

ORGANISED BY

EUROPORT **MARPRO™**

MAIN MEDIA PARTNER

HANSA
INTERNATIONAL MARITIME JOURNAL

Rotterdam 7-10 November 2023

RISING STARS PAVILION

EXHIBIT · PITCH · NETWORK



WELCOME TO THE 2ND EDITION OF THE RISING STARS

The first edition of the Rising Stars was established during Europort 2021, one of the most important international shipping and maritime events in the world, organized in the port city of Rotterdam.



Europort is where maritime professionals worldwide get together to join forces, connect and cooperate.

In the heart of the exhibition ground, Europort offers an area fully dedicated to young start-ups that can present smarter innovative solutions.



MARPRO AND THE RISING STARS

MARPRO is behind the Rising Stars concept. We partner with reputable companies worldwide helping to grow their organizations, but we also see the potential of collaborating with younger start-ups.

If you are a front runner in the maritime industry, we invite you to showcase your new insights efficiently and cost-effectively in the highly visible Rising Stars Pavilion.

SMART · INNOVATIVE · SHARP



WHY ATTEND EUROPORT?

The Europort fair spans every aspect of the maritime world. The fair is especially known for having a stronger focus on special-purpose high-tech vessels.



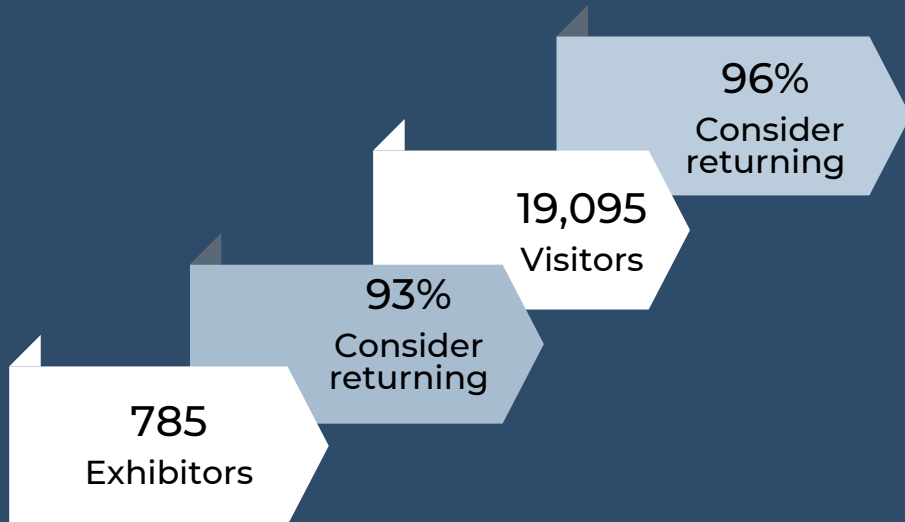
EXHIBITION SPACE



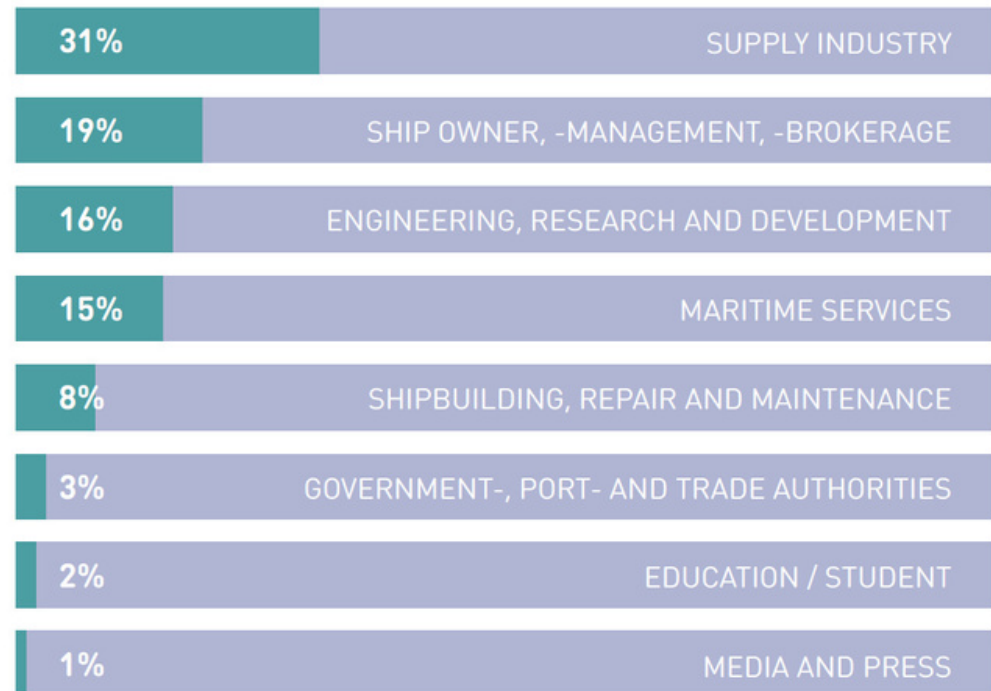
EXHIBITION HALLS



NATIONAL PAVILIONS



VISITORS BY NATURE OF BUSINESS



THIS IS ROTTERDAM

A nighttime photograph of the Rotterdam skyline, featuring the prominent Afdeling building and other illuminated structures along the waterfront. In the foreground, the dark silhouette of a boat's oar is visible against the water.

EUROPE'S MARITIME CAPITAL

DNV and Menon Economics declared that Rotterdam is the European maritime frontrunner and the 2nd worldwide.

Location

Situated with a range of 200 km to Europe's largest ports, offshore, dredging contractors, shipbuilders, shipyards, equipment suppliers and shipowners.

Maritime Cluster

The Dutch maritime cluster is defined by its all-round suitability and high standards in the maritime sector. Rotterdam is one huge maritime network.

Innovation Pioneer

The Dutch maritime industry is leading in the latest innovative developments, paving the way for a cleaner and safer maritime future.

CLUSTER · GATEWAY · ADVANCED

THE RISING STARS



RISING STARS PAVILION

powered by
MARPRO
MARITIME PROFESSIONALS

RISING STARS PACKAGE

Showcase your solutions in a joint pavilion with a strong visual identity to a large audience at an affordable price.

2X2 SQM FLOOR SPACE

MARITIME PR PACKAGE

STAND CONSTRUCTION/ DISMANTLING / CLEANING

INTERIOR

LOUNGE / BAR / SNACKS / DRINKS

5 MIN PITCH IN GREEN OR SMART STAGE

AWARD COMPETITION WITH PRIZE

ASSISTANCE BEFORE, DURING AND AFTER EUROPORT

AUDIENCE · VISIBILITY · EASE

EUR 2.295

WHO CAN BE A RISING STAR?

Maritime start-up
company no older
than 5 years.

Use of innovative,
disruptive business
model or technology.

Required
applications. Only
22 spots available.

Evaluated on:
Growth Potential
Innovation
Sustainability
Team Behind

APPLY
NOW



MARITIME PR PACKAGE

As a Rising Star you will enjoy of a number of communication channels and promotional services which will expand your visibility in the run-up to Europort and during the event.

1 ARTICLE ON MARITIMEPROFESSIONALS

1 ARTICLE IN MARPRO NEWSLETTER

1 BANNER ON MARITIME PROFESSIONALS

1 BANNER IN MARPRO NEWSLETTER

COMPANY PROFILE IN EUROPORT CATALOGUE

FEATURED SOME PROMOTION

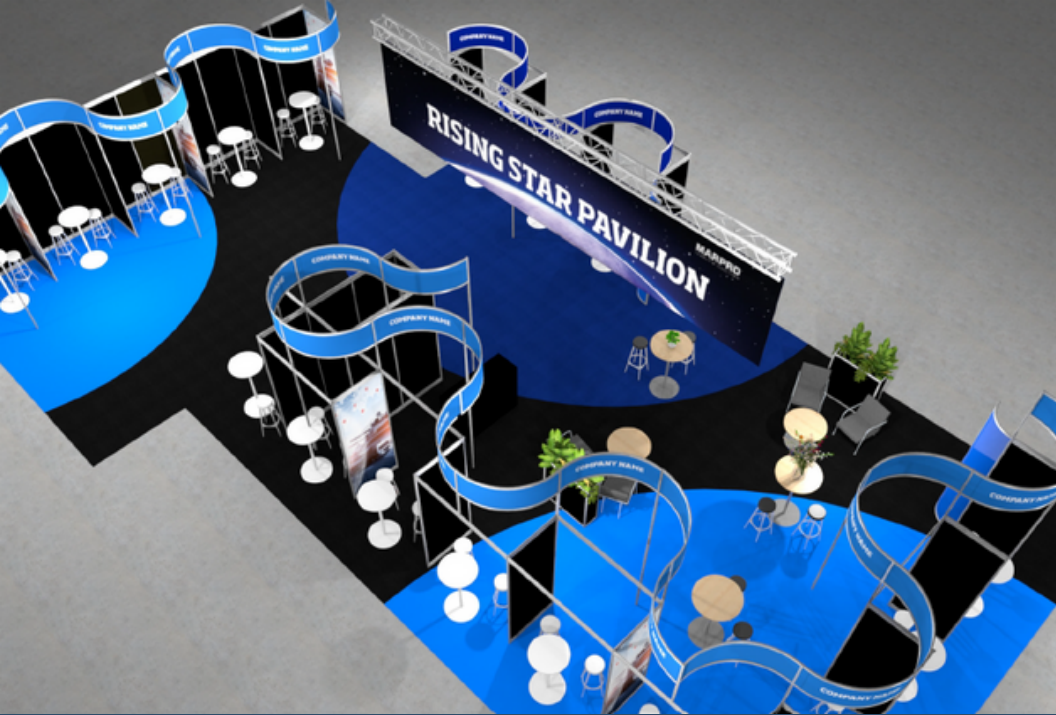
PROMOTION TO RELEVANT EXT. MEDIAS

INTENSIVE COMMON PR TO PROMOTE PAVILION



HANSA OFFERS 10,000 EUR
MEDIA BUDGET FOR THE WINNING
RISING STAR 2023





THE PAVILION DESIGN

EACH UNIT WILL INCLUDE

FASCIA

MEETING TABLE

2 BAR CHAIRS

LIGHTING

ELECTRICITY

WI-FI

CARPET

2-3 WALLS FOR ARTWORK



RISING STARS 2021

18 Rising Stars exhibited in Europort 2021. We asked them, why be a Rising Star? These are their answers.



YANNICK HELLENTHAL

Sales Representative, Diize

We want to thank MARPRO for the opportunity of being part of Europort. Also for the assistance along the way. The marketing really helped us to get exposure."

ARND BAURICHTER

CEO, Dacoma

"We had a really great show in the Rising Stars Pavilion. We got some extra visibility, many people looked at the new innovations there were. It provided us with a very busy trade show."



RASMUS ELSBORG-JENSEN

Founder & CEO, ReFlow

"It has been amazing to be a part of the Rising Stars. We have received many good new contacts. It has really been above expectations."



APPLY
NOW



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