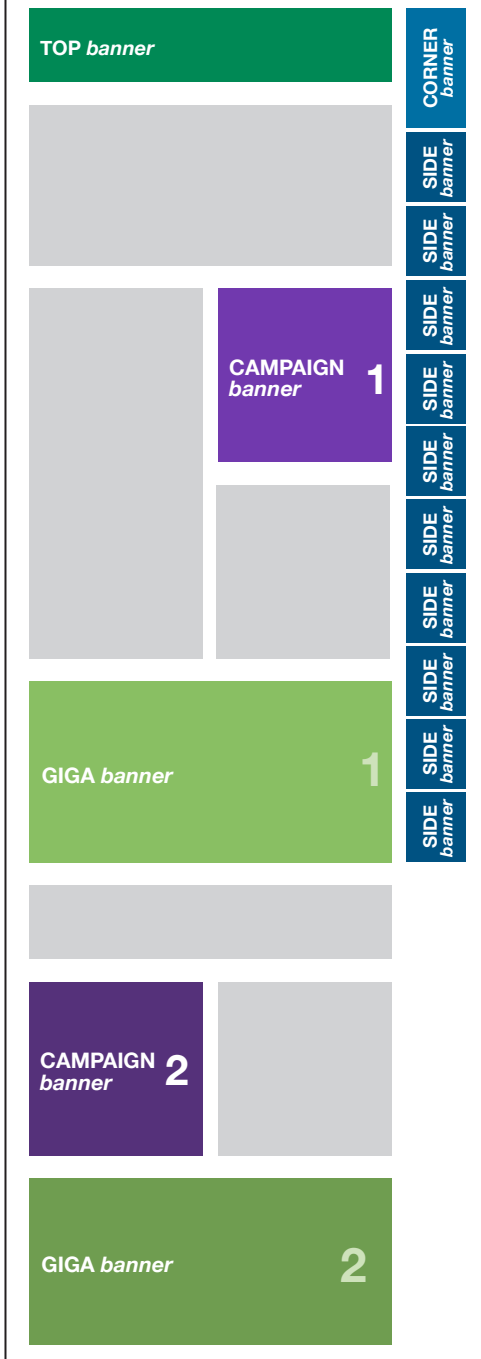
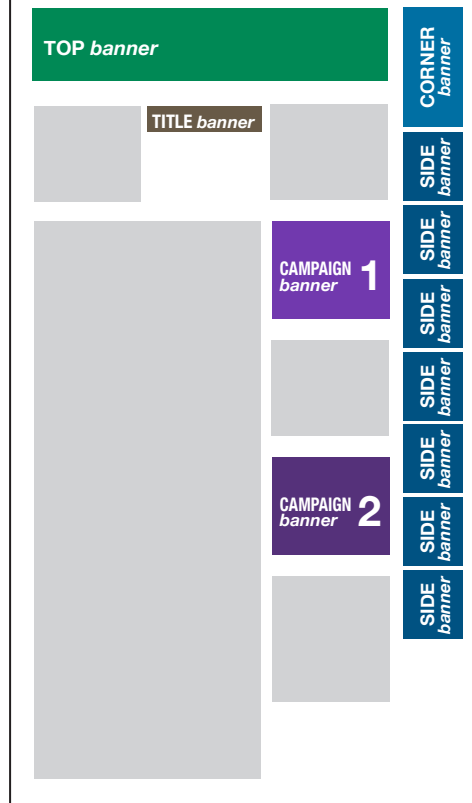


Front page



Article page



All banners, except the title banner, are sharing their spot with up to three others. Rotation is executed after page reload.

The side banners change their position both horizontally and vertically.

Banners and adverts is linked to your homepage. If you want another link, attach it when you send your material.

Advertising in the newsletter

Prices for members per day

TOP ADVERT Left
2.000 SEK/day
400x200 px, max 30 kb

TOP ADVERT Right
2.000 SEK/day
400x200 px, max 30 kb

MID ADVERT Left
1.500 SEK/day
490x147 px, max 20 kb

MID ADVERT Right
1.500 SEK/day
310x235 px
max 20 kb

BOTTOM ADVERT Left
1.000 SEK/day
490x147 px, max 20 kb

BOTTOM ADVERT Right
1.000 SEK/day
310x235 px
max 20 kb

Advertising on the website

Prices for members per month

TOP BANNER

Article page **9.000 SEK**
Front page + all other pages **9.000 SEK**
930x180 px - max 70 kb

CORNER BANNER - only readable on desktop

Article page **4.750 SEK**
Front page + all other pages **4.750 SEK**
150x300 px - max 70 kb

SIDE BANNER - only readable on desktop

Article page **1.400 SEK**
Front page + all other pages **1.400 SEK**
150x175 px - max 40 kb

TITLE BANNER

Article page **9.500 SEK**
200x60 px - max 150 kb

CAMPAIGN BANNER

Front page 480x480 px **7.250 SEK**
Article page 300x250 px **5.750 SEK**
All other pages 300x250 px **2.850 SEK**
max 70 kb

CAMPAIGN BANNER

Front page 480x480 px **6.000 SEK**
Article page 300x250 px **4.500 SEK**
All other pages 300x250 px **2.250 SEK**
max 70 kb

GIGA BANNER

Front page **9.000 SEK**
980x480 px - max 150 kb

GIGA BANNER

Front page **6.000 SEK**
980x480 px - max 150 kb

Animated banners: deliver as jpg, html or gif. The animation are restricted to a maximum of 20 seconds.

Static banners: jpg, gif or png. (In the newsletter all adverts are static.)

Our site is responsive and banners adapt to the screen they are displayed on. (Corner and side banners are only readable on desktop.)

The adverts are created for free.

All stated prices require membership. The price for non-members is double.

■ **Membership 6.800 SEK/year**

■ Member package

- 12 months side banner on the website
- 1 top advert in the newsletter
- 2 mid advert in the newsletter
- 2 bottom advert in the newsletter
- 1 year membership

15.000 SEK