

... gives you opportunities:

The calendar focuses on important dates and events for 2021. Here you will find publication dates, material deadlines, and a list of important trade fairs.

Advertisements

Format	Net size (W x H)	Price
1/1 page (incl. 3mm bleed)	216 x 303 mm	NOK 14,000
1/1 page (w/frame)	190 x 266 mm	NOK 14,000
1/2 page	91 x 266 mm	NOK 8,300
1/2 page	190 x 126 mm	NOK 8,300
1/4 page	91 x 126 mm	NOK 5,000
1/8 page	91 x 61 mm	NOK 3,600
1/16 page	91 x 31 mm	NOK 2,200
Spread (w/frame)	400 x 266 mm	NOK 23,600
Spread (incl. 3mm bleed)	432 x 303 mm	NOK 23,600
Page 1 (incl. 3mm bleed)	216 x 226 mm	NOK 28,200
Page 2,3,4(incl. 3mm bleed)	216 x 303 mm	NOK 15,900
Back cover(incl. 3mm bleed)	216 x 303 mm	NOK 19,900

Caution! All content in ads with bleed must be within 1 cm of edge of page!

Discounts: We offer 10% discount when placing orders for at least 5 editions per year, and an additional 10% when ordering for 10 editions per year.

Add-ins: 2-4 page non-attached add-in up to 20 gr. NOK 3.70 per unit. By screening for industry groups are calculated for minimum 4000 addresses Other add-ins priced individually.

Publication dates

No.	Mat.deadline	Publication date
1	19. January	02. February
2	16. February	02. March
3	16. March	30. March
4	27. April	11. May
5	25. May	08. June
6	10. August	24. August
7	07. September	21. September
8	05. October	19. October
9	02. November	16. November
10	30. November	14. December

Annulation deadline: In writing only, 3 weeks prior to material deadline. For cover: 6 weeks.

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deadlines and releases

Volume 49

EGMONT
Publishing

... Norway's largest:

MASKINREGISTERET is Norway's premiere market place for tools and machinery for the workshop and industry sector. Advertising in **MASKINREGISTERET** will let you reach the most people within these important target groups. With a print run of approximately 6500 copies, the magazine is an important forum of new ideas, with advertisements, product news and trade content. Use **MASKINREGISTERET** as your most important partner when advertising.

Internet banners

Contact us for more information about bannersizes and prices

Supplier guide (Who sells what)

Up to 4 lines:

Company name, phone and fax (+ e-mail- and web address).

1st entry NOK 1,400 (10 issues) per year.

Additional entries NOK 1,200 each per year.

Supplier guide on net

with www.maskinregisteret.no

Until 20 categories NOK 990 for 12 months

Assignment wanted (service production) 10 issues. Sold continuously.

Size	Net size	Price
W 91 mm x H 91 mm		Total NOK 7,500 (for 10 editions).
		+ per 15 mm height adjustment NOK 1,500

All prices exclusive of Norwegian VAT

Technical data

Print run:	6500
Printes via:	Rotation
Raster:	60 lines
Originals:	Indesign, Illustrator, Photoshop for Mac/PC. Digitally prepared for Mac, CMYK. Delivery via e-mail.
Delivery:	FTP: 193.69.180.19, ftp.autodb.no User name: mrkunde Passord: kunde

= Trade fairs

Euro Expo Stavanger 3/2 - 4/2
Euroblech 9/3 - 12/3
Euro Expo Ålesund 21/4 - 22/4
Euro Expo Porsgrunn 29/9 - 30/9
Emo 4/10 - 9/10

= Material deadline

= Date of publication

JANUARY 31 DAYS	FEBRUARY 28 DAYS	MARCH 31 DAYS	APRIL 30 DAYS	MAY 31 DAYS	JUNE 30 DAYS
<p>week 53</p> <p>1 F New Years Day</p> <p>2 S</p> <p>3 S</p> <p>week 1</p> <p>4 M</p> <p>5 Tu</p> <p>6 W</p> <p>7 Th</p> <p>8 F</p> <p>9 S</p> <p>10 S</p> <p>week 2</p> <p>11 M</p> <p>12 Tu</p> <p>13 W</p> <p>14 Th</p> <p>15 F</p> <p>16 S</p> <p>17 S</p> <p>week 3</p> <p>18 M</p> <p>19 Tu</p> <p>20 W</p> <p>21 Th</p> <p>22 F</p> <p>23 S</p> <p>24 S</p> <p>week 4</p> <p>25 M</p> <p>26 Tu</p> <p>27 W</p> <p>28 Th</p> <p>29 F</p> <p>30 S</p> <p>31 S</p>	<p>week 5</p> <p>1 M</p> <p>2 Tu No 1</p> <p>3 W Euro Expo Stavanger</p> <p>4 Th</p> <p>5 F</p> <p>6 S</p> <p>7 S</p> <p>week 6</p> <p>8 M</p> <p>9 Tu</p> <p>10 W</p> <p>11 Th</p> <p>12 F</p> <p>13 S</p> <p>14 S</p> <p>week 7</p> <p>15 M</p> <p>16 Tu</p> <p>17 W</p> <p>18 Th</p> <p>19 F</p> <p>20 S</p> <p>21 S</p> <p>week 8</p> <p>22 M</p> <p>23 Tu</p> <p>24 W</p> <p>25 Th</p> <p>26 F</p> <p>27 S</p> <p>28 S</p>	<p>week 9</p> <p>1 M</p> <p>2 Tu No 2</p> <p>3 W</p> <p>4 Th</p> <p>5 F</p> <p>6 S</p> <p>7 S</p> <p>week 10</p> <p>8 M</p> <p>9 Tu</p> <p>10 W Euroblech</p> <p>11 Th</p> <p>12 F</p> <p>13 S</p> <p>14 S</p> <p>week 11</p> <p>15 M</p> <p>16 Tu</p> <p>17 W</p> <p>18 Th</p> <p>19 F</p> <p>20 S</p> <p>21 S</p> <p>week 12</p> <p>22 M</p> <p>23 Tu</p> <p>24 W</p> <p>25 Th</p> <p>26 F</p> <p>27 S</p> <p>28 S</p> <p>week 13</p> <p>29 M</p> <p>30 Tu No 3</p> <p>31 W</p>	<p>1 Th Norw. publ. day</p> <p>2 F Good Friday</p> <p>3 S</p> <p>4 S Easter Sunday</p> <p>5 M Easter Monday</p> <p>week 14</p> <p>6 Tu</p> <p>7 W</p> <p>8 Th</p> <p>9 F</p> <p>10 S</p> <p>11 S</p> <p>week 15</p> <p>12 M</p> <p>13 Tu</p> <p>14 W</p> <p>15 Th</p> <p>16 F</p> <p>17 S</p> <p>18 S</p> <p>week 16</p> <p>19 M</p> <p>20 Tu Euro Expo Ålesund</p> <p>21 W</p> <p>22 Th</p> <p>23 F</p> <p>24 S</p> <p>25 S</p> <p>week 17</p> <p>26 M</p> <p>27 Tu</p> <p>28 W</p> <p>29 Th</p> <p>30 F</p>	<p>1 S Norw. pub.holiday</p> <p>2 S</p> <p>week 18</p> <p>3 M</p> <p>4 Tu</p> <p>5 W</p> <p>6 Th</p> <p>7 F</p> <p>8 S</p> <p>9 S</p> <p>week 19</p> <p>10 M</p> <p>11 Tu No 4</p> <p>12 W</p> <p>13 Th Norw. pub. holiday</p> <p>14 F</p> <p>15 S</p> <p>16 S</p> <p>week 20</p> <p>17 M Norw. pub. holiday</p> <p>18 Tu</p> <p>19 W</p> <p>20 Th</p> <p>21 F</p> <p>22 S</p> <p>23 S</p> <p>week 21</p> <p>24 M Norw. publ.holiday</p> <p>25 Tu</p> <p>26 W</p> <p>27 Th</p> <p>28 F</p> <p>29 S</p> <p>30 S</p> <p>week 22</p> <p>31 M</p>	<p>1 Tu</p> <p>2 W</p> <p>3 Th</p> <p>4 F</p> <p>5 S</p> <p>6 S</p> <p>week 23</p> <p>7 M</p> <p>8 Tu No 5</p> <p>9 W</p> <p>10 Th</p> <p>11 F</p> <p>12 S</p> <p>13 S</p> <p>week 24</p> <p>14 M</p> <p>15 Tu</p> <p>16 W</p> <p>17 Th</p> <p>18 F</p> <p>19 S</p> <p>20 S</p> <p>week 25</p> <p>21 M</p> <p>22 Tu</p> <p>23 W</p> <p>24 Th</p> <p>25 F</p> <p>26 S</p> <p>27 S</p> <p>week 26</p> <p>28 M</p> <p>29 Tu</p> <p>30 W</p>

JULY 31 DAYS	AUGUST 31 DAYS	SEPTEMBER 30 DAYS	OCTOBER 31 DAYS	NOVEMBER 30 DAYS	DECEMBER 31 DAYS
<p>1 Th</p> <p>2 F</p> <p>3 S</p> <p>4 S</p> <p>week 27</p> <p>5 M</p> <p>6 Tu</p> <p>7 W</p> <p>8 Th</p> <p>9 F</p> <p>10 S</p> <p>11 S</p> <p>week 28</p> <p>12 M</p> <p>13 Tu</p> <p>14 W</p> <p>15 Th</p> <p>16 F</p> <p>17 S</p> <p>18 S</p> <p>week 29</p> <p>19 M</p> <p>20 Tu</p> <p>21 W</p> <p>22 Th</p> <p>23 F</p> <p>24 S</p> <p>25 S</p> <p>week 30</p> <p>26 M</p> <p>27 Tu</p> <p>28 W</p> <p>29 Th</p> <p>30 F</p> <p>31 S</p>	<p>1 S</p> <p>week 31</p> <p>2 M</p> <p>3 Tu</p> <p>4 W</p> <p>5 Th</p> <p>6 F</p> <p>7 S</p> <p>8 S</p> <p>week 32</p> <p>9 M</p> <p>10 Tu</p> <p>11 W</p> <p>12 Th</p> <p>13 F</p> <p>14 S</p> <p>15 S</p> <p>week 33</p> <p>16 M</p> <p>17 Tu</p> <p>18 W</p> <p>19 Th</p> <p>20 F</p> <p>21 S</p> <p>22 S</p> <p>week 34</p> <p>23 M</p> <p>24 Tu No 6</p> <p>25 W</p> <p>26 Th</p> <p>27 F</p> <p>28 S</p> <p>29 S</p> <p>week 35</p> <p>30 M</p> <p>31 Tu</p>	<p>1 W</p> <p>2 Th</p> <p>3 F</p> <p>4 S</p> <p>5 S</p> <p>week 36</p> <p>6 M</p> <p>7 Tu</p> <p>8 W</p> <p>9 Th</p> <p>10 F</p> <p>11 S</p> <p>12 S</p> <p>week 37</p> <p>13 M</p> <p>14 Tu</p> <p>15 W</p> <p>16 Th</p> <p>17 F</p> <p>18 S</p> <p>19 S</p> <p>week 38</p> <p>20 M</p> <p>21 Tu No 7</p> <p>22 W</p> <p>23 Th</p> <p>24 F</p> <p>25 S</p> <p>26 S</p> <p>week 39</p> <p>27 M</p> <p>28 Tu</p> <p>29 W Euro Expo Porsgrunn</p> <p>30 Th</p>	<p>1 F</p> <p>2 S</p> <p>3 S</p> <p>week 40</p> <p>4 M</p> <p>5 Tu</p> <p>6 W</p> <p>7 Th Emo</p> <p>8 F</p> <p>9 S</p> <p>10 S</p> <p>week 41</p> <p>11 M</p> <p>12 Tu</p> <p>13 W</p> <p>14 Th</p> <p>15 F</p> <p>16 S</p> <p>17 S</p> <p>week 42</p> <p>18 M</p> <p>19 Tu No 8</p> <p>20 W</p> <p>21 Th</p> <p>22 F</p> <p>23 S</p> <p>24 S</p> <p>week 43</p> <p>25 M</p> <p>26 Tu</p> <p>27 W</p> <p>28 Th</p> <p>29 F</p> <p>30 S</p> <p>31 S</p>	<p>1 M</p> <p>week 44</p> <p>2 Tu</p> <p>3 W</p> <p>4 Th</p> <p>5 F</p> <p>6 S</p> <p>7 S</p> <p>week 45</p> <p>8 M</p> <p>9 Tu</p> <p>10 W</p> <p>11 Th</p> <p>12 F</p> <p>13 S</p> <p>14 S</p> <p>week 46</p> <p>15 M</p> <p>16 Tu No 9</p> <p>17 W</p> <p>18 Th</p> <p>19 F</p> <p>20 S</p> <p>21 S</p> <p>week 47</p> <p>22 M</p> <p>23 Tu</p> <p>24 W</p> <p>25 Th</p> <p>26 F</p> <p>27 S</p> <p>28 S</p> <p>week 48</p> <p>29 M</p> <p>30 Tu</p>	<p>1 W</p> <p>2 Th</p> <p>3 F</p> <p>4 S</p> <p>5 S</p> <p>week 49</p> <p>6 M</p> <p>7 Tu</p> <p>8 W</p> <p>9 Th</p> <p>10 F</p> <p>11 S</p> <p>12 S</p> <p>week 50</p> <p>13 M</p> <p>14 Tu No 10</p> <p>15 W</p> <p>16 Th</p> <p>17 F</p> <p>18 S</p> <p>19 S</p> <p>week 51</p> <p>20 M</p> <p>21 Tu</p> <p>22 W</p> <p>23 Th</p> <p>24 F</p> <p>25 S Christmas Day</p> <p>26 S Boxing Day</p> <p>week 52</p> <p>27 M</p> <p>28 Tu</p> <p>29 W</p> <p>30 Th New Years Eve</p> <p>31</p>