

NORDISK
PAPPERSTIDNING +
BIOBUSINESS

process.
NORDIC



MEDIA INFO 2021

processnet.se

Publishing schedule 2021

Nr	Utgivn	Mtrdag	Tema	Mässor/Evenemang
1	Jan 26	Jan 7	Automation Food Industry	
2	March 2	Febr 9	Steel & Mining Paper & Pulp	
3	April 7	March 17	Industrial water treatment Pumps Special exhibition issue: Elmia VA & Smart Manufacturing	Hannover messe, April 12-16
4	June 10	May 20	Sensors: temperature, level, flow Maintenance in Process Industry Follow up from exhibition issue: Elmia VA & Smart Manufacturing	
5	Aug 31	Aug 10	Tanks & Vessels, Valves Chemical Industry	Euroexpo Gällivare, Sept 1-2 Euroexpo Eskilstuna, Sept 15-16
6	Sept 28	Sept 7	Automation Digitizing Security Special exhibition issue: Processteknik/ Scanautomatic	Processteknik/Scanautomatic, Göteborg, Oct 4-6 Euroexpo Norrköping, Oct 6-7 Euroexpo Värnamo, Oct 20-21
7	Oct 29	Oct 8	Steel & Mining Follow up from exhibition issue: Processteknik/ Scanautomatic	Elmia Subcontractor, Jönköping, Nov 9-12 Euroexpo Luleå, Nov 24-25
8	Nov 26	Nov 5	Paper & Pulp Filtration	

In Addition, Process Nordic is represented at all EURO EXPO Exhibitions during 2021

Format & prices print

1/1-page 252x372 mm SEK 53.500	3-column, full height 149x355 mm SEK 34.950	1/2-page horizontal 252x185 mm SEK 32.500	
2-column, full height 98x355 mm SEK 27.200	"A4" 201x280 mm SEK 42.400	1/2 "A4" vertical 98x280 mm SEK 22.900	1/2 "A4" horizontal 201x140 mm SEK 22.900
1/4 252x90 mm SEK 20.600	Stripe 252x45 mm SEK 13.200	1/4 "A4" vertical/ horizontal 98x140 mm/ 201x70 mm SEK 15.950	2-column, 1/4-height 98x70 mm SEK 8.500

Processtorget

Advertising in Processtorget gives you the opportunity to advertise many times at a lower rate. Processtorget is also excellent as a complement to other advertising in the magazine and reinforces your brand.



Format & prices

81 x 33 mm	SEK 1.875/insertion
81 x 66 mm	SEK 3.700/insertion
81 x 100 mm	SEK 4.500/insertion
81 x 133 mm	SEK 6.600/insertion

Send print adverts to:

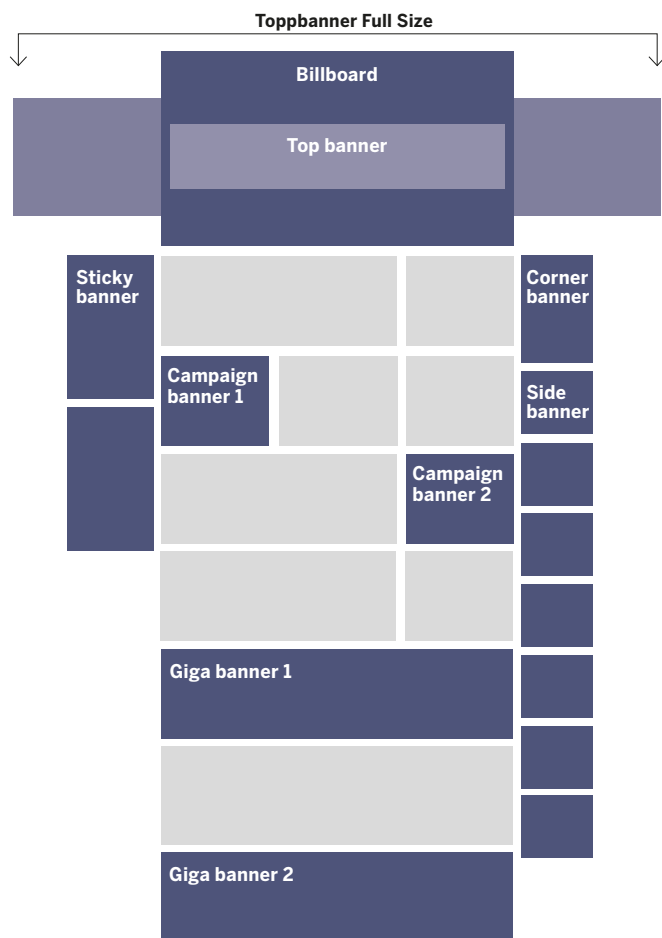
annons.processnordic@nordiskemedier.se

Subscription:

1 year SEK 1.195
(e-magazine, Process Nordic magazine).
Excl. VAT 25% within Sweden.

Format & prices webb/newsletter

Start page, prices per month

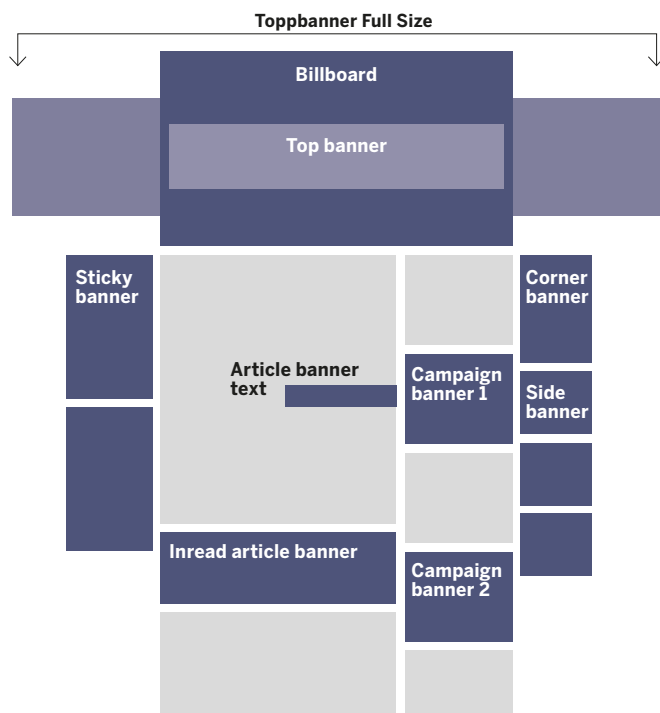


Top banner Full Size 1800x450 px, static, max 250 kb	SEK 59.000
Billboard 980x540 px, static or animated, max 150 kb	SEK 51.000
Top banner 930x180 px, static or animated, max 70 kb	SEK 24.000
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 20.000
Corner banner 200x300 px, static or animated, max 70 kb	SEK 13.000
Side banner 200x175 px, static or animated, max 40 kb	SEK 4.000
Campaign banner 1* 300x250 px, static or animated, max 70 kb	SEK 19.000
Campaign banner 2** 300x250 px, static or animated, max 70 kb	SEK 14.000
Giga banner 1 930x250 px, static or animated, max 70 kb	SEK 12.000
Giga banner 2 930x250 px, static or animated, max 70 kb	SEK 8.500

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page

** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Article page, prices per month



Top banner Full Size 1800x450 px, static, max 250 kb	SEK 59.000
Billboard 980x540 px, static or animated, max 150 kb	SEK 51.000
Top banner 930x180 px, static or animated, max 70 kb	SEK 24.000
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 20.000
Corner banner 200x300 px, static or animated, max 70 kb	SEK 13.000
Side banner 200x175 px, static or animated, max 40 kb	SEK 4.000
Campaign banner 1 300x250 px, static or animated, max 75 kb	SEK 16.000
Campaign banner 2 300x250 px, static or animated, max 75 kb	SEK 12.000
Article banner text 300x60 px, static, max 20 kb	SEK 26.000
Inread article banner 660x200 px, static or animated, max 100 kb	SEK 14.000

File types

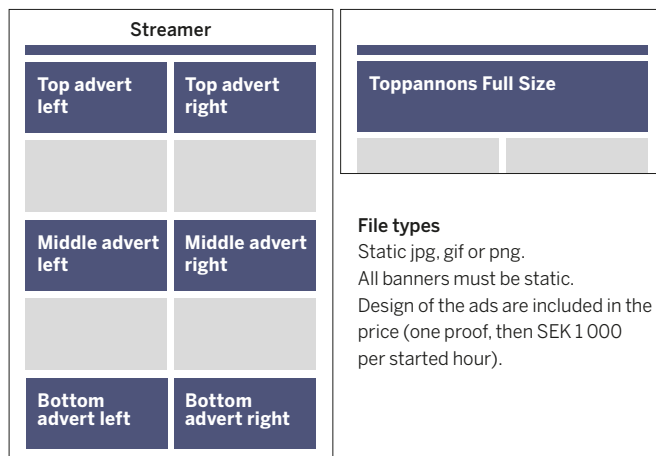
Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour)

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per day



File types

Static jpg, gif or png.

All banners must be static.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour).

Streamer 820x28 px, static, max 50 kb	SEK 19.000 *
Top advert Full Size 820x200 px, static, max 50 kb	SEK 16.000
Top advert 400x200 px, static, max 50 kb	SEK 8.000
Middle advert 400x200 px, static, max 50 kb	SEK 5.500
Bottom advert 400x200 px, static, max 50 kb	SEK 4.000

*price per week

Native advertising

Native Advertising is a sponsored text on processnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.
Price: SEK 15.000/week (Including telephone interview by text author).

**Membership
SEK 9.800/year.
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on all digital
advertising.**

Send digital adverts to:
annons@nordiskemedier.se

**Automation • Petrochemistry • Iron & Steel
Mining & Minerals • Paper & Pulp • Pharmaceuticals
Oil & Gas • Energy & Environment • Food Industry**

Process Nordic 2021

Process Nordic is the only Swedish newspaper with a holistic approach to the Process Industry – and covers all industries with industrial processes.

With more than 40,000 readers Process Nordic – paper magazine, e-mail magazine, web-site processnet.se and the weekly newsletter – stands out as the obvious and natural marketing channel, particularly for the Process Industry suppliers.

Half of Process Nordic readers have production and operational responsibilities, four out of ten readers in management, three out of ten readers have sales and marketing responsibilities.

We will continue the coverage of the technical and commercial developments in Automation. We will in the coming year deepen our coverage of the Steel- and Mining Industry and also highlight Maintenance issues, which are more and more seen as a strategic part of the production.

Process Nordic cover the exciting technological forefront. There is the journalistic challenge – where our readers deserve to be.

Magnus Lilienström

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Editorial staff och market



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