

# rent

SVERIGES LEDANDE STÄDTIDNING

med **facility**NORDIC

 Nordiske Medier



# DIGITAL PRESENCE

# Become a member of Rent

With a membership with us, your business reaches the right target group and you can create new contacts within the industry.

## Member benefits

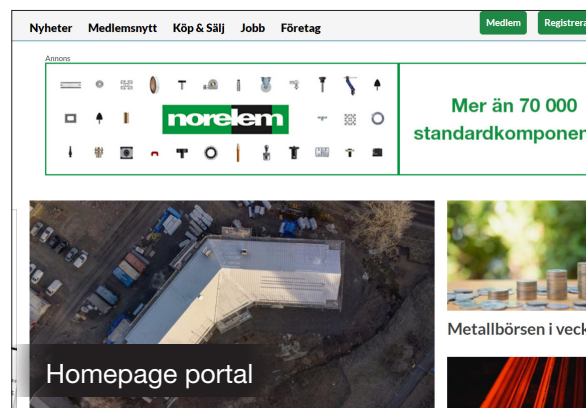
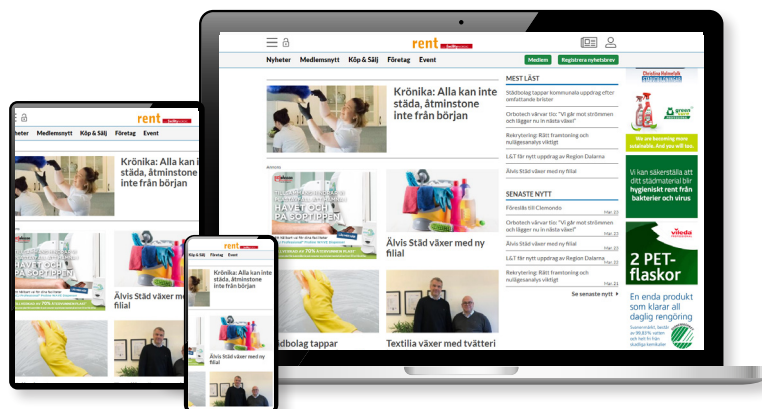
- ✓ Log-in to all functions on the portal
- ✓ Increased online visibility through a complete company profile, link to your website, etc.
- ✓ Publish your own news directly to your target group under the heading "News from the members"
- ✓ Free posting of job ads
- ✓ Present courses and trade participation
- ✓ Advertise at member rates
- ✓ Complete your posts with pictures, videos, etc.
- ✓ Free posting of advertisements on machines, products and services under the heading "Buy and sell"
- ✓ Access to locked editorial material

## 11 800 SEK/year

### MEMBERSHIP PACKAGE

- 12 months side banner on the portal
- 1 top ad in the newsletter
- 2 center ads in the newsletter
- 2 bottom ads in the newsletter
- 1 year membership

Price: 19 995 SEK



Metal Supply SE + Medlemspanel Annonsera Logga ut

Medlemspanel / Era nyheter / Publicera nyhet

### Publicera nyhet

**Data**

Kontaktperson (Valfr)

Välj den person i ditt företag som ska fungera som kontaktperson. Personen kommer bland annat att få mejlnotifikation vid aktivitet gällande er nyhet. Om den önskade personen inte finns med på listan måste du först uppgifta personen. Du kan göra det från följande sida, men var uppmärksam på att det krävs administrationsrättigheter. Upprätta en ny användare här.

Inlägg ☒ Tillåt besökare skriva inlägg gällande nyheten

Publicerad 2018-09-13 (ÅÅÅÅ-mm-dd)

Kategori

- ☐ Bra att veta
- ☐ Energibesparingar
- ☐ Evenemang
- ☐ Mässor
- ☐ Nya butiker
- ☐ Nytt om namn
- ☐ Produktnyheter
- ☐ Projekt
- ☐ Övriga nyheter

**Filer**

1 Tips: Inlägg med bilder ses i genomsnitt mer än dubbelt så många gånger som inlägg utan bilder.

Template

Bilder (Valfr)  Ingen fil vald

Insert a news item

Metal Supply SE + Medlemspanel Annonsera Logga ut

Medlemspanel / Era nyheter

### Era nyheter

Publicera nyhet

Överskrift	Publicerad	Antal klick	Portal	
Constructor lanserar appen RackCheck	2018-sep-12	113	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Plockstationer & Lean Ställage TRILOGIO	2018-jun-15	909	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Nytt namn förstärker positionen som ledande förvaringsproducent	2018-mar-19	854	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Automatisering för E-handel	2018-mar-16	1981	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
El-taletrikad TEKNIKER	2018-feb-07	2866	Metal Supply SE Food Supply SE Building Supply SE Entreprenad	Redigera Ta bort

# Your possibilities

## General information

You have the opportunity to be seen with banners on the portal and with advertisements in our newsletter which is sent out to decision makers in the industry.

Our sites are responsive, which means that they adapt to the screen they are displayed on. Html and script banners must be adapted to responsive display. Remember that the ad must be legible even when viewed on a mobile screen.

Advertisements and banners are linked to your website, it is also fine to attach another link when you submit your material.

**We offer beneficial advertising packages which includes membership.**

## Contact us!

Our sales department is here if you want to know more.

**Linda Gheysari**

Phone: +46 70-990 54 29 | [linda.gheysari@nordiskemedier.se](mailto:linda.gheysari@nordiskemedier.se)

## Advertising in the newsletter

### Newsletter

STREAMER 820x28 px

**TOP ADS**  
LEFT 400x200 px

**TOP ADS**  
RIGHT 400x200 px

**CENTER ADS**  
LEFT 400x200 px

**CENTER ADS**  
RIGHT 400x200 px

**BOTTOM ADS**  
LEFT 400x200 px

**BOTTOM ADS**  
RIGHT 400x200 px

### Newsletter

**TOP ADS FULL SIZE**  
820x200 px

**CENTER ADS FULL SIZE**  
820x200 px

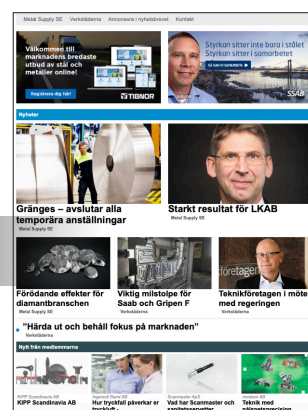
**BOTTOM ADS FULL SIZE**  
820x200 px

<b>Streamer</b> 820x28 px, static, max 50 kb. Price per week .....	11 500 SEK
<b>Top ads Full Size</b> 820x200 px, static, max 50 kb.....	9 200 SEK
<b>Top ads</b> 400x200 px, static, max 50 kb .....	4 600 SEK
<b>Center ads</b> 400x200 px, static, max 50 kb .....	3 450 SEK
<b>Bottom ads</b> 400x200 px, static, max 50 kb .....	2 300 SEK

**Sponsored content 15.000 SEK/week**

### Native ad

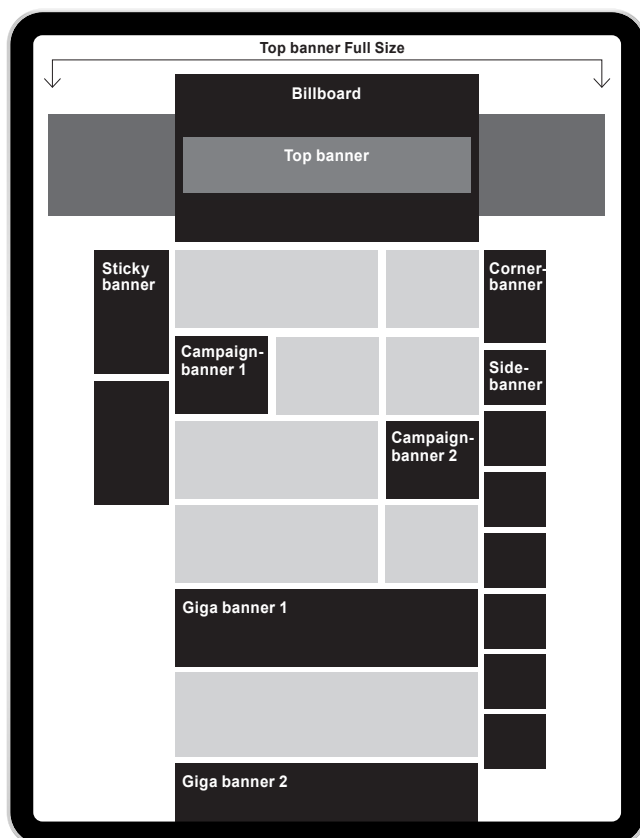
(Sponsored content) will be included in a newsletter during booked week.



# Advertising on the website

Members 50% (not native)

## Start page, prices for members/month



<b>Top banner Full Size</b> 1800x450 px, static, max 250 kb .....	45 425 SEK
<b>Billboard</b> 980x540 px, static or animated, max 150 kb .....	39 100 SEK
<b>Top banner</b> 930x180 px, static or animated, max 70 kb .....	20 700 SEK
<b>Sticky banner</b> 240x400 px, static or animated, max 90 kb .....	17 250 SEK
<b>Corner banner</b> 200x300 px, static or animated, max 70 kb .....	10 925 SEK
<b>Side banner</b> 200x175 px, static or animated, max 40 kb .....	3 220 SEK
<b>Campaign banner 1*</b> 300x250 px, static or animated, max 70 kb ...	13 225 SEK
<b>Campaign banner 2**</b> 300x250 px, static or animated, max 70 kb ..	12 650 SEK
<b>Giga banner 1</b> 930x250 px, static or animated, max 70 kb .....	13 800 SEK
<b>Giga banner 2</b> 930x250 px, static or animated, max 70 kb .....	20 700 SEK

\* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page.

\*\* When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page.

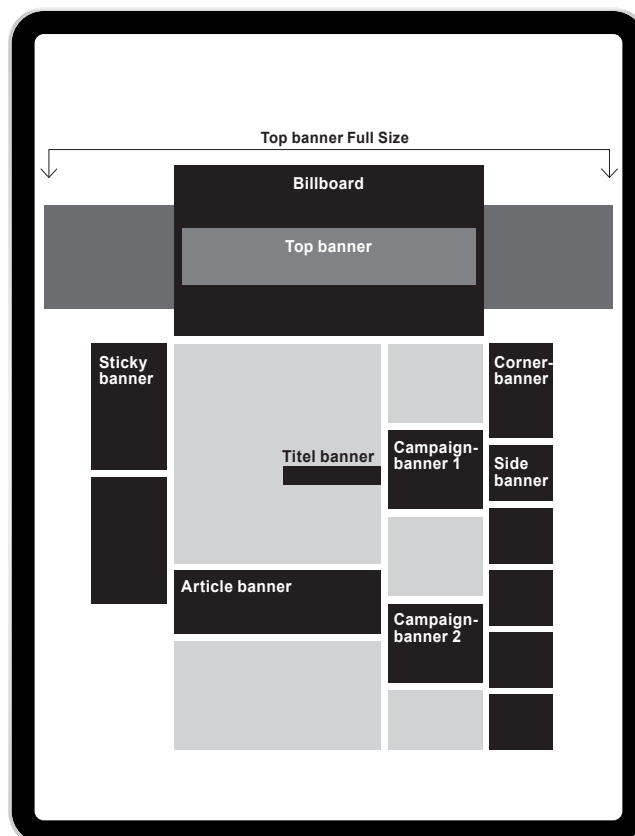
### File types

Static jpg, animated gif, Html (zip file with all material), script animations should keep within 20 seconds.

Designing advertisements is included in the price (one proof reading, then SEK 1,000 per started hour).

Sticky, corner banner and side banner are only displayed on desktop.

## Article page, prices for members/month



<b>Top banner Full Size</b> 1800x450 px, static, max 250 kb .....	45 250 SEK
<b>Billboard</b> 980x540 px, static or animated, max 150 kb .....	39 100 SEK
<b>Top banner</b> 930x180 px, static or animated, max 70 kb .....	20 700 SEK
<b>Sticky banner</b> 240x400 px, static or animated, max 90 kb .....	17 250 SEK
<b>Corner banner</b> 200x300 px, static or animated, max 70 kb .....	10 925 SEK
<b>Side banner</b> 200x175 px, static or animated, max 40 kb .....	3 220 SEK
<b>Campaign banner 1</b> 300x250 px, static or animated, max 75 kb .....	13 225 SEK
<b>Campaign banner 2</b> 300x250 px, static or animated, max 75 kb .....	12 650 SEK
<b>Titel banner</b> 300x60 px, static, max 20 kb .....	13 800 SEK
<b>Article banner</b> 660x200 px, static or animated, max 100 kb .....	20 700 SEK

### File types

Static jpg, animated gif, Html (zip file with all material), script animations should keep within 20 seconds.

Designing advertisements is included in the price (one proof reading, then SEK 1,000 per started hour).

Sticky, corner banner and side banner are only displayed on desktop.

**OBS:** Banners on the portal share space with up to three others.  
Except sticky banner that shares space with up to two others.  
Banners rotate on page change.

### Animated banners

The animation should stay within 20 seconds.

File types: Static: jpg - Animated: gif, Html (zip with all material), Script.