

transportnet

 Nordiske Medier

DIGITAL PRESENCE

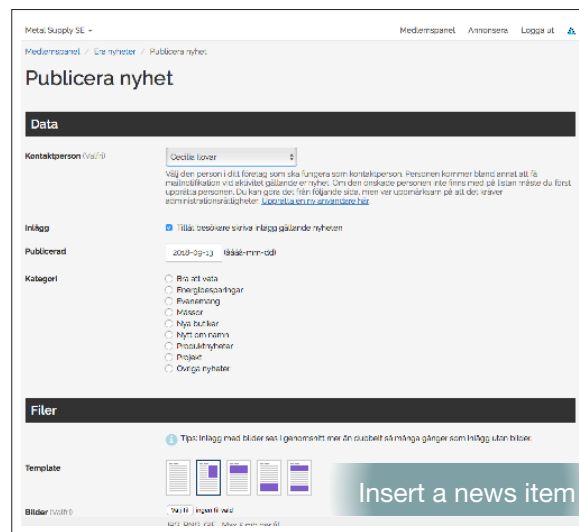
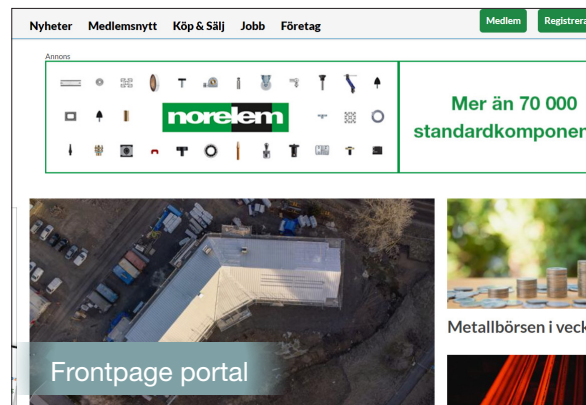
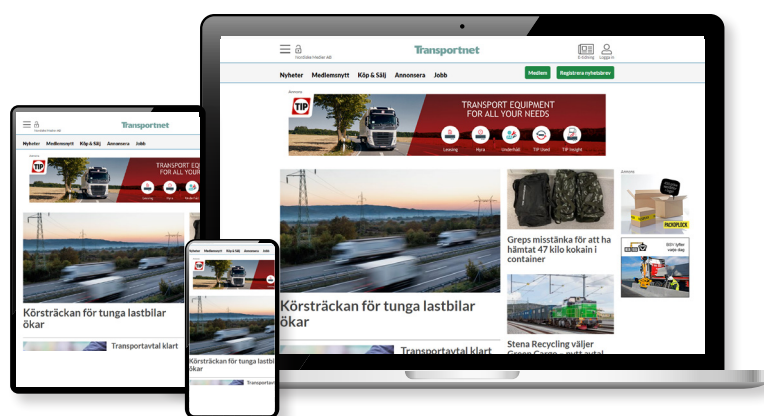
Become a member at Transportnet

With a membership with us, your business reaches the right target group and you can create new contacts within the industry.

Member benefits

- ✓ Log-in to all functions on the portal
- ✓ Increased online visibility through a complete company profile, link to your website, etc.
- ✓ Publish your own news directly to your target group under the heading "News from the members"
- ✓ Free posting of job ads
- ✓ Present courses and trade participation
- ✓ Advertise at member rates
- ✓ Complete your posts with pictures, videos, etc.
- ✓ Free posting of advertisements on machines, products and services under the heading "Buy and sell"
- ✓ Access to locked editorial material

12 900 SEK/year



Meta Supply SE - Medlemspanel / Era nyheter

Publicera nyhet

Sortera efter:	Publicerad	Antal klick	Portal	
Översikt				
Constructor Jensen aspen RackCheck	2019-09-12	113	Meta Supply SE Food Supply SE Building Supply SE Logistics Verkslöshet	Redigera Ta bort
Procedurkonferens & Lön Stalage TRL DCO	2018-jun-15	900	Meta Supply SE Food Supply SE Building Supply SE Logistics Verkslöshet	Redigera Ta bort
Nya namn förklarar positionen som ledande förvaringsproducent	2019-mär-19	611	Meta Supply SE Food Supply SE Building Supply SE Logistics Verkslöshet	Redigera Ta bort
Automatisering av F-handel	2018-mär-16	1981	Meta Supply SE Food Supply SE Building Supply SE Logistics Verkslöshet	Redigera Ta bort
		979	Meta Supply SE Food Supply SE Building Supply SE Logistics Verkslöshet	Redigera Ta bort
F-handelstid TFKNFR	2018-feb-07	2856	Meta Supply SE Food Supply SE Building Supply SE Logistics Verkslöshet	Redigera Ta bort

See the number of views

Your possibilities

You have the opportunity to be seen with banners on the portal and with advertisements in our newsletter which is sent out to decision makers in the industry.

Our sites are responsive, which means that they adapt to the screen they are displayed on. Html and script banners must be adapted to responsive display. Remember that the ad must be legible even when viewed on a mobile screen.

Advertisements and banners are linked to your website, it is also fine to attach another link when you submit your material.

We offer beneficial advertising packages which includes membership.

Contact us!

Our sales department is here if you want to know more.

Magnus Wrigert

Phone: 073 68 25 337

magnus.wrigert@nordiskemedier.se

Advertising in the newsletter, prices for Members

Newsletter

STREAMER 820x28 px	
TOP ADS LEFT 400x200 px	TOP ADS RIGHT 400x200 px
CENTER ADS LEFT 400x200 px	CENTER ADS RIGHT 400x200 px
BOTTOM ADS LEFT 400x200 px	BOTTOM ADS RIGHT 400x200 px

Newsletter

TOP ADS FULL SIZE 820x200 px	
CENTER ADS FULL SIZE 820x200 px	
BOTTOM ADS FULL SIZE 820x200 px	

Our readers are buyers, logistics, warehouse and production managers, managers in supply chain management and managers in freight forwarding, transport brokerage and logistics companies, materials and inventory management companies, haulage companies, shipping companies, air and rail freight companies.

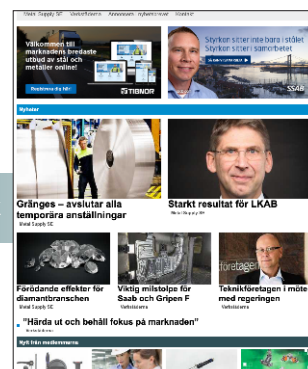
Transportnet.se provides the industry with the latest transport and logistics news, also news in infrastructure and transport policy.

Streamer 820x28 px, static, max 50 kb. Price per week	4 500 SEK
Top ads Full Size 820x200 px, static, max 50 kb.....	7 000 SEK
Top ads 400x200 px, static, max 50 kb	4 500 SEK
Center ads 400x200 px, static, max 50 kb	2 500 SEK
Bottom ads 400x200 px, static, max 50 kb.....	2 500 SEK

Sponsored content 20.000 SEK/week

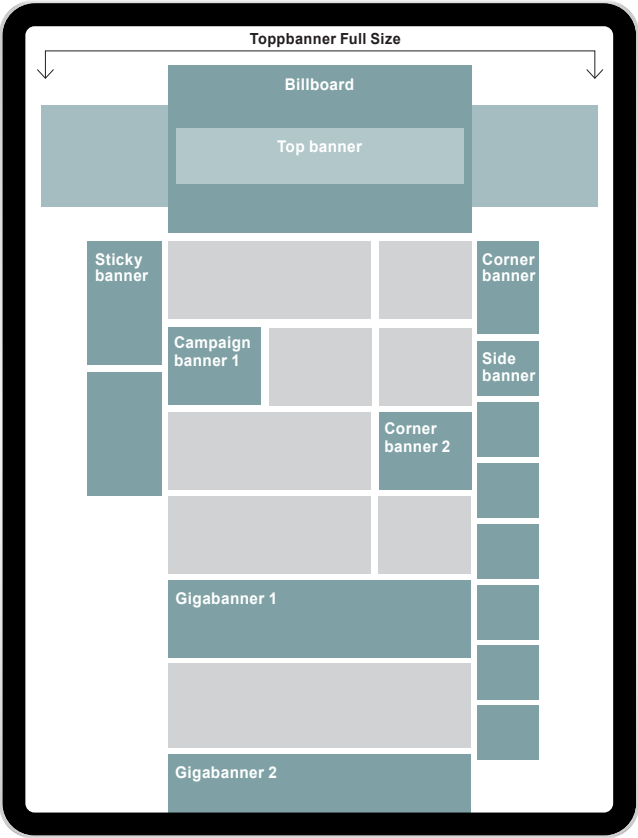
Native ad

(Sponsored content) will be included in a newsletter during booked week.



Advertising on the website

Start page, prices for members/month



Top banner Full Size 1800x450 px, static, max 250 kb	33 000 kr
Billboard 980x540 px, static or animated, max 150 kb	28 000 kr
Top banner 930x180 px, static or animated, max 70 kb	14 000 kr
Sticky banner 240x400 px, static or animated, max 90 kb	11 500 kr
Corner banner 200x300 px, static or animated, max 70 kb	7 500 kr
Side banner 200x175 px, static or animated, max 40 kb	2 500 kr
Campaign banner 1* 300x250 px, static or animated, max 70 kb	9 000 kr
Campaign banner 2** 300x250 px, static or animated, max 70 kb	7 000 kr
Giga banner 1 930x250 px, static or animated, max 70 kb	12 000 kr
Giga banner 2 930x250 px, static or animated, max 70 kb	12 000 kr

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page.
** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page.

Filtyper

Static jpg, animated gif, Html (zip file with all material),
script animations should keep within 20 seconds.

Sticky, corner banner and side banner are only displayed on desktop.

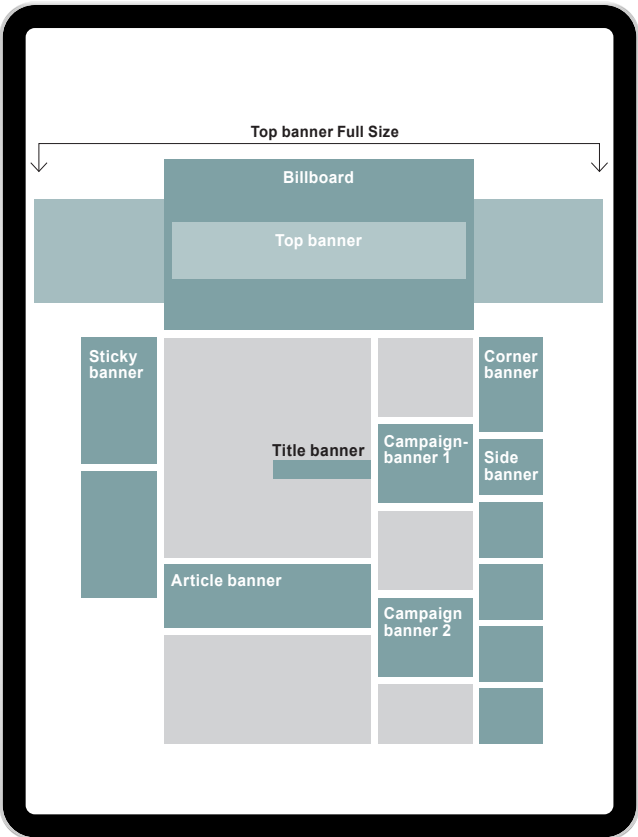
Artikelsida, priser för medlemmar/månad

Top banner Full Size 1800x450 px, static, max 250 kb	33 000 kr
Billboard 980x540 px, static or animated, max 150 kb	28 000 kr
Top banner 930x180 px, static or animated, max 70 kb	14 000 kr
Sticky banner 240x400 px, static or animated, max 90 kb	11 500 kr
Corner banner 200x300 px, static or animated, max 70 kb	7 500 kr
Side banner 200x175 px, static or animated, max 40 kb	2 500 kr
Campaign banner 1 300x250 px, static or animated, max 75 kb	9 000 kr
Campaign banner 2 300x250 px, static or animated, max 75 kb	7 000 kr
Titel banner 300x60 px, static, max 20 kb	4 050 kr
Article banner 660x200 px, static or animated, max 100 kb	10 000 kr

File types

Static jpg, animated gif, Html (zip file with all material), script animations should keep within 20 seconds.

Sticky, corner banner and side banner are only displayed on desktop.



OBS: Banners on the portal share space with up to three others.
Except sticky banner that shares space with up to two others.
Banners rotate on page change.

Animated banners

The animation should stay within 20 seconds.

File types: Static: jpg - Animated: gif, Html (zip with all material), Script.

Membership package

We offer beneficial packages for you who become a member. In addition to a year's membership, you also get banners on the portal and advertisements in the newsletter.

SMALL

- 12 months side banner on the portal
- 1 top ad in the newsletter
- 2 center ads in the newsletter
- 2 bottom ads in the newsletter
- 1 year membership

Price: 24.000 SEK

MEDIUM

- 1 month top banner on the portal
- 12 months side banner on the portal
- 2 top ads in the newsletter
- 2 center ads in the newsletter
- 2 bottom ads in the newsletter
- 1 year membership

Price: 40.000 SEK

LARGE

- 3 months top banner on the portal
- 12 months side banner on the portal
- 5 top ads in the newsletter
- 5 center ads in the newsletter
- 5 bottom ads in the newsletter
- 1 year membership

Price: 68.000 SEK