



### Facts from Gulfood Manufacturing 2014

**26.329 visitors** from **156 countries**

**58% of visitors** from the **GCC countries**

**42% of visitors** are **international**

**1.143 exhibitors** from **52 countries**

**29 national pavilions** including the **Pavilion of Denmark**

**86% of exhibitors** rated the show as **good to excellent**

**90% of exhibitors** will attend the show again in 2015 – **available space is limited**



**27 - 29 October 2015**  
DUBAI WORLD TRADE CENTRE

## Pavilion of Denmark at Gulfood Manufacturing 2015 in Dubai

Danish Food Tech Group have for the second consecutive year the pleasure of inviting your company to participate at the joint **Pavilion of Denmark** at the very popular Gulfood Manufacturing trade fair in Dubai from **27 – 29 October 2015**.

The trade show launched in a new version in 2014 and is already the biggest and most important food and beverage processing trade show in the entire MEASA region.

### **26.329 visitors from 156 countries**

The number of visitors exceeded by far the estimated forecast in 2014 (15.000) and confirms that Gulfood Manufacturing already is a very important meeting place for the regions food and beverage processing industry. Currently the MENA region including Southeast Asian countries experience rapid development. Economic growth is a characteristic as well as the demographic profile of the region is changing.

### **MENA food demand increasing by US\$ 1 trillion by 2030**

The region continues to witness an increasing population surge, especially among its consumer hungry middle classes. The food supply industry suffers to match greater demand for food. Therefore, we are seeing widespread regional investment in the food processing industry, a recent Frost & Sullivan report highlights. According to a World Bank forecast, it all mounts to an estimated increase by US\$ 1 trillion by 2030.

### **Pavilion of Denmark**

The Pavilion of Denmark is 240 sqm and located in the joint food processing and packaging area in hall 4.

We welcome you to join the Pavilion of Denmark at Gulfood Manufacturing 2015



**Heidi Ravn**  
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## Price & Conditions

**DKK 3.950,- pr. sqm.  
Subsidy deducted.**

**Coordination fee of DKK 4.900 per company for DFTG members / DKK 9.800 per company for non-members.**

All prices are excl. VAT and does not include board, lodging, printing of graphics and transportation of own goods.

To execute the event, a min. of 8 companies are required. In case of fewer participants, we will assess the situation and make necessary adjustments to the price and concept in order to continue the project. Danish Food Tech Group reserves the right to cancel the event if not fulfilled.

Co-financed by  
Ministry of Foreign Affairs of Denmark  
The Trade Council



### All-inclusive exhibitor package

Each company will have an individual stand area while at the same time forming part of the Pavilion of Denmark, giving access to the joint infrastructure. Due to the stand dimensions, all individual areas must be a minimum of 12 sqm.

In cooperation with our stand builder, Danish Food Tech Group will coordinate and handle all practical issues regarding your participation.

### Our exhibition package includes:

- ✓ Build-up and dismantling of pavilion
  - ✓ Individual area incl. 1 meeting table and 3 chairs, 1 brochure rack, company name
  - ✓ Walls, carpet, standard electricity consumption, lighting, daily cleaning & joint Wi-Fi internet connection
  - ✓ Joint storage room for the exhibitors
  - ✓ Joint bar area with hot/cold beverages and snacks for you and your guests
  - ✓ Joint marketing hand-out with your company logo, short description and contact details to be distributed before and during show
  - ✓ Fee for listing in the organizer internet catalogue (mandatory for all exhibitors)
  - ✓ Mandatory insurance is included
  - ✓ Reception organised by the Trade Council in Dubai – networking and presentations by stake holders in the local food tech industry
  - ✓ Assistance with all practical matters before, during and after the exhibition. Danish Food Tech Group will be present during the full event, ready to assist you.
- Extra furniture is available at own expense
  - Printing costs for graphics are not included in the price.

### ADDITIONAL OFFERS - Not included in price:

- ✓ Hotel proposal is offered, optional booking
- ✓ Transportation of own goods is not included in the price, but we offer a joint freight proposal
- ✓ The Trade Council in Dubai can assist you with partner search, organise individual b2b meetings with potential customers and partners – contact Commercial advisor Vibeke Ejby Nurgberg / [VIBNUR@UM.DK](mailto:VIBNUR@UM.DK) /Mobile +971 56 644 02 66

### DEADLINE REGISTRATION: 1<sup>st</sup> of June 2015

To register please send an email to Heidi Ravn at:

[heidi.ravn@dk-export.dk](mailto:heidi.ravn@dk-export.dk)

**Registration is** conditional of general terms of business for the Danish Export Association, which you can access [here](#). Registration is on a first come first serve basis and cannot be conditional on a specific space location.

### We look forward to assist you

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