

# M R

# 2025

TRADE MAGAZINE FOR TOOLS AND MACHINERY

WWW.MASKINREGISTERET.NO

... gives you opportunities:

The calendar focuses on important dates and events for 2024. Here you will find publication dates, material deadlines, and a list of important trade fairs.

## Advertisements

Format	Net size (W x H)	Price
1/1 page (+ 5 mm bleed)	210 x 297 mm	NOK 16,000
1/1 page	185 x 270 mm	NOK 16,000
1/2 page	90 x 270 mm	NOK 9,500
1/2 page	185 x 130 mm	NOK 9,500
1/4 page	90 x 130 mm	NOK 5,700
Spread	395 x 270 mm	NOK 23,600
Spread(+ 5 mm bleed)	420 x 297 mm	NOK 23,600
Page 1 (+ 5 mm bleed)	210 x 297 mm	NOK 28,200
Page 2,3,4 (+ 5 mm bleed)	210 x 297 mm	NOK 17,900
Back cover (+ 5 mm bleed)	210 x 297 mm	NOK 19,900

**Discounts:** We offer 10% discount when placing orders for at least 5 editions per year, and an additional 10% when ordering for 10 editions per year.

**Add-ins:** 2-4 page non-attached add-in up to 20 gr. NOK 3.70 per unit. By screening for industry groups are calculated for minimum 4000 addresses Other add-ins priced individually.

**Caution! All content in ads with bleed must be within 1 cm of edge of page!**

## Publication dates

No.	Mat. deadline	Publication date
1	15. january	27. january
2	12. february	24. february
3	12. march	24. march
4	11. april	28. april
5	27. may	10. juni
6	06. august	18. august
7	03. september	15. september
8	01. october	13. october
9	29. october	10. november
10	26. november	08. december

Annulation deadline: In writing only, 3 weeks prior to material deadline. For cover: 6 weeks.

Special editions: MR 2: Welding and MR 6: Logistics/automation.

**MR** MASKINREGISTERET

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deadlines and releases  
Volume 53

 Nordiske Medier

... Norway's largest:

**MASKINREGISTERET** is Norway's premiere market place for tools and machinery for the workshop and industry sector. Advertising in **MASKINREGISTERET** will let you reach the most people within these important target groups. With a print run of approximately 6000 copies, the magazine is an important forum of new ideas, with advertisements, product news and trade content.

Use **MASKINREGISTERET** as your most important partner when advertising.

## Internet banners

Contact us for more information about bannersizes and prices

## Supplier guide (Who sells what)

Up to 4 lines:

Company name, phone and fax (+ e-mail- and web address).

1<sup>st</sup> entry NOK 1,400 (10 issues) per year.

Additional entries NOK 1,200 each per year.

## Assignment wanted

(service production)  
10 issues. Sold continuously.

Size	Net size	Price
W 90 mm x H 45 mm	Total NOK 7,500 (for 10 editions).	
+ per 15 mm hight adjustment	NOK 1,500	

All prices exclusive of Norwegian VAT

## Technical data

**Print run:** 6000

**Printes via:** Rotation

**Raster:** 60 lines

**Originals:** Indesign, Illustrator, Photoshop for Mac/PC.

Digitally prepared for Mac, CMYK.

Delivery via e-mail.

**Delivery:** FTP: 193.69.180.19, ftp.autodb.no

User name: mrkunde Passord: kunde

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deadlines and releases  
Volume 53



= Trade fairs

**SMART, NOVA Spektrum:** 06.-08. May  
**EURO EXPO:** 5.-6. February, Stavanger  
**EMO, Hannover:** 22. - 26. September  
**Gjøvik:** 9.-10. April, 3.-4. September, Mo i Rana  
**Ålesund:** 8.-9. Oktober

= Material deadline

= Date of publication

= Special editions

Special edition MR 2: Weld  
Special edition MR 6: Logistics/automation

JANUARY 31 DAYS	FEBRUARY 28 DAYS	MARCH 31 DAYS	APRIL 30 DAYS	MAY 31 DAYS	JUNE 30 DAYS
1 <b>W</b> New Years Day	1 <b>Sa</b> week 5	1 <b>Sa</b> week 9	1 <b>Tu</b> week 14	1 <b>Th</b> Norw. pub. holiday	1 <b>Su</b> week 22
2 <b>Th</b> week 1	2 <b>Su</b>	2 <b>Su</b>	2 <b>W</b>	2 <b>F</b> week 18	2 <b>M</b> week 23
3 <b>F</b>	3 <b>M</b> week 6	3 <b>M</b> week 10	3 <b>Th</b>	3 <b>Sa</b>	3 <b>Tu</b>
4 <b>Sa</b>	4 <b>Tu</b>	4 <b>Tu</b>	4 <b>F</b>	4 <b>Su</b>	4 <b>W</b>
5 <b>Su</b>	5 <b>W</b> EURO EXPO, Stavanger	5 <b>W</b>	5 <b>Sa</b>	5 <b>M</b> week 19	5 <b>Th</b>
6 <b>M</b> week 2	6 <b>Th</b>	6 <b>Th</b>	6 <b>Su</b>	6 <b>Tu</b> SMART, NOVA Spektrum	6 <b>F</b>
7 <b>Tu</b>	7 <b>F</b>	7 <b>F</b>	7 <b>M</b> week 15	7 <b>W</b>	7 <b>Sa</b>
8 <b>W</b>	8 <b>Sa</b>	8 <b>Sa</b>	8 <b>Tu</b>	8 <b>Th</b>	8 <b>Su</b> Norw. pub. holiday
9 <b>Th</b>	9 <b>Su</b>	9 <b>Su</b>	9 <b>W</b> EURO EXPO, Gjøvik	9 <b>F</b>	9 <b>M</b> Norw. pub. holiday
10 <b>F</b>	10 <b>M</b> week 7	10 <b>M</b> week 11	10 <b>Th</b>	10 <b>Sa</b>	10 <b>Tu</b> Nr 5 week 24
11 <b>Sa</b>	11 <b>Tu</b>	11 <b>Tu</b>	11 <b>F</b>	11 <b>Su</b>	11 <b>W</b>
12 <b>Su</b>	12 <b>W</b>	12 <b>W</b>	12 <b>Sa</b>	12 <b>M</b> week 20	12 <b>Th</b>
13 <b>M</b> week 3	13 <b>Th</b>	13 <b>Th</b>	13 <b>Su</b>	13 <b>Tu</b>	13 <b>F</b>
14 <b>Tu</b>	14 <b>F</b>	14 <b>F</b>	14 <b>M</b> week 16	14 <b>W</b>	14 <b>Sa</b>
15 <b>W</b>	15 <b>Sa</b>	15 <b>Sa</b>	15 <b>Tu</b>	15 <b>Th</b>	15 <b>Su</b>
16 <b>Th</b>	16 <b>Su</b>	16 <b>Su</b>	16 <b>W</b>	16 <b>F</b>	16 <b>M</b> week 25
17 <b>F</b>	17 <b>M</b> week 8	17 <b>M</b> week 12	17 <b>Th</b> Norw. public holiday	17 <b>Sa</b> Norw. pub. holiday	17 <b>Th</b>
18 <b>Sa</b>	18 <b>Tu</b>	18 <b>Tu</b>	18 <b>F</b> Good Friday	18 <b>Su</b>	18 <b>W</b>
19 <b>Su</b>	19 <b>W</b>	19 <b>W</b>	19 <b>Sa</b>	19 <b>M</b> week 21	19 <b>Th</b>
20 <b>M</b> week 4	20 <b>Th</b>	20 <b>Th</b>	20 <b>Su</b> Easter Sunday	20 <b>Tu</b>	20 <b>F</b>
21 <b>Tu</b>	21 <b>F</b>	21 <b>F</b>	21 <b>M</b> Easter Monday	21 <b>W</b>	21 <b>Sa</b>
22 <b>W</b>	22 <b>Sa</b>	22 <b>Sa</b>	22 <b>Tu</b> week 17	22 <b>Th</b>	22 <b>Su</b>
23 <b>Th</b>	23 <b>Su</b>	23 <b>Su</b>	23 <b>W</b>	23 <b>F</b>	23 <b>M</b> week 26
24 <b>F</b>	24 <b>M</b> Nr 2 week 9	24 <b>M</b> Nr 3 week 13	24 <b>Th</b>	24 <b>Sa</b>	24 <b>Tu</b>
25 <b>Sa</b>	25 <b>Tu</b>	25 <b>Tu</b>	25 <b>F</b>	25 <b>Su</b>	25 <b>W</b>
26 <b>Su</b>	26 <b>W</b>	26 <b>W</b>	26 <b>Sa</b>	26 <b>M</b> week 22	26 <b>Th</b>
27 <b>M</b> Nr 1 week 5	27 <b>Th</b>	27 <b>Th</b>	27 <b>Su</b>	27 <b>Tu</b>	27 <b>F</b>
28 <b>Tu</b>	28 <b>F</b>	28 <b>F</b>	28 <b>M</b> Nr 4	28 <b>W</b>	28 <b>Sa</b>
29 <b>W</b>	29 <b>Sa</b>	29 <b>Sa</b>	29 <b>Tu</b> week 18	29 <b>Th</b> Norw. pub. holiday	29 <b>Su</b>
30 <b>Th</b>	30 <b>Su</b>	30 <b>Su</b>	30 <b>W</b>	30 <b>F</b>	30 <b>M</b> week 27
31 <b>F</b>	31 <b>M</b> week 14	31 <b>M</b>		31 <b>Sa</b>	

JULY 31 DAYS	AUGUST 31 DAYS	SEPTEMBER 30 DAYS	OCTOBER 31 DAYS	NOVEMBER 30 DAYS	DECEMBER 31 DAYS
1 <b>Tu</b> week 27	1 <b>F</b> week 31	1 <b>M</b> week 36	1 <b>W</b> week 40	1 <b>Sa</b> week 44	1 <b>M</b> week 49
2 <b>W</b>	2 <b>Sa</b>	2 <b>Tu</b>	2 <b>Th</b>	2 <b>Su</b>	2 <b>Tu</b>
3 <b>Th</b>	3 <b>Su</b>	3 <b>W</b> EURO EXPO, Mo i Rana	3 <b>F</b>	3 <b>M</b> week 45	3 <b>W</b>
4 <b>F</b>	4 <b>M</b> week 32	4 <b>Th</b>	4 <b>Sa</b>	4 <b>Tu</b>	4 <b>Th</b>
5 <b>Sa</b>	5 <b>Tu</b>	5 <b>F</b>	5 <b>Su</b>	5 <b>W</b>	5 <b>F</b>
6 <b>Su</b>	6 <b>W</b>	6 <b>Sa</b>	6 <b>M</b> week 41	6 <b>Th</b>	6 <b>Sa</b>
7 <b>M</b> week 28	7 <b>Th</b>	7 <b>Su</b>	7 <b>Tu</b>	7 <b>F</b>	7 <b>Su</b>
8 <b>Tu</b>	8 <b>F</b>	8 <b>M</b> week 37	8 <b>W</b> EURO EXPO, Ålesund	8 <b>Sa</b>	8 <b>M</b> Nr 10 week 50
9 <b>W</b>	9 <b>Sa</b>	9 <b>Tu</b>	9 <b>Th</b>	9 <b>Su</b>	9 <b>Tu</b>
10 <b>Th</b>	10 <b>Su</b>	10 <b>W</b>	10 <b>F</b>	10 <b>M</b> Nr 9 week 46	10 <b>W</b>
11 <b>F</b>	11 <b>M</b> week 33	11 <b>Th</b>	11 <b>Sa</b>	11 <b>Tu</b>	11 <b>Th</b>
12 <b>Sa</b>	12 <b>Tu</b>	12 <b>F</b>	12 <b>Su</b>	12 <b>W</b>	12 <b>F</b>
13 <b>Su</b>	13 <b>W</b>	13 <b>Sa</b>	13 <b>M</b> Nr 8 week 42	13 <b>Th</b>	13 <b>Sa</b>
14 <b>M</b> week 29	14 <b>Th</b>	14 <b>Su</b>	14 <b>Tu</b>	14 <b>F</b>	14 <b>Su</b>
15 <b>Tu</b>	15 <b>F</b>	15 <b>M</b> Nr 7 week 38	15 <b>W</b>	15 <b>Sa</b>	15 <b>M</b> week 51
16 <b>W</b>	16 <b>Sa</b>	16 <b>Tu</b>	16 <b>Th</b>	16 <b>Su</b>	16 <b>Tu</b>
17 <b>Th</b>	17 <b>Su</b>	17 <b>W</b>	17 <b>F</b>	17 <b>M</b> week 47	17 <b>W</b>
18 <b>F</b>	18 <b>M</b> Nr 6 week 34	18 <b>Th</b>	18 <b>Sa</b>	18 <b>Tu</b>	18 <b>Th</b>
19 <b>Sa</b>	19 <b>Tu</b>	19 <b>F</b>	19 <b>Su</b>	19 <b>W</b>	19 <b>F</b>
20 <b>Su</b>	20 <b>W</b>	20 <b>Sa</b>	20 <b>M</b> week 43	20 <b>Th</b>	20 <b>Sa</b>
21 <b>M</b> week 30	21 <b>Th</b>	21 <b>Su</b>	21 <b>Tu</b>	21 <b>F</b>	21 <b>Su</b>
22 <b>Tu</b>	22 <b>F</b>	22 <b>M</b> week 39	22 <b>W</b>	22 <b>Sa</b>	22 <b>M</b> week 52
23 <b>W</b>	23 <b>Sa</b>	23 <b>Tu</b>	23 <b>Th</b>	23 <b>Su</b>	23 <b>Tu</b>
24 <b>Th</b>	24 <b>Su</b>	24 <b>W</b> EMO, Hannover	24 <b>F</b>	24 <b>M</b> week 48	24 <b>W</b> Christmas Eve
25 <b>F</b>	25 <b>M</b> week 35	25 <b>Th</b>	25 <b>Sa</b>	25 <b>Tu</b>	25 <b>Th</b> Christmas Day
26 <b>Sa</b>	26 <b>Tu</b>	26 <b>F</b>	26 <b>Su</b>	26 <b>W</b>	26 <b>F</b> Boxing Day
27 <b>Su</b>	27 <b>W</b>	27 <b>Sa</b>	27 <b>M</b> week 44	27 <b>Th</b>	27 <b>Sa</b>
28 <b>M</b> week 31	28 <b>Th</b>	28 <b>Su</b>	28 <b>Tu</b>	28 <b>F</b>	28 <b>Su</b>
29 <b>Tu</b>	29 <b>F</b>	29 <b>M</b> week 40	29 <b>W</b>	29 <b>Sa</b>	29 <b>M</b>
30 <b>W</b>	30 <b>Sa</b>	30 <b>Tu</b>	30 <b>Th</b>	30 <b>Su</b>	30 <b>Tu</b>
31 <b>Th</b>	31 <b>Su</b>		31 <b>F</b>		31 <b>W</b> New Years Eve