

MR

TRADE MAGAZINE FOR TOOLS AND MACHINERY

WWW.MASKINREGISTERET.NO

... gives you opportunities:

The calendar focuses on important dates and events for 2020. Here you will find publication dates, material deadlines, and a list of important trade fairs.

Advertisements

| Format | Net size (W x H) | Price |
|-----------------------------|------------------|------------|
| 1/1 page (incl. 3mm bleed) | 216 x 303 mm | NOK 14,000 |
| 1/1 page (w/frame) | 190 x 266 mm | NOK 14,000 |
| 1/2 page | 91 x 266 mm | NOK 8,300 |
| 1/2 page | 190 x 126 mm | NOK 8,300 |
| 1/4 page | 91 x 126 mm | NOK 5,000 |
| 1/8 page | 91 x 61 mm | NOK 3,600 |
| 1/16 page | 91 x 31 mm | NOK 2,200 |
| Spread (w/frame) | 400 x 266 mm | NOK 23,600 |
| Spread (incl. 3mm bleed) | 432 x 303 mm | NOK 23,600 |
| Page 1 (incl. 3mm bleed) | 216 x 226 mm | NOK 28,200 |
| Page 2,3,4(incl. 3mm bleed) | 216 x 303 mm | NOK 15,900 |
| Back cover(incl. 3mm bleed) | 216 x 303 mm | NOK 19,900 |

Caution! All content in ads with bleed must be within 1 cm of edge of page!

Discounts: We offer 10% discount when placing orders for at least 5 editions per year, and an additional 10% when ordering for 10 editions per year.

Add-ins: 2-4 page non-attached add-in up to 20 gr. NOK 3.70 per unit. By screening for industry groups are calculated for minimum 4000 addresses Other add-ins priced individually.

Publication dates

| No. | Mat.deadline | Publication date |
|-----|--------------|------------------|
| 1 | 14 January | 28 January |
| 2 | 11 February | 25 February |
| 3 | 10 March | 24 March |
| 4 | 5 May | 19 May |
| 5 | 2 June | 16 June |
| 6 | 4 August | 18 August |
| 7 | 1 September | 15 September |
| 8 | 29 September | 13 October |
| 9 | 23 October | 10 November |
| 10 | 24 November | 8 December |

Annulation deadline: In writing only, 3 weeks prior to material deadline. For cover: 6 weeks.

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Fagmedia AS

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Hedda Lie Østlund, sales consultant Supplier guide and Assignment wanted.

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2020

deadlines and releases

Volume 48

EGMONT
Publishing

... Norway's largest:

MASKINREGISTERET is Norway's premiere market place for tools and machinery for the workshop and industry sector. Advertising in **MASKINREGISTERET** will let you reach the most people within these important target groups. With a print run of approximately 9000 copies, the magazine is an important forum of new ideas, with advertisements, product news and trade content. Use **MASKINREGISTERET** as your most important partner when advertising.

Internet banners

Contact us for more information about bannersizes and prices

Supplier guide (Who sells what)

Up to 4 lines:

Company name, phone and fax (+ e-mail- and web address).

1st entry NOK 1,400 (10 issues) per year.

Additional entries NOK 1,200 each per year.

Supplier guide on net

with www.maskinregisteret.no

Until 20 categories NOK 990 for 12 months

Assignment wanted (service production) 10 issues. Sold continuously.

| Size | Net size | Price |
|-------------------|----------|---------------------------------------|
| W 91 mm x H 91 mm | | Total NOK 7,500 (for 10 editions). |
| | | + per 15 mm high adjustment NOK 1,500 |

All prices exclusive of Norwegian VAT

Technical data

Print run: 7500

Printes via: Rotation

Raster: 60 lines

Originals: Indesign, Illustrator, Photoshop for Mac/PC.

Digitally prepared for Mac, CMYK.

Delivery via e-mail.

Delivery: FTP: 193.69.180.19, ftp.autodb.no

User name: mrkunde Passord: kunde

= Trade fairs

29.- 30. jan: EuroExpo, Tromsø
 22.- 23. apr.: EuroExpo, Bergen
 06.- 07. may: EuroExpo, Kristiansand / 05.-08. may Control-messe Stuttgart
 02.- 03. sept: EuroExpo, Ålesund
 27.- 30. oct.: EuroBlech, Hannover / 28.-29. oct.: EuroExpo, Harstad
 10.- 13. nov.: Formnext, Frankfurt

= Material deadline

= Date of publication

| JANUARY 31 DAYS | FEBRUARY 28 DAYS | MARCH 31 DAYS | APRIL 30 DAYS | MAY 31 DAYS | JUNE 30 DAYS |
|--|---|---|---|--|--|
| week 1 31 Tu 1 O <i>New Years Day</i> 2 Th 3 F 4 S 5 S week 2 6 M 7 Tu 8 O 9 Th 10 F 11 S 12 S week 3 13 M 14 Tu 15 O 16 Th 17 F 18 S 19 S week 4 20 M 21 Tu 22 O 23 Th 24 F 25 S 26 S week 5 27 M 28 Tu No 1 29 O 30 Th 31 F | week 5 1 S 2 S week 6 3 M 4 Tu 5 O 6 Th 7 F 8 S 9 S week 7 10 M 11 Tu 12 O 13 Th 14 F 15 S 16 S week 8 17 M 18 Tu 19 O 20 Th 21 F 22 S 23 S week 9 24 M 25 Tu No 2 26 O 27 Th 28 F 29 S | week 9 1 S week 10 2 M 3 Tu 4 O 5 Th 6 F 7 S 8 S week 11 9 M 10 Tu 11 O 12 Th 13 F 14 S 15 S week 12 16 M 17 Tu 18 O 19 Th 20 F 21 S 22 S week 13 23 M 24 Tu No 3 25 O 26 Th 27 F 28 S 29 S week 14 30 M 31 Tu | week 14 1 O 2 Th 3 F 4 S 5 S week 15 6 M 7 Tu 8 O 9 Th <i>Norw. publ. day</i> 10 F <i>Good Friday</i> 11 S 12 S <i>Easter Sunday</i> week 16 13 M <i>Easter Monday</i> 14 Tu 15 O 16 Th 17 F 18 S 19 S week 17 20 M 21 Tu 22 O 23 Th 24 F 25 S 26 S week 18 27 M 28 Tu 29 O 30 Th | week 18 1 F <i>Norw. publ. holiday</i> 2 S 3 S week 19 4 M 5 Tu 6 O 7 Th 8 F 9 S 10 S week 20 11 M 12 Tu 13 O 14 Th 15 F 16 S 17 S week 21 18 M 19 Tu No 4 20 O 21 Th <i>Norw. publ. holiday</i> 22 F 23 S 24 S week 22 25 M 26 Tu 27 O 28 Th 29 F 30 S 31 S | week 23 1 M <i>Norw. publ. holiday</i> 2 Tu 3 O 4 Th 5 F 6 S 7 S week 24 8 M 9 Tu 10 O 11 Th 12 F 13 S 14 S week 25 15 M 16 Tu No 5 17 O 18 Th 19 F 20 S 21 S week 26 22 M 23 Tu 24 O 25 Th 26 F 27 S 28 S week 27 29 M 30 Tu |

| JULY 31 DAYS | AUGUST 31 DAYS | SEPTEMBER 30 DAYS | OCTOBER 31 DAYS | NOVEMBER 30 DAYS | DECEMBER 31 DAYS |
|---|---|---|---|---|---|
| week 27 1 O 2 Tu 3 F 4 S 5 S week 28 6 M 7 Tu 8 O 9 Th 10 F 11 S 12 S week 29 13 M 14 Tu 15 O 16 Th 17 F 18 S 19 S week 30 20 M 21 Tu 22 O 23 Th 24 F 25 S 26 S week 31 27 M 28 Tu 29 O 30 Th 31 F | week 31 1 S 2 S week 32 3 M 4 Tu 5 O 6 Th 7 F 8 S 9 S week 33 10 M 11 Tu 12 O 13 Th 14 F 15 S 16 S week 34 17 M 18 Tu No 6 19 O 20 Th 21 F 22 S 23 S week 35 24 M 25 Tu 26 O 27 Th 28 F 29 S 30 S week 36 31 M | week 36 1 Tu 2 O 3 Th 4 F 5 S 6 S week 37 7 M 8 Tu 9 O 10 Th 11 F 12 S 13 S week 38 14 M 15 Tu No 7 16 O 17 Th 18 F 19 S 20 S week 39 21 M 22 Tu 23 O 24 Th 25 F 26 S 27 S week 40 28 M 29 Tu 30 O | week 40 1 Th 2 F 3 S 4 S week 41 5 M 6 Tu 7 O 8 Th 9 F 10 S 11 S week 42 12 M 13 Tu No 8 14 O 15 Th 16 F 17 S 18 S week 43 19 M 20 Tu 21 O 22 Th 23 F 24 S 25 S week 44 26 M 27 Tu 28 O 29 Th 30 F 31 S | week 44 1 S week 45 2 M 3 Tu 4 O 5 Th 6 F 7 S 8 S week 46 9 M 10 Tu No 9 11 O 12 Th 13 F 14 S 15 S week 47 16 M 17 Tu 18 O 19 Th 20 F 21 S 22 S week 48 23 M 24 Tu 25 O 26 Th 27 F 28 S 29 S week 49 30 M | week 49 1 Tu 2 O 3 Th 4 F 5 S 6 S week 50 7 M 8 Tu No 10 9 O 10 Th 11 F 12 S 13 S week 51 14 M 15 Tu 16 O 17 Th 18 F 19 S 20 S week 52 21 M 22 Tu 23 O 24 Th 25 F <i>Christmas Day</i> 26 S <i>Boxing Day</i> 27 S week 53 28 M 29 Tu 30 O 31 Th <i>New Years Eve</i> |