



BROCHURE

# RISING STARS ARENA

# 2021



IN COOPERATION WITH:

**MARPRO**

 **EUROPORT 2021**  
2-5 Nov | Rotterdam Ahoy

## BACKGROUND

Europort is a global playground where the international maritime industry gets together to connect, cooperate, and innovate.

MARPRO is collaborating with Europort to create a new area which they are presenting during the upcoming exhibition in November. The concept is fully dedicated to maritime start-ups and will be named the Rising Stars Pavilion.

The area is fully reserved for promising, forward-thinkers maritime start-ups and next-gen innovators, where they can demonstrate how they contribute to a smarter, cleaner or/safer maritime future.

One of the main themes of EUROPORT 2021 is “Embracing the new next generation”, inviting and daring forward-thinkers start-ups to join the conversation and share their vision on the road ahead of us.

The whole intention of the Rising Stars pavilion is to provide maritime start-ups a fair chance of displaying their products and services to a larger audience like EUROPORT, for a budget friendly participation fee.

## SCOPE OF PARTICIPATION

The Rising Stars Pavilion is developed as a competition concept and applications are open to all maritime start-up companies, not older than 5 years. We only have 12 packages available, and these applications will be carefully reviewed by a committee of selected maritime business experts.

The companies will be evaluated based on the following 5 criteria: Growth Potential, Innovation, Sustainability, Level of Ambition and the Team Behind.

## SCOPE OF SUPPLY AND PRICING

The Maritime Star package includes:

1. Participation in the Rising Stars Pavilion
2. Own exhibition stand
3. Access to a shared café and bar
4. Maritime Promotion Package

The stand is fully equipped and includes: 1 bar table, 2 bar chairs, carpet, separation walls, company name panel, lighting spots, electricity connection, use of central lounge area, use of storage room, personalized exhibitor badges, stand construction and dismantling badges, company listing in Europort website, company listing in Europort visitor guide, use of WIFI during exhibition, digital visitor invitations, use of registration banners, distribution of press releases.

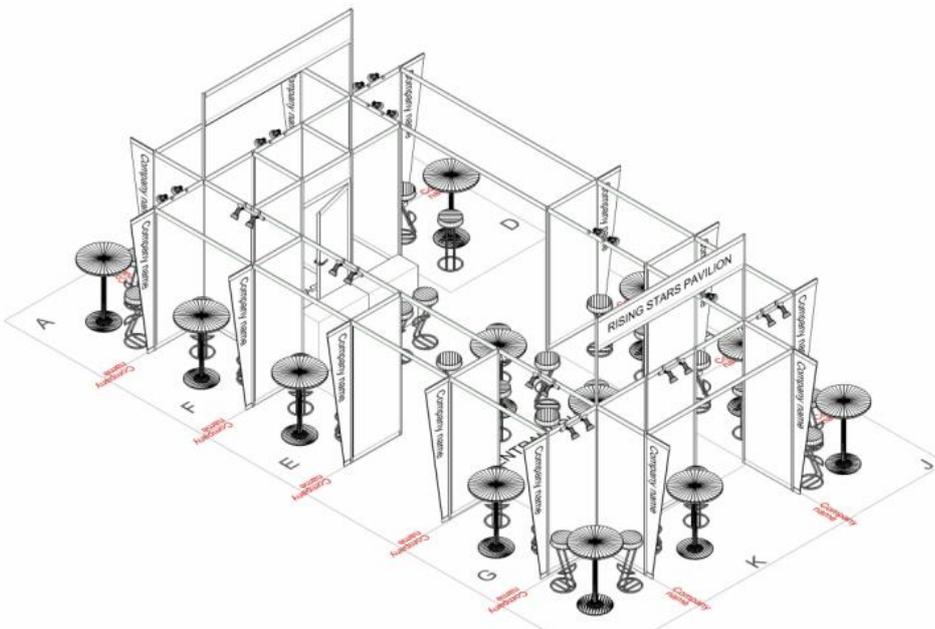
No additional price will be added to the maritime promotion package. The Maritime Promotion Package includes:

- 1 article on [www.maritime-professionals.com](http://www.maritime-professionals.com) linking to company website
- Article uploaded as featured post in Maritime Professionals (LinkedIn)
- Article uploaded as featured post in Maritime Deck Officers (LinkedIn)
- Article included in weekly MARPRO newsletter
- 1 month, 1 side banner 300w x 250h pixel on [www.maritime-professionals.com](http://www.maritime-professionals.com)
- 1 month banner in weekly MARPRO newsletter
- 1 company profile on [www.maritime-professionals.com](http://www.maritime-professionals.com)

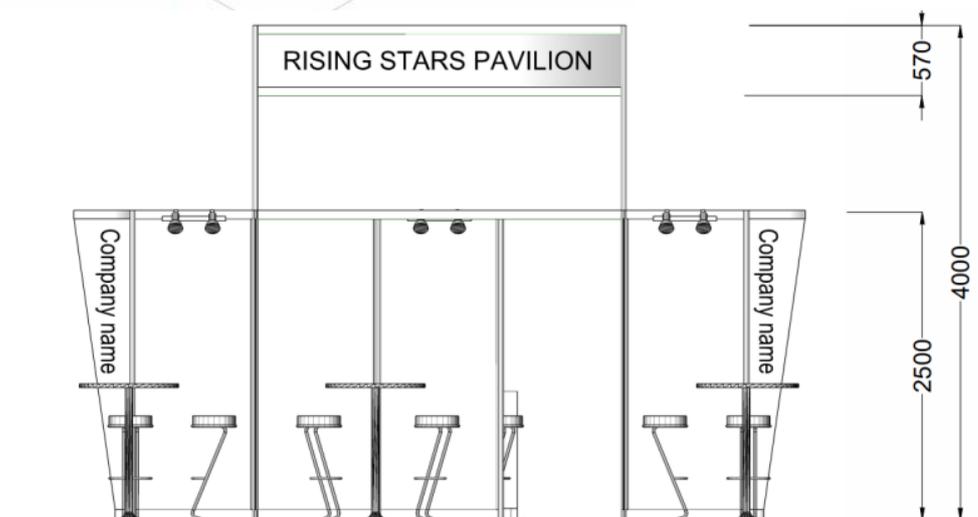
Total price for participation:

**1.995 EUR**

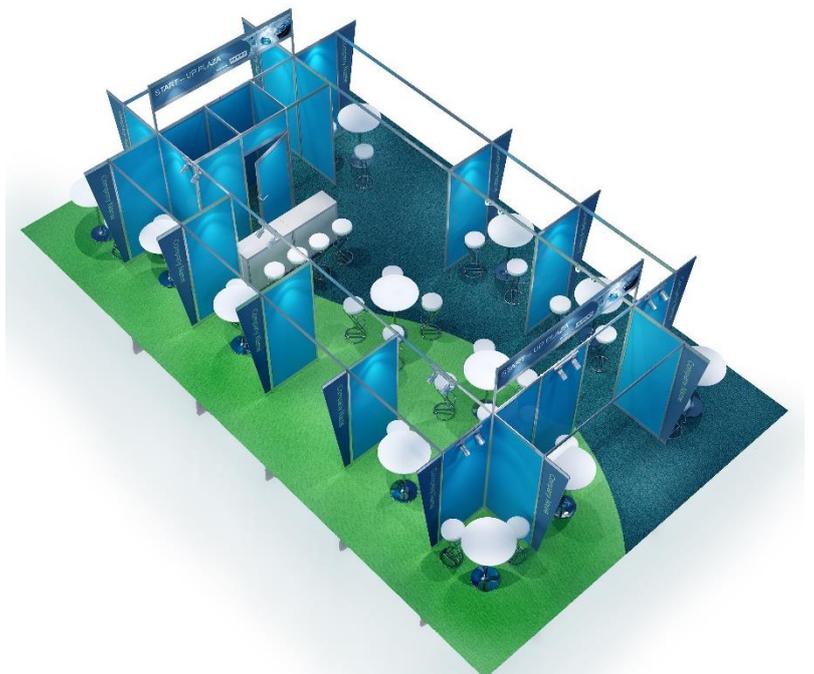
**LAYOUT OF RISING STARS PAVILION**



SECTION

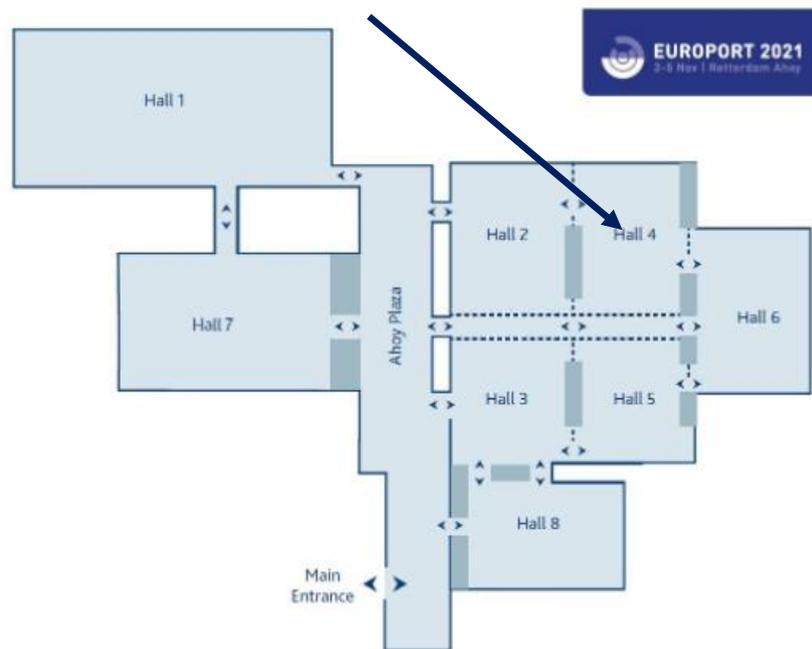


FRONT VIEW



## ABOUT THE LOCATION

The venue that hosts EUROPORT, Ahoy in Rotterdam, has recently been upgraded substantially. Experienced maritime profiles may remember the temporary hall below hall 7. There is no temporary hall anymore, instead a new hall has been built (hall 8). The former main entrance below hall 3 and the corner entrance in the temporary hall, has now been merged into one major main entrance and naturally this changes the known dynamics of the visitor flow. The Rising Stars Pavilion is in hall 4.

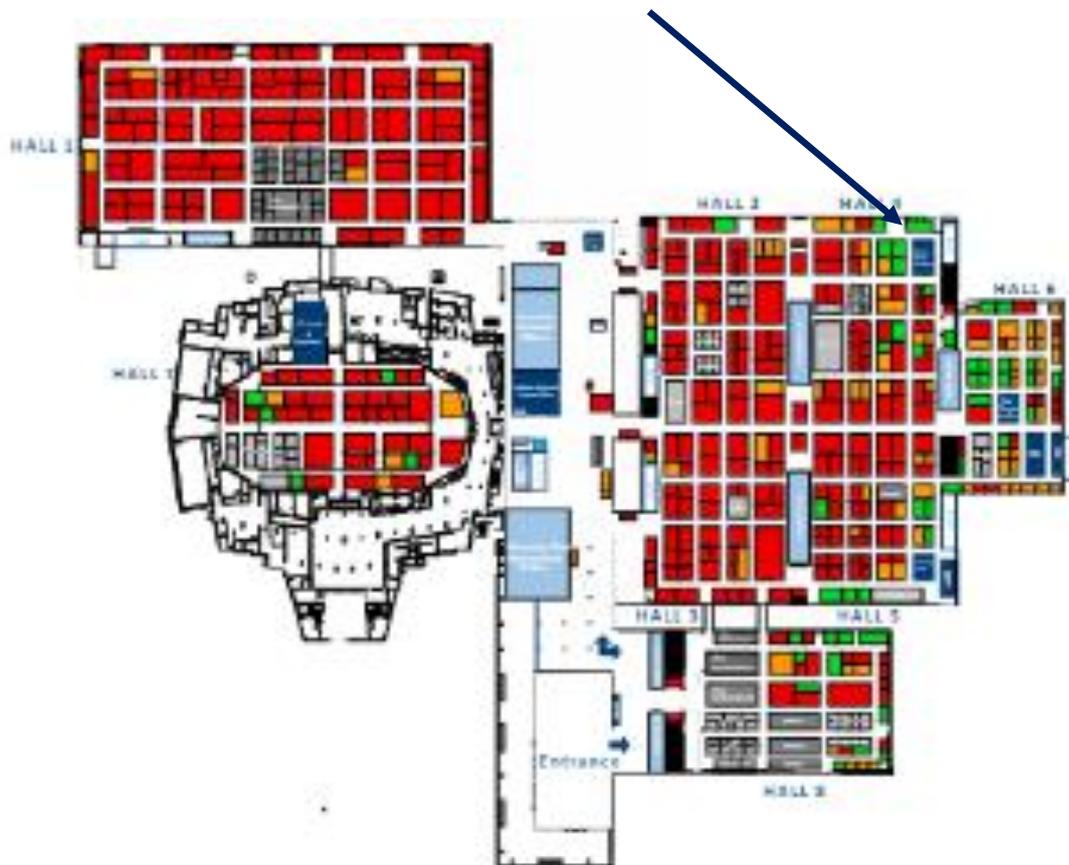


*“We believe that the market is longing for a physical exhibition and with Europort being the first major global maritime exhibition to be held post-pandemic, we believe that the exhibition will be a tremendous success.”*

*Jakob le Fevre, Managing Director MARPRO*

*“Reinforcing our ties with MARPRO is something I very much look forward to. MARPRO has strong experience in the marine industry and with their can-do mentality they have built a close maritime network in Denmark and beyond. The Danish maritime cluster plays an important role in the international arena of maritime solutions. We believe that Europort – being almost a ‘home match’ for Denmark – offers great potential to showcase innovation and expand business. And we believe MARPRO is the right connecting partner.”*

*Raymond Siliakus, Manager Exhibitions, Ahoy*



## CANCELLATIONS TERMS

The wellbeing of the exhibitors, visitors and stakeholders have the highest priority. AHOY and MARPRO are carefully monitoring the pandemic developments and stay in close contact with responsible authorities. This means that all necessary safety measures, guidelines and procedures to guarantee a safe and hospitable visit are taken.

If we believe that Europort cannot be organized in November 2021 in a safe and responsible manner, we will endeavor to reschedule the exhibition to a new date. In this case, your booking will be transferred and remain in force. If rescheduling is not possible and we need to cancel the exhibition as a result, your stand rental fee shall be refunded 100%.

If the exhibition cannot take place in November 2021 due to force majeure, we will also seek for a suitable replacement date first. If that is not feasible, you shall be refunded 90% of the total stand rental fee.

## CONTACT

For more information, please contact MARPRO through [ghajour@marpro.dk](mailto:ghajour@marpro.dk)