 Tu	21 F	21 F	22 Tu week 17	21 W	21 Sa
22 W	22 Sa	22 Sa	23 W	22 Th	22 Su
23 Th	23 Su	23 Su	24 Th	23 F	23 M week 26
24 F	24 M Nr 2 week 9	24 M Nr 3 week 13	25 F	24 Sa	24 Tu
25 Sa	25 Tu	25 Tu	26 Sa	25 Su	25 W
26 Su	26 W	26 W	27 Su	26 M week 22	26 Th
27 M Nr 1 week 5	27 Th	27 Th	28 M Nr 4	27 Tu	27 F
28 Tu	28 F	28 F	29 Tu week 18	28 W	28 Sa
29 W	29 Sa	29 Sa	30 W	29 Th Norw. pub. holiday	29 Su
30 Th	30 Su	30 Su	31 M	30 F	30 M week 27
31 F	31 M	31 M		31 Sa	

JULY 31 DAYS	AUGUST 31 DAYS	SEPTEMBER 30 DAYS	OCTOBER 31 DAYS	NOVEMBER 30 DAYS	DECEMBER 31 DAYS
1 Tu week 27	1 F week 31	1 M week 36	1 W week 40	1 Sa week 44	1 M week 49
2 W	2 Sa	2 Tu	2 Th	2 Su week 45	2 Tu
3 Th	3 Su	3 W EURO EXPO, Mo i Rana	3 F	3 M	3 W
4 F	4 M week 32	4 Th	4 Sa	4 Tu	4 Th
5 Sa	5 Tu	5 F	5 Su	5 W	5 F
6 Su	6 W	6 Sa	6 M week 41	6 Th	6 Sa
7 M week 28	7 Th	7 Su	7 Tu	7 F	7 Su
8 Tu	8 F	8 M week 37	8 W EURO EXPO, Ålesund	8 Sa	8 M Nr 10 week 50
9 W	9 Sa	9 Tu	9 Th	9 Su	9 Tu
10 Th	10 Su	10 W	10 F	10 M Nr 9 week 46	10 W
11 F	11 M week 33	11 Th	11 Sa	11 Tu	11 Th
12 Sa	12 Tu	12 F	12 Su	12 W	12 F
13 Su	13 W	13 Sa	13 M Nr 8 week 42	13 Th	13 Sa
14 M week 29	14 Th	14 Su	14 Tu	14 F	14 Su
15 Tu	15 F	15 M Nr 7 week 38	15 W	15 Sa	15 M week 51
16 W	16 Sa	16 Tu	16 Th	16 Su	16 Tu
17 Th	17 Su	17 W	17 F	17 M week 47	17 W
18 F	18 M Nr 6 week 34	18 Th	18 Sa	18 Tu	18 Th
19 Sa	19 Tu	19 F	19 Su	19 W	19 F
20 Su	20 W	20 Sa	20 M week 43	20 Th	20 Sa
21 M week 30	21 Th	21 Su	21 Tu	21 F	21 Su
22 Tu	22 F	22 M week 39	22 W	22 Sa	22 M week 52
23 W	23 Sa	23 Tu	23 Th	23 Su	23 Tu
24 Th	24 M	24 W EMO, Hannover	24 F	24 M week 48	24 W Christmas Eve
25 F	25 M week 35	25 Th	25 Sa	25 Tu	25 Th Christmas Day
26 Sa	26 Tu	26 F	26 Su	26 W	26 F Boxing Day
27 Su	27 W	27 Sa	27 M week 44	27 Th	27 Sa
28 M week 31	28 Th	28 Su	28 Tu	28 F	28 Su
29 Tu	29 F	29 M week 40	29 W	29 Sa	29 M
30 W	30 Sa	30 Tu	30 Tu	30 Su	30 Tu
31 Th	31 Su	31 M	31 F		31 W New Years Eve