

MotorMagasinet

Become a member at Motormagasinet

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

Benefits as a member

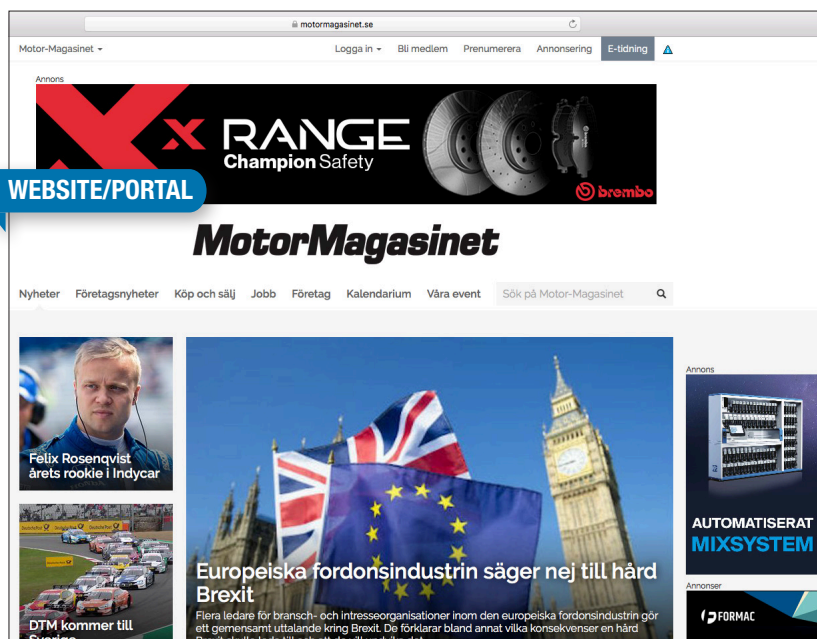
- ✓ Log-in to all the functions on the portal
Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"



Membership 12.900 SEK/year

MEMBERSHIP

BUSINESS PORTAL - Advertising, company news etc.



NEWS FROM THE MEMBERS

Medlemspanel / Era nyheter / Publicera nyhet

Publicera nyhet

Data

Kontaktperson (Valfr)

Välj den person i ditt företag som ska fungera som kontaktperson. Personen kommer bland annat att få en e-post om din nyhet. Om den önskade personen inte finns med på listan måste du först lägga till den i ditt kontaktsystem. Klicka på "Lägg till kontakt" för att göra detta.

Publish company news

Inlägg

Publicerad 2018-09-13 (ÅÅÅÅ-mm-dd)

Kategori

- ☐ Bra att veta
- ☐ Energibesparingar
- ☐ Eventering
- ☐ Maskiner
- ☐ Nya produkter
- ☐ Nytt om namn
- ☐ Produktnyheter
- ☐ Projekt
- ☐ Övriga nyheter

Filer

Tips: Inlägg med bilder ses i genomskott mer än dubbelt så många gånger som inlägg utan bilder.

Template

Bilder (Valfr)

Välj fil Ingen fil vald
JPG, PNG, GIF... Max 5 mbyte per fil.
Du kan ladda upp max 20 bilder.

Kataloger mm. (Valfr)

Välj fil Ingen fil vald
PDF, DOC, ZIP... Max 10 mbyte per fil.
Du kan ladda upp max 5 kataloger.

Video (Valfr)

http://
Ange länken till en YouTube/Vimeo video som visas tillsammans med ditt inlägg.

Text

Överskrift

Resumé

Beskrivning

NEWS FROM THE EDITORS



NEWSLETTER
- the industry's news by mail

See the number of views

Medlemspanel / Era nyheter

Era nyheter

Sortera efter: Senaste

Överskrift	Publicerad	Antal klick	Portal	
Constructor lanserar appen RackCheck	2018-sep-12	113	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Plockstationer & Lean Ställage TRILLO	2018-jun-15	909	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Nytt namn förstärker positionen som ledande förvaringsproducent	2018-mar-19	814	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Automatisering för E-handel	2018-mar-15	1981	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Begagnad IPN Paternoster till salu			Verkstäderna	
El-teknikad TENNIKER	2018-feb-07	2866	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort

Your possibilities

General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price (one proof, then SEK 1.000 per started hour)

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

Member package

12 months side banner on web

1 top advert in newsletter

2 middle adverts in newsletter

2 bottom adverts in newsletter

1 year membership

25.900 SEK

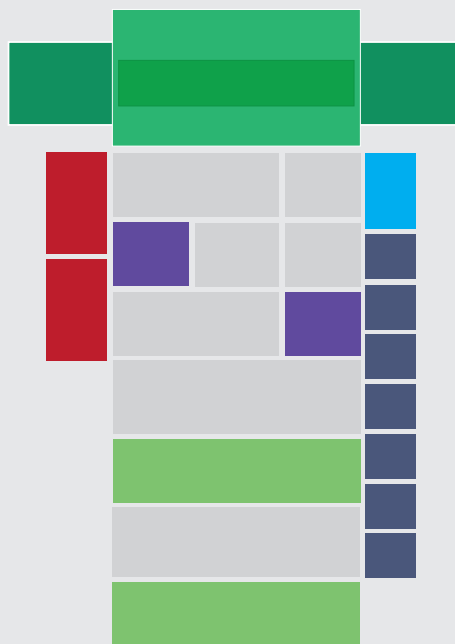
All banners are sharing their spot with up to three others, except Sticky banner that are sharing its spot with up to two others. Rotation is executed after page reload.

Animated banners:
Animations should keep within 20 seconds.

File types: *Static:* jpg - *Animated:* gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page



Top banner
930x180 pixlar



Billboard
980x540 pixlar



Top banner Full Size
1800x450 pixlar



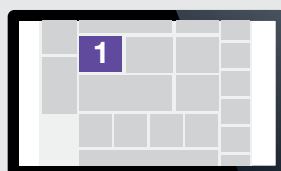
Sticky Banner
240x400 pixlar



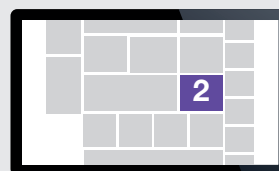
Corner banner
200x300 pixlar



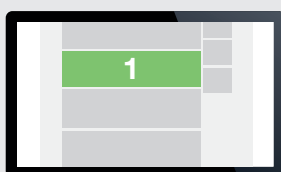
Side banner
200x175 pixlar



Campaign banner 1*
- Frontpage 300x250 pixlar



Campaign banner 2**
- Frontpage 300x250 pixlar



Giga banner - Frontpage
930x250 pixlar

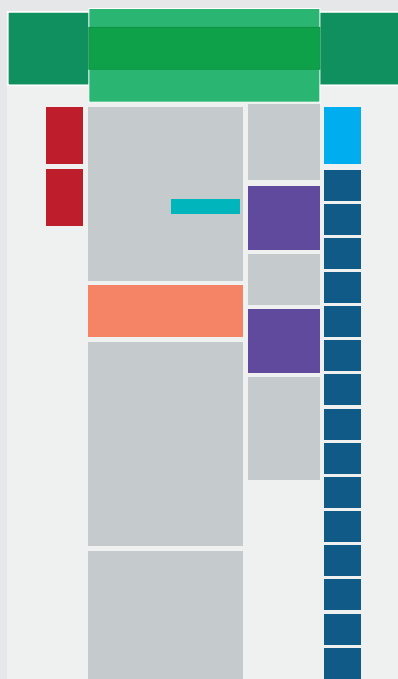


Giga banner - Startsidan
930x250 pixlar

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page

** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Article page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



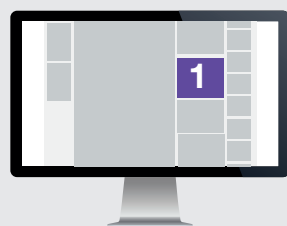
Sticky banner
240x400 px



Corner banner
200x300 px



Side banner
200x175 px



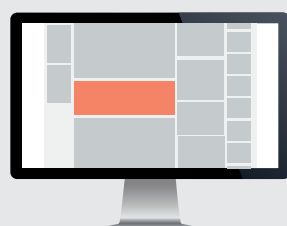
Campaign banner
Article page
300x250 px



Campaign banner
Article page
300x250 px



Title banner
300x60 px



Inread article banner
660x200 px

* Sticky, corner banner and side banner are only readable on desktop.

Banner specifications

Prices for members per month.

Top banner

Static or animated, max 70 Kb

Article page 13.800 SEK

Front page + all other pages 13.800 SEK

Billboard

Static or animated, max 150 Kb

Article page 29.000 SEK

Front page + all other pages 29.000 SEK

Top banner Full Size

Static, max 250 Kb

Article page 33.900 SEK

Front page + all other pages 33.900 SEK

Sticky banner

Static or animated, max 90 Kb

Article page 11.500 SEK

Front page + all other pages 11.500 SEK

Corner banner

Static or animated, max 70 Kb.

Article page 7.500 SEK

Front page + all other pages 7.500 SEK

Side banner

Static or animated, max 40 Kb

Article page 2.300 SEK

Front page + all other pages 2.300 SEK

Campaign banner pos 1

Static or animated, max 75 Kb

Front page 10.900 SEK

Article page 8.900 SEK

Campaign banner pos 2

Static or animated, max 75 Kb

Front page 8.000 SEK

Article page 6.900 SEK

Giga banner pos 1

Static or animated, max 150 Kb

Front page 13.800 SEK

Giga banner pos 2

Static or animated, max 150 Kb

Front page 8.000 SEK

Title banner

Static, max 20 Kb

Article page 15.000 SEK

Inread article banner

Static or animated, max 100 Kb

Article page 15.000 SEK

ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.

Newsletter

STREAMER 820x28 px

TOP ADVERT
LEFT 400x200 px

TOP ADVERT
RIGHT 400x200 px

MIDDLE ADVERT
LEFT 400x200 px

MIDDLE ADVERT
RIGHT 400x200 px

BOTTOM ADVERT
LEFT 400x200 px

BOTTOM ADVERT
RIGHT 400x200 px

Newsletter

ADVERT FULL SIZE (top/middle/bottom)
820x200 px

Sponsored article

15.000 SEK/week

Native advertisement
(sponsored article) will be
published in one newsletter
the booked week.

NEWS FROM THE EDITORS



NEWS FROM THE MEMBERS

Streamer

Price per week 8.600 SEK

Top advert

Price per mailing 3.500 SEK

Top advert Full size

Price per mailing 6.900 SEK

Middle advert

Price per mailing 2.300 SEK

Middle advert Full size

Price per mailing 4.600 SEK

Bottom advert

Price per mailing 1.700 SEK

Bottom advert Full size

Price per mailing 3.500 SEK

Material: Static advert

File types: Jpg, gif or png

Size: Max 50 kb

Prices for members.

Target group

Motormagasinet is read at car workshops, petrol stations, car dealers, retailers and wholesalers with accessories and work equipment, tyre varnish and body workshops, and manufactures of vehicles and spare parts.

85% of Motor-Magasinet's readers have influence in decision-making.