

FREE ADVERTISING
 in TransportMagasinet!

... If you can find a single truckers magazine which is more popular among readers ...

PUBLICATION DATES 2024:

ISSUE	MATERIALS DUE	PUBLICATION DATE
TransportMagasinet 1	19 January	9 February
TransportMagasinet 2	23 February	15 March
TransportMagasinet 3	22 March	19 April
TransportMagasinet 4	3 May	31 May
TransportMagasinet 5	7 June	28 June
TransportMagasinet 6	9 August	30 August
TransportMagasinet 7	6 September	28 September
TransportMagasinet 8	4 October	25 October
TransportMagasinet 9	1 November	22 November
TransportMagasinet 10	29 November	20 December

PRICES AND FORMATS 2024:

FORMAT	NET SIZE (MM)	PRICE (NOK):	PRICE 5 ADS	PRICE 10 ADS
2/1 p pages 2+3	W 395 x H 270 mm	50,000	Ask for quote	Ask for quote
2/1 double page	W 395 x H 270 mm	46,000	Ask for quote	Ask for quote
1/1 page back cover	W 185 x H 270 mm	28,000	Ask for quote	Ask for quote
1/1 page	W 185 x H 270 mm	25,000	á 19,000	á 15,000
1/2 page landscape	W 185 x H 130 mm	14,000	á 10,000	á 8,000
1/2 page portrait	W 90 x H 270 mm	14,000	á 10,000	á 8,000
1/4 p market place	W 90 x H 120 mm	8,000	á 5,000	á 4,000
Small adverts	W 90 x H 45 mm	3,000	á 2,000	á 1,500
Format advert with bleed	2-1 p	W 420 x H 297 mm + 5 mm bleed		
Format advert with bleed	1-1 p	W 210 x H 297 mm + 5 mm bleed		

**GOOD TRADE MAGAZINES NEVER GO OUT OF STYLE –
 JUST LIKE A GOOD BOOK YOU READ OVER AND OVER AGAIN.**



AD MATERIAL:

MARKETING DEPARTMENT:

Bjørn Magnussen
 Phone: (+ 47) 913 42 960
 bjorn.magnussen@transportmagasinet.no

Nordiske Fagmedier AS
 TransportMagasinet
 Pb-24 / Nydalsveien 12C
 N - 0412 Oslo
 Norway

AD PRODUCTION:

We can produce your ad from idea to finished product.

CANCELLATION DEADLINE:

3 days prior to material due date. The right to complain is void if delivered after material due date. Complaints, corrections and cancellation orders must be given by written notice.

AGENCY COMMISSION:

4% and all prices exclusive of VAT.

CIRCULATION:

Ca. 8000 copies (TM is not a free magazine)

TARGET GROUP:

All participants and decisions-makers with connections to and interest in road based transportation business.

PROFILE:

Our mission is to report on all aspects of the transportation business in a way the reader will feel comfortable with. Only our advertisers get the magazine for free: we strive to produce a quality the reader is willing to pay for – and they do!

