

Become a member at Framtidens Bygg

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

Benefits as a member

- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"
- ✓ Access for all editorial material



Membership SEK 12.800/year

NEWS FROM THE EDITORS

28 oktober 2022
1 dag, 20 078 mottagna

DAKO FENESTER, FÖRÄNDRINGAR, SÄKERHET, GARAGEPORTAR
Bli distributor av varumärket DAKO

EXPO-NET
Skicka ditt tak med avfallspåsar och såd - Fåjar skräpar

MEST LÄST
Veckans konkurer - vecka 43
Förstagens investeringsnygla minskar
Kommunen och byggarens affär för 100 miljoner - "Skatteplanering"
Heltäckningsbyggare med 21 anställda i konkurs

Kommunen och byggarens affär för 100 miljoner: "Skatteplanering"

Peab och Swerock anställer ny inköpschef

Slagg istället för kalk i framtidens betong

Daniel Wilded kommer till Stora Trähus

Derome: "Mängden avfall ska reduceras"

Byggnads genomför extra arbetsmiljökontroller

NEWS FROM THE MEMBERS

MEMBERSHIP

BUSINESS PORTAL - Advertising, company news etc.

framtidensbygg

Nyheter Medlemsnytt Köp & Sälj Jobb Företag

BYGG MÄSSAN

Luciadag blir domedag för kalkstensbrytningen i Slite

Vanlig korruptionsorsak i Sverige: Vänskap

Hantverkare ser en ökad efterfrågan på energibesparande renoveringar

Framtidens Bygg är här!

PROJEKTAGENTEN
Vägen till ditt nästa bygg- och anläggningsprojekt

MEST LÄST
Veckans konkurer - vecka 43
Kommunen och byggarens affär för 100 miljoner: "Skatteplanering"
Peab och Swerock anställer ny inköpschef
Slagg istället för kalk i framtidens betong
"Stötta unga familjer genom startlån"

KURSER

Publicera nyhet

Data

Kontaktperson (valfr)

Publicerad 2018-09-13 (åååå-mm-dd)

Kategori

Filer

Template

Bilder (valfr)

Kataloger mm. (valfr)

Video (valfr)

Era nyheter

Överskrift	Publicerad	Antal klick	Portal	Redigera Ta bort
Constructor lanserar appen RackCheck	2018-sep-12	113	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Plockstationer & Lean Ställage TRILOGIO	2018-jun-15	909	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Nytt namn förstärker positionen som ledande förvaringsproducent	2018-mar-19	814	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Automatisering för E-handel	2018-mar-16	1485	Metal Supply SE Food Supply SE Building Supply SE Entreprenad	Redigera Ta bort
Begagnad IPN Paternoster till salu!			Verkstäderna	
El-steinkädd TEKNIKER	2018-feb-07	2866	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort

See the number of views

Your possibilities
General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price (one proof, then SEK 1.000 per started hour)

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

We offer a lot of ad packages

Please contact our advertising department for more information.

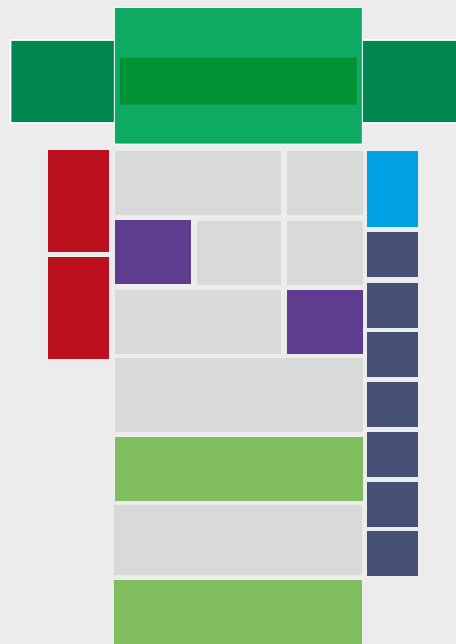
All banners are sharing their spot with up to three others, except sticky banner that are sharing it's spot with up to two others. Rotation is executed after page reload.

Animated banners:
Animations should keep within 20 seconds.

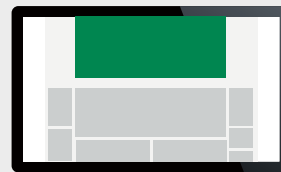
File types: *Static:* jpg - *Animated:* gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page



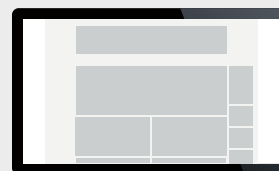
Top banner
930x180 pixlar



Billboard
980x540 pixlar



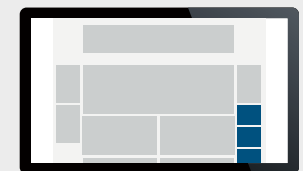
Top banner Full Size
1800x450 pixlar



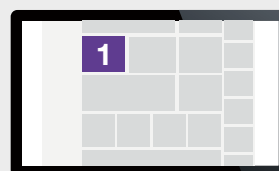
Sticky Banner
240x400 pixlar



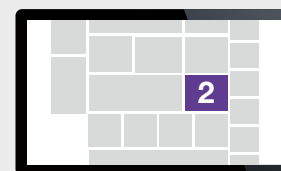
Corner banner
200x300 pixlar



Side banner
200x175 pixlar



Campaign banner 1*
- Frontpage 300x250 pixlar



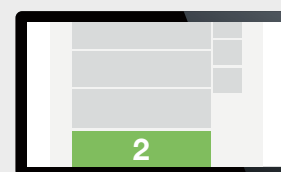
Campaign banner 2**
- Frontpage 300x250 pixlar

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page

** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

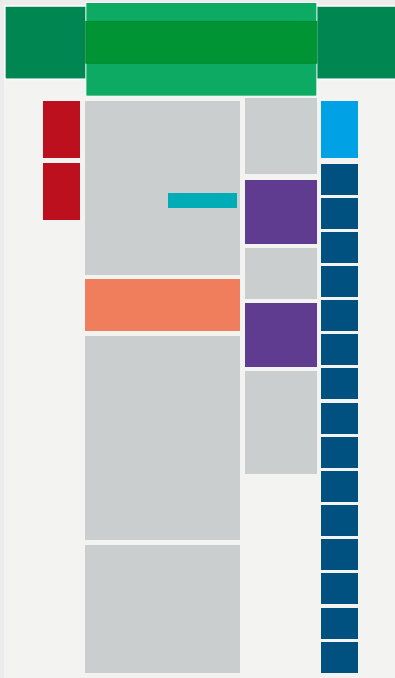


Giga banner - Frontpage
930x250 pixlar



Giga banner - Startsidan
930x250 pixlar

Article page



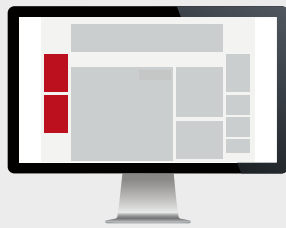
Top banner
930x180 px



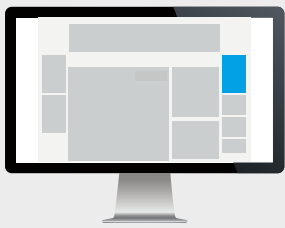
Billboard
980x540 px



Top banner Full Size
1800x450 px



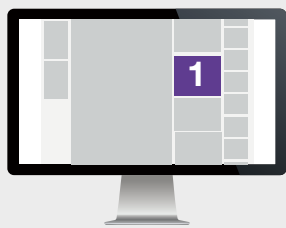
Sticky banner
240x400 px



Corner banner
200x300 px



Side banner
200x175 px



Campaign banner
Article page
300x250 px



Campaign banner
Article page
300x250 px



Article banner text
300x60 px



Inread article banner
660x200 px

* Sticky, corner banner and side banner are only readable on desktop.

Banner specifications

Prices for members per month

Top banner

Static or animated, max 70 Kb

Article page **13.900 SEK**

Front page + all other pages **13.900 SEK**

Billboard

Static or animated, max 150 Kb

Article page **29.300 SEK**

Front page + all other pages **29.300 SEK**

Top banner Full Size

Static, max 250 Kb

Article page **33.900 SEK**

Front page + all other pages **33.900 SEK**

Sticky banner

Static or animated, max 90 Kb

Article page **11.500 SEK**

Front page + all other pages **11.500 SEK**

Corner banner

Static or animated, max 70 Kb.

Article page **7.500 SEK**

Front page + all other pages **7.500 SEK**

Side banner

Static or animated, max 40 Kb

Article page **2.300 SEK**

Front page + all other pages **2.300 SEK**

Campaign banner pos 1

Static or animated, max 75 Kb

Front page **10.900 SEK**

Article page **10.900 SEK**

Campaign banner pos 2

Static or animated, max 75 Kb

Front page **8.100 SEK**

Article page **8.100 SEK**

Giga banner pos 1

Static or animated, max 150 Kb

Front page **13.900 SEK**

Giga banner pos 2

Static or animated, max 150 Kb

Front page **8.100 SEK**

Article banner text

Static, max 20 Kb

Article page **13.800 SEK**

Inread article banner

Static or animated, max 100 Kb

Article page **8.100 SEK**

ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.

Newsletter

STREAMER 820x28 px

TOP ADVERT LEFT 400x200 px	TOP ADVERT RIGHT 400x200 px
MIDDLE ADVERT LEFT 400x200 px	MIDDLE ADVERT RIGHT 400x200 px
BOTTOM ADVERT LEFT 400x200 px	BOTTOM ADVERT RIGHT 400x200 px

Newsletter

TOP ADVERT FULL SIZE
820x200 px

MIDDLE ADVERT FULL SIZE
820x200 px

BOTTOM ADVERT FULL SIZE
820x200 px

Sponsored article

SEK 15.000/week

Native advertisement (sponsored article) will be published in one newsletter the booked week.

framtidensBYGG

den 26 oktober 2022
1 dag 20:19 mailingen

DAKO FÖRSTER FÖRETAGET SVENSK KABELPORTER
Bli distributör av varumärket DAKO

Skypa ditt tak med världens bästa och snåla - Fåglar stannar

EXPO-NET

MEST LÄST
Svenska bankkriser - varka 43

Förstegen investeringsgrupp stannar

Kommunen och byggarens affär för 100 miljoner: "Skatteplanering"

Peab och Swerock anställer ny inköpschef

Slagg istället för kalk i framtidens betong

Daniel Wilded kommer till Stora Trähus

Derome: "Mängden avfall ska reduceras"

Byggnads genomför extra arbetsmiljökontroller

Streamer

Price per week **SEK 11.500**

Top advert

Price per mailing **SEK 4.600**

Top advert Full size

Price per mailing **SEK 9.200**

Middle advert

Price per mailing **SEK 3.200**

Middle advert Full size

Price per mailing **SEK 5.750**

Bottom advert

Price per mailing **SEK 2.300**

Bottom advert Full size

Price per mailing **SEK 4.600**

Prices for members

Material: Static advert. File types: Jpg, gif or png
Size: Max 50 kb

Contact:



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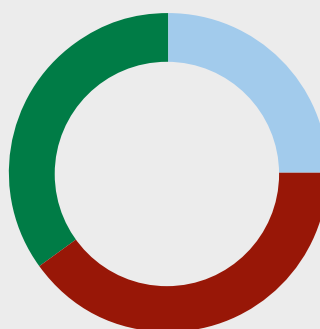
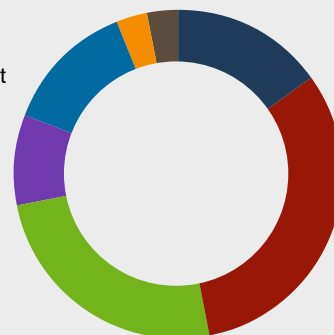
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Readers of the newsletter

- Architect and technical consultant
- Contractor
- Supplier building material
- Craftsmen
- Others
- Retail building material
- Constructor



Distribution of readers of the newsletter, in relation to their position at the companies:

- MD/Board members
- Purchase/production
- Sales