

2021 MEDIA information

Anleggs MAGASINET

EGMONT
Publishing

Prices - Dimension

Size	Net dimension	Prices
1/1 page (w/frame)	190 x 270 mm	kr. 18.400,-
1/2 page (portrait)	92 x 270 mm	kr. 11.300,-
1/2 page (landscape)	190 x 132 mm	kr. 11.300,-
1/4 page (portrait)	92 x 132 mm	kr. 6.600,-
1/4 page (landscape)	190 x 60 mm	kr. 6.600,-
2/1 doublepage spread	395 x 270 mm	kr. 32.400,-
4/1 pages, consecutively		kr. 58.600,-
2 nd/ 3 nd cover	210 x 297 mm	kr. 20.100,-
4 nd cover	210 x 297 mm	kr. 22.500,-

Add 3 mm bleed

Discounts: On the prices mentioned above we give 10% discount on bulk orders of minimum 5 ads per year + additional 10% on bulk orders of 10 ads per year.

Inserts: 2-4 pages loose insert, weight max 20 gr. is NOK 2,95 per insert. For selective distribution on groups and/or postal districts, there is a minimum charge based on 5000 addresses. Other inserts priced on request.

Prices are exclusive V.A.T.

Issue	Deadline	Publication date
Nr. 1	26. january	5. february
Nr. 2	2. march	12. march
Nr. 3	13. april	23. april
Nr. 4	6. may	20. may
Nr. 5	8. june	18. june
Nr. 6	17. august	27. august
Nr. 7	14. september	24. september
Nr. 8	12. october	22. october
Nr. 9	9. november	19. november
Nr. 10	29. november	17. december

Buyers Guide (Who sells what?) in AnleggsMagasinet and on Internet

4 lines Name of company NOK 990,- (10 editions) Pr.ad/pr.year
Phone no Prices are exclusive V.A.T

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Nordiske Fagmedier AS, P.O Box 24, Nydalen, N-0412 Oslo, Norway. Phone no: +47 466 56 572
e-mail: oystein.hansen@egmont.com
Editorial and advertising office: P.O Box 24, Nydalen, N-0412 Oslo, Norway
Street address: Nydalsveien 12, 0412 Oslo, Norway



Contact:

Øystein Hansen, tlf: +47 466 56 572
oystein.hansen@egmont.com

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7 days prior to material due date
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