

www.transportmagasinet.no

# TRANSPORT MAGASINET

**FREE ADVERTISING**  
in TransportMagasinet!

... If you can find  
a single truckers  
magazine which is more  
popular among  
**READERS ...**

## PUBLICATION DATES 2022:

ISSUE	MATERIALS DUE	PUBLICATION DATE
TransportMagasinet 1	21 January	11 February
TransportMagasinet 2	25 February	18 March
TransportMagasinet 3	25 March	22 April
TransportMagasinet 4	22 April	20 May
TransportMagasinet 5	3 June	24 June
TransportMagasinet 6	12 August	2 September
TransportMagasinet 7	9 September	30 September
TransportMagasinet 8	30 September	21 October
TransportMagasinet 9	28 October	18 November
TransportMagasinet 10	25 November	16 December

## AD PRICES 2022:

FORMAT	Net size (mm)	Price (NOK):	Discount 5 ads*	Discount 10 ads*
2/1 Page 2 and 3	W 395 x H 270 mm	46,000	Discount: contact us	Discount: contact us
2/1 Double-page spread	W 395 x H 270 mm	41,500	Discount: contact us	Discount: contact us
1-1 Back cover	W 185 x H 270 mm	27,000	Discount: contact us	Discount: contact us
1-1 page	W 185 x H 270 mm	22,900	á 17,900	á 13,900
1-2 page landscape	W 185 x H 130 mm	13,400	á 9,400	á 7,400
1-2 page portrait	W 90 x H 270 mm	13,400	á 9,400	á 7,400
1-4 page (Marketplace)	W 90 x H 120 mm	7,900	á 4,900	á 3,900
Small ads	W 90 x H 45 mm	2,900	á 1,900	á 1,400
* There will be given 10 % serial discount on the prices mentioned above by batch order for at least 5 (10) issues per year				
Page w/bleed 2/1 p	W 420 x H 297 mm	Plus 5 mm trim allowance on each side		
Page w/bleed 1/1 p	W 210 x H 297 mm	Plus 5 mm trim allowance on each side		

**Good trade magazines never go out of style - just like  
a good book you keep and read over and over again.**

# Media info 2022

**EGMONT**  
Publishing

## AD MATERIAL:

### MARKETING DEPARTMENT:

Bjørn Magnussen  
Phone: (+ 47) 913 42 960  
bjorn.magnussen@transportmagasinet.no

Nordiske Fagmedier AS

TransportMagasinet  
Pb-24 / Nydalsveien 12C  
N - 0412 Oslo

### AD PRODUCTION:

We can produce your ad from idea to finished ad.

### CANCELLATION DEADLINE:

3 days prior to material due date  
The right to complain is void if delivered after  
material due date. Complaints, corrections and  
cancellation orders **must** be given by written  
notice.

## AGENCY COMMISSION:

4% and all prices exclusive of VAT.

## CIRCULATION:

12,600 copies (TM is not a free magazine)

## TARGET GROUP:

All participants and decisions-makers with  
connections to and interest in road based  
transportation business.

## PROFILE:

Our mission is to report on all aspects of the  
transportation business in a way the reader  
will feel comfortable with. Only our adver-  
tisers get the magazine for free: we strive to  
produce a quality the reader is willing to pay  
for - and they do!

