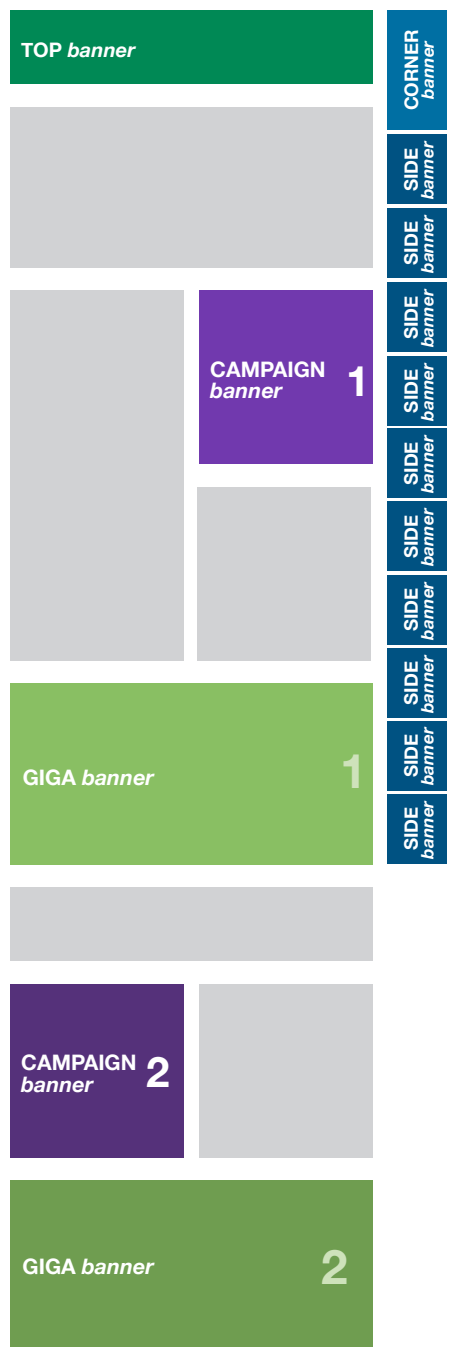
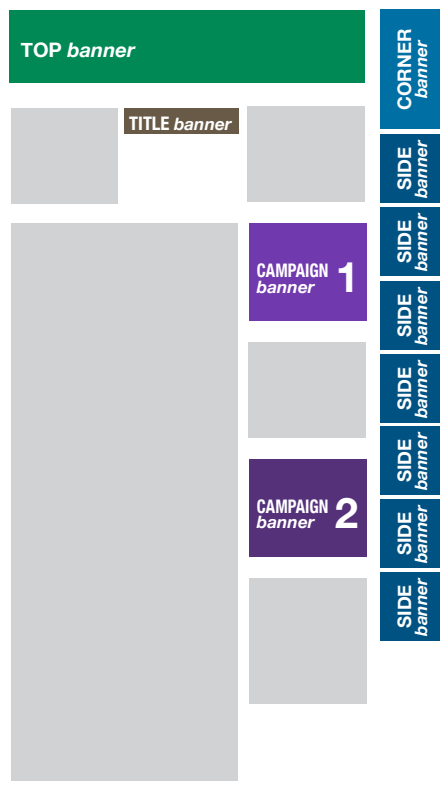


## Front page



## Article page



All banners, except the title banner, are sharing their spot with up to three others. Rotation is executed after page reload.

The side banners change their position both horizontally and vertically.

Banners and adverts is linked to your homepage. If you want another link, attach it when you send your material.

## Advertising in the newsletter

### Prices for members per mailing

**TOP ADVERT Left**  
2.000 SEK  
400x200 px, max 30 kb

**TOP ADVERT Right**  
2.000 SEK  
400x200 px, max 30 kb

**MID ADVERT Left**  
1.500 SEK  
490x147 px, max 20 kb

**MID ADVERT Right**  
1.500 SEK  
310x235 px  
max 20 kb

**BOTTOM ADVERT Left**  
1.000 SEK  
490x147 px, max 20 kb

**BOTTOM ADVERT Right**  
1.000 SEK  
310x235 px  
max 20 kb

**Sponsored article**  
15.000 SEK/week

Native advertisement (sponsored article) will be published in one newsletter the booked week.

## Advertising on the website

### Prices for members per month

**TOP BANNER**  
Article page **9.000 SEK**  
Front page + all other pages **9.000 SEK**  
930x180 px - max 75 kb

**CORNER BANNER** - only readable on desktop  
Article page **4.750 SEK**  
Front page + all other pages **4.750 SEK**  
150x300 px - max 75 kb

**SIDE BANNER** - only readable on desktop  
Article page **1.400 SEK**  
Front page + all other pages **1.400 SEK**  
150x175 px - max 75 kb

**TITLE BANNER**  
Article page **9.500 SEK**  
200x60 px - max 75 kb

**CAMPAIGN BANNER**  
Front page 480x480 px **7.250 SEK**  
Article page 300x250 px **5.750 SEK**  
All other pages 300x250 px **2.850 SEK**  
max 75 kb

**CAMPAIGN BANNER**  
Front page 480x480 px **6.000 SEK**  
Article page 300x250 px **4.500 SEK**  
All other pages 300x250 px **2.250 SEK**  
max 75 kb

**GIGA BANNER**  
Front page **9.000 SEK**  
980x480 px - max 150 kb

**GIGA BANNER**  
Front page **6.000 SEK**  
980x480 px - max 150 kb

**Animated banners:** deliver as jpg, html, gif or script. The animation are restricted to a maximum of 20 seconds.

**Static banners:** jpg, gif or png.  
(In the newsletter all adverts are static.)

Our site is responsive and banners adapt to the screen they are displayed on. (Corner and side banners are only readable on desktop.)

The adverts are created for free.

*All stated prices require membership. The price for non-members is double.*

■ **Membership 6.800 SEK/year**

## ■ Member package

- 12 months side banner on the website
- 1 top advert in the newsletter
- 2 mid advert in the newsletter
- 2 bottom advert in the newsletter
- 1 year membership

**15.000 SEK**