

Become a member of Life Science Sweden with Kemivärlden

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

### Benefits as a member

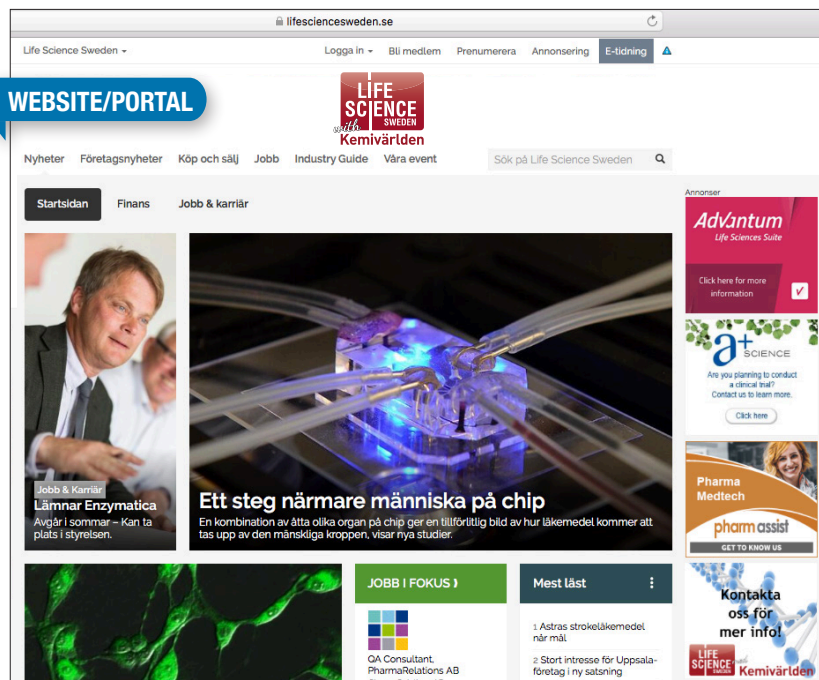
- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Inform about events and courses
- ✓ 50% discount on all web advertising including 50% on job ads
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"



**Membership SEK 9.900/year**

# MEMBERSHIP

**BUSINESS PORTAL - Advertising, company news etc.**



Medlemspanel / Era nyheter / Publicera nyhet

## Publicera nyhet

Data

Kontaktperson (Valfr)

Välj den person i ditt företag som ska fungera som kontaktperson. Personen kommer bland annat att få nyhet. Om den önskade personen inte finns med på listan måste du först tillägga data. Mer var uppmärksam på att det skiljer sig användare från.

Inlägg

Publicerad

2018-09-13 (Åååå-mm-dd)

Kategori

- ☐ Bra att veta
- ☐ Energieffektivisering
- ☐ Eventering
- ☐ Maskin
- ☐ Nya butiker
- ☐ Nytt om namn
- ☐ Produktnyheter
- ☐ Projekt
- ☐ Övriga nyheter

Filer

Tips: Inlägg med bilder ses i genomskott mer än dubbelt så många gånger som inlägg utan bilder.

Template

Bilder (Valfr)

Välj fil Ingen fil vald  
JPG, PNG, GIF... Max 5 mb per fil.  
Du kan ladda upp max 20 bilder.

Kataloger mm. (Valfr)

Välj fil Ingen fil vald  
PDF, DOC, ZIP... Max 10 mb per fil.  
Du kan ladda upp max 5 kataloger.

Video (Valfr)

http://  
Ange länken till en YouTube/Vimeo video som vill visas tillsammans med ditt inlägg.

Text

Överskrift

Resumé

Beskrivning

Medlemspanel / Era nyheter

## Era nyheter

Sortera efter: Senaste

Publicera nyhet

Överskrift	Publicerad	Antal klick	Portal	
Constructor lanserar appen RackCheck	2018-sep-12	113	Metal Supply SE Food Supply SE Building Supply SE Entrepreneur Verkstäderna	Redigera Ta bort
Plockstationer & Lean Ställage TRILLO	2018-jun-15	909	Metal Supply SE Food Supply SE Building Supply SE Entrepreneur Verkstäderna	Redigera Ta bort
Nytt namn förstärker positionen som ledande förvaringsproducent	2018-mar-19	824	Metal Supply SE Food Supply SE Building Supply SE Entrepreneur Verkstäderna	Redigera Ta bort
Automatisering för E-handel	2018-mar-15	1981	Metal Supply SE Food Supply SE Building Supply SE Entrepreneur Verkstäderna	Redigera Ta bort
Begagnad IPN Paternoster till salu			Verkstäderna	
El-teknikrad TENNIKER	2018-feb-07	2866	Metal Supply SE Food Supply SE Building Supply SE Entrepreneur Verkstäderna	Redigera Ta bort

**See the number of views**

## NEWS FROM THE EDITORS



**NEWSLETTER**  
- the industry's news by mail

## Your possibilities

### General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price.

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

## Member package

12 months side banner on web

1 top advert in newsletter

2 middle adverts in newsletter

2 bottom adverts in newsletter

1 year membership

**SEK 24.000**

All banners are sharing their spot with up to three others, except title banner and content banner that are alone and sticky banner that are sharing their spot with up to two others. Rotation is executed after page reload.

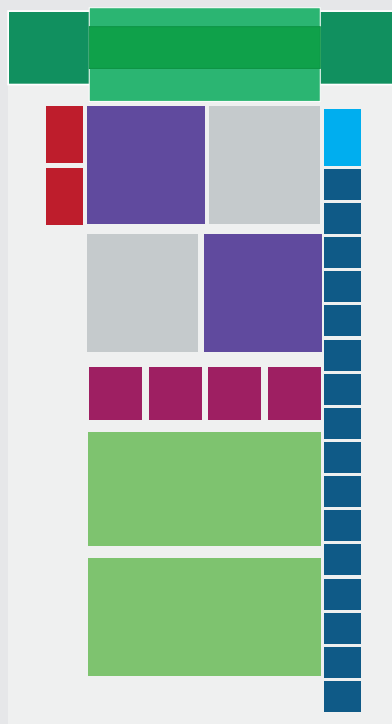
### Animated banners:

Animations should keep within 20 seconds.

**File types:** *Static:* jpg - *Animated:* gif, Html (zip-file), Script

# ADVERTISING ON THE WEBSITE

## Front page



Top banner  
930x180 px



Billboard  
980x540 px



Top banner Full Size  
1800x450 px



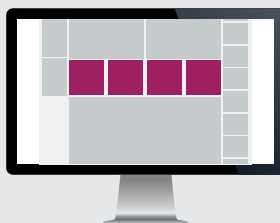
Sticky banner  
240x400 ppX



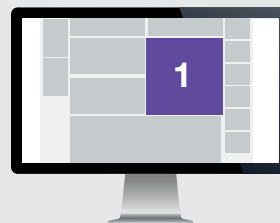
Corner banner  
200x300 px



Side banner  
200x175 px



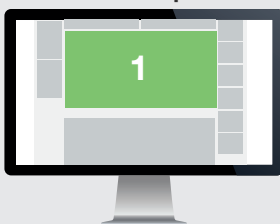
Content banner - Front page  
230x230 px



Campaign banner - Front page  
480x480 px



Campaign banner - Front page  
480x480 px

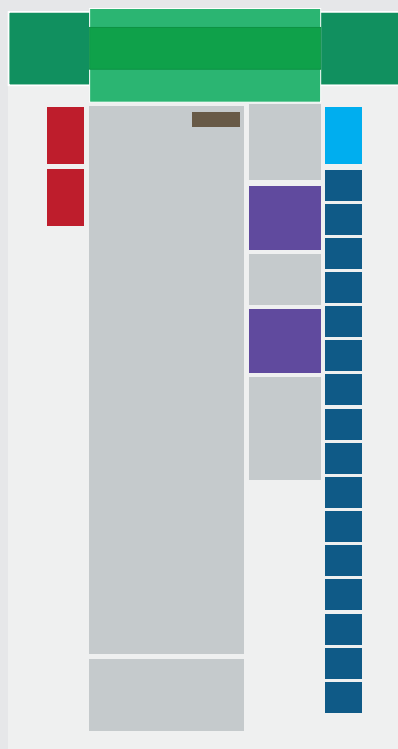


Giga banner - Front page  
980x480 px



Giga banner - Front page  
980x480 px

## Article page



Top banner  
930x180 px



Billboard  
980x540 px



Top banner Full Size  
1800x450 px



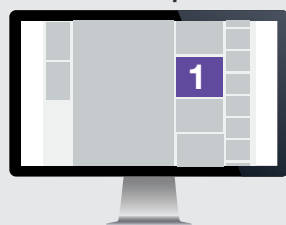
Sticky banner  
240x400 px



Corner banner  
200x300 px



Side banner  
200x175 px



Campaign banner  
Article page  
300x250 px



Campaign banner  
Article page  
300x250 px



Title banner  
Article page  
200x60 px

\* Sticky, corner banner and side banner are only readable on desktop.

## Banner specifications

Prices for members per month.

Prices for non-members are twice that.

### Top banner

Static or animated, max 70 Kb

Article page **SEK 13.000**

Front page + all other pages **SEK 13.000**

### Billboard

Static or animated, max 150 Kb

Article page **SEK 25.500**

Front page + all other pages **SEK 25.500**

### Top banner Full Size

Static, max 250 Kb

Article page **SEK 29.500**

Front page + all other pages **SEK 29.500**

### Sticky banner

Static or animated, max 90 Kb

Article page **SEK 11.000**

Front page + all other pages **SEK 11.000**

### Corner banner

Static or animated, max 70 Kb.

Article page **SEK 8.500**

Front page + all other pages **SEK 8.500**

### Side banner

Static or animated, max 40 Kb

Article page **SEK 7.000**

Front page + all other pages **SEK 7.000**

### Content banner – Front page

Static, max 55 Kb

Front page **SEK 4.750**

### Campaign banner pos 1

Static or animated, max 75 Kb

Front page 480x480 px **SEK 11.000**

Article page 300x250 px **SEK 9.750**

### Campaign banner pos 2

Static or animated, max 75 Kb

Front page 480x480 px **SEK 8.000**

Article page 300x250 px **SEK 6.000**

### Giga banner pos 1

Static or animated, max 150 Kb

Front page **SEK 12.000**

### Giga banner pos 2

Static or animated, max 150 Kb

Front page **SEK 8.000**

### Title banner – Article page

Static, max 20 Kb

Article page **SEK 13.000**