

PLAST FORUM

Become a member at Plastforum.se

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

Benefits as a member

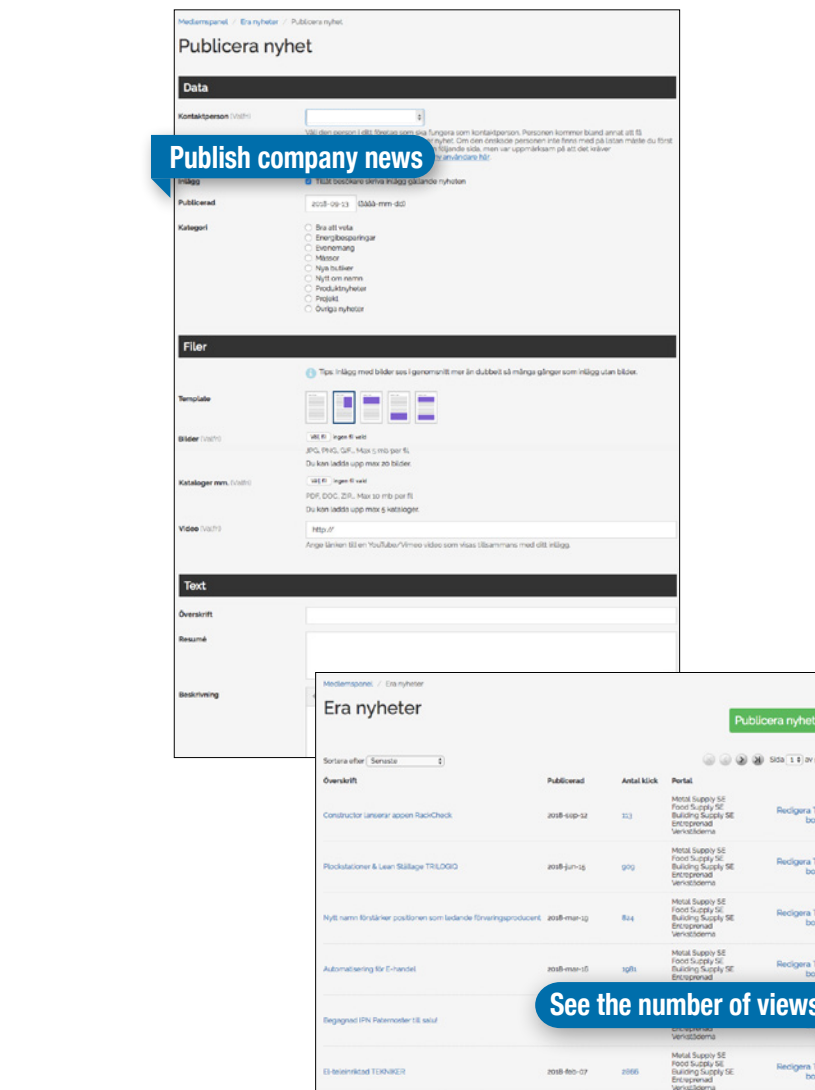
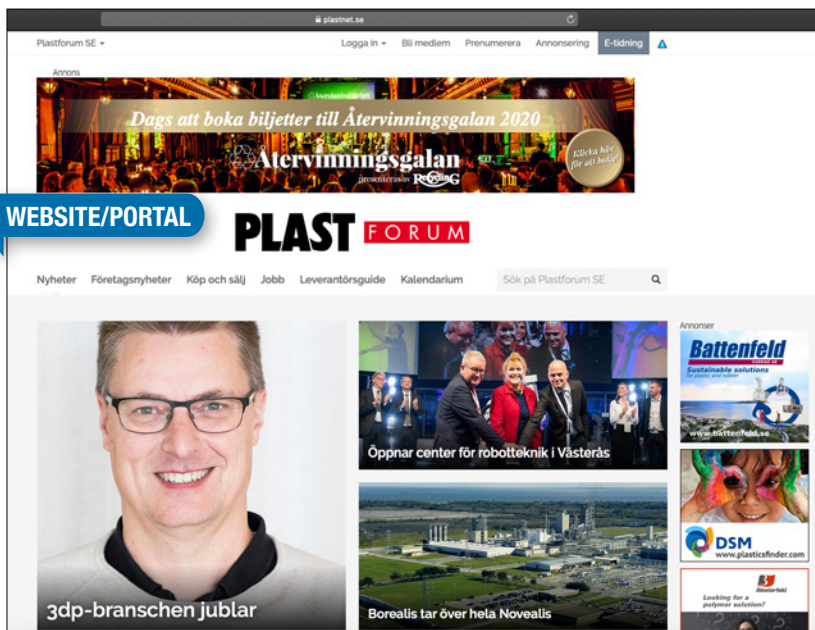
- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"



Membership SEK 9.800/year

MEMBERSHIP

BUSINESS PORTAL - Advertising, company news etc.



NEWS FROM THE EDITORS



NEWSLETTER
- the industry's news by mail

Your possibilities
General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price (one proof, then SEK 1.000 per started hour).

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

Member package

- 12 months side banner on web
- 1 top advert in newsletter
- 2 middle adverts in newsletter
- 2 bottom adverts in newsletter
- 1 year membership

SEK 17.800

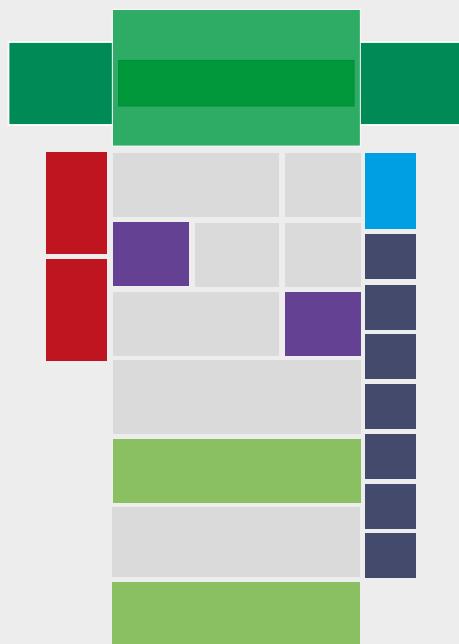
All banners are sharing their spot with up to three others, except sticky banner that are sharing it's spot with up to two others. Rotation is executed after page reload.

Animated banners:
Animations should keep within 20 seconds.

File types: *Static:* jpg - *Animated:* gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page



Top banner
930x180 pixlar



Billboard
980x540 pixlar



Top banner Full Size
1800x450 pixlar



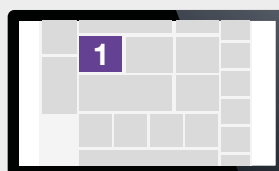
Sticky Banner
240x400 pixlar



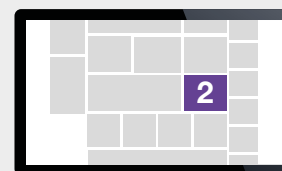
Corner banner
200x300 pixlar



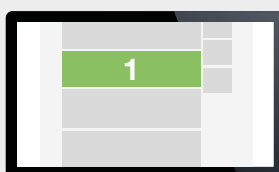
Side banner
200x175 pixlar



Campaign banner 1*
- Frontpage 300x250 pixlar



Campaign banner 2**
- Frontpage 300x250 pixlar



Giga banner - Frontpage
930x250 pixlar

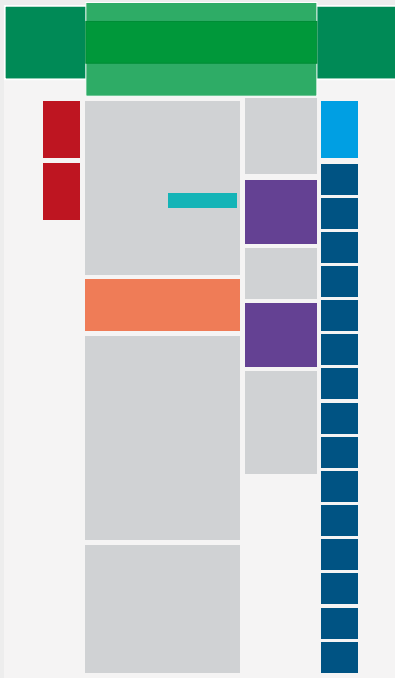


Giga banner - Startsidan
930x250 pixlar

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page

** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Article page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



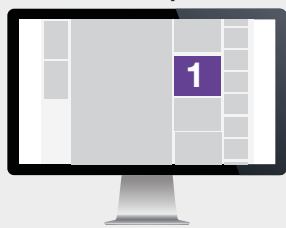
Sticky banner
240x400 px



Corner banner
200x300 px



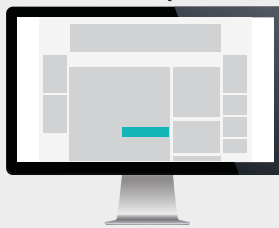
Side banner
200x175 px



Campaign banner
Article page
300x250 px



Campaign banner
Article page
300x250 px



Article banner text
300x60 px



Inread article banner
660x200 px

* Sticky, corner banner and side banner are only readable on desktop.

Banner specifications

Prices for members per month

Top banner

Static or animated, max 70 Kb

Article page **9.000 SEK**

Front page + all other pages **9.000 SEK**

Billboard

Static or animated, max 150 Kb

Article page **17.000 SEK**

Front page + all other pages **17.000 SEK**

Top banner Full Size

Static, max 250 Kb

Article page **19.750 SEK**

Front page + all other pages **19.750 SEK**

Sticky banner

Static or animated, max 90 Kb

Article page **7.500 SEK**

Front page + all other pages **7.500 SEK**

Corner banner

Static or animated, max 70 Kb.

Article page **4.750 SEK**

Front page + all other pages **4.750 SEK**

Side banner

Static or animated, max 40 Kb

Article page **1.400 SEK**

Front page + all other pages **1.400 SEK**

Campaign banner pos 1

Static or animated, max 75 Kb

Front page **7.250 SEK**

Article page **5.000 SEK**

Campaign banner pos 2

Static or animated, max 75 Kb

Front page **8.800 SEK**

Article page **6.200 SEK**

Giga banner pos 1

Static or animated, max 150 Kb

Front page **9.000 SEK**

Giga banner pos 2

Static or animated, max 150 Kb

Front page **5.000 SEK**

Article banner text

Static, max 20 Kb

Article page **9.500 SEK**

Inread article banner

Static or animated, max 100 Kb

Article page **9.500 SEK**

ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.

Newsletter

STREAMER 820x28 px

TOP ADVERT LEFT 400x200 px	TOP ADVERT RIGHT 400x200 px
MIDDLE ADVERT LEFT 400x200 px	MIDDLE ADVERT RIGHT 400x200 px
BOTTOM ADVERT LEFT 400x200 px	BOTTOM ADVERT RIGHT 400x200 px

Newsletter

TOP ADVERT FULL SIZE
820x200 px

MIDDLE ADVERT FULL SIZE
820x200 px

BOTTOM ADVERT FULL SIZE
820x200 px

Sponsored article
15.000 SEK/week

Native advertisement (sponsored article) will be published in one newsletter the booked week.



Streamer
Price per week **SEK 5.000**

Top advert
Price per mailing **SEK 2.100**

Top advert Full size
Price per mailing **SEK 4.000**

Middle advert
Price per mailing **SEK 1.600**

Middle advert Full size
Price per mailing **SEK 4.000**

Bottom advert
Price per mailing **SEK 1.050**

Bottom advert Full size
Price per mailing **SEK 4.000**

Material: Static advert
File types: Jpg, gif or png
Size: Max 50 kb

Plastforum is the meeting point for the plastics and rubber industry in Sweden/Scandinavia.

We focus on industry - from the manufacture of plastic raw materials for the production of plastic products, which also involves the monitoring of areas such as plastic and rubber processing machines and manufacturing of molds.

We keep the readers informed about the latest trends, important news and changes and the most relevant conferences and events. Our readers are mainly in the plastic, rubber and composite industry, its suppliers and industry that purchase plastic, rubber and composite products. Most of our readers have a decision making position as CEO, Marketing Manager, Technical Manager, R&D Manager, Purchaser, Production Manager.

Prices for members.