

rent

SVERIGES LEDANDE STÄDTIDNING

med **facility**NORDIC

MEDIA INFO 2024

**REACH YOUR TARGET
AUDIENCE!**

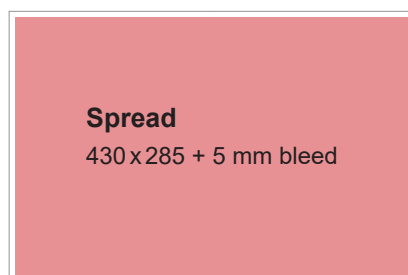
NEWSPAPER | WEB
NEWSLETTER | EVENT
EXHIBITIONS

WWW.CLEANNET.SE

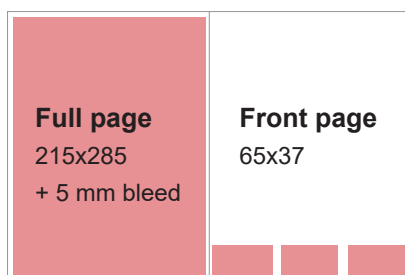
Release plan

Nr	Issue date	Deadline	Theme
1	2 february	12 january	CONTAINS FACILITY NORDIC Theme: Work environment
2	22 march	1 march	CONTAINS FACILITY NORDIC Theme: Sanitation and floor care
3	24 may	3 may	CONTAINS FACILITY NORDIC Theme: Digitization
4	27 september	6 september	CONTAINS FACILITY NORDIC Theme: Cleaning tools
5	1 november	9 october	EXHIBITION NUMBER 5 - CONTAINS FACILITY NORDIC Theme: Safety and education
CLEAN & FACILITY WILL BE HELD IN STOCKHOLM 12-13 NOVEMBER 2024			
6	13 december	22 november	CONTAINS FACILITY NORDIC Industry overview

Format and prices

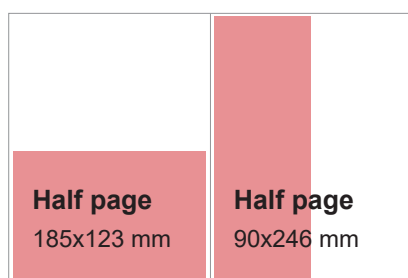


65900 SEK

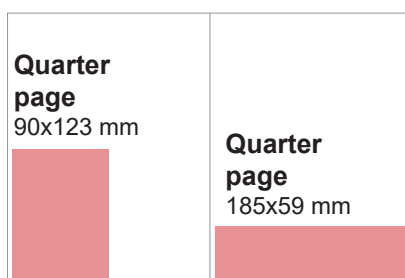


39800 SEK

10500 SEK



26800 SEK



20600 SEK

Cover pages

Page	Price
cover 2:*	SEK 41 000
cover 3:*	SEK 40 000
cover 4:*	SEK 42 000

* 215 x 285 + 5 mm dropout

Appendices

A4 2-sided	SEK 22 300
A4 4-sided	SEK 26 300

Costs for postage and handling are added.

Placements

30% on regular price list.

Requested location

10% is added to the regular price.

Discounts

Quantity discount according to quote.

Marknadstorget

SEK 8 900 for 6 no.
Format: 70x55 mm

SEK 10 900 for 6 no.
Format landscape: 110x73 mm
Format portrait: 70x105 mm



Job ads on cleannet.se + the newsletter

An effective way to meet in the middle of the dot among the category of people where you are looking for new staff. You combine an ad on our news portal, cleannet.se, with an ad in our newsletter, which is sent out once a week via e-mail.

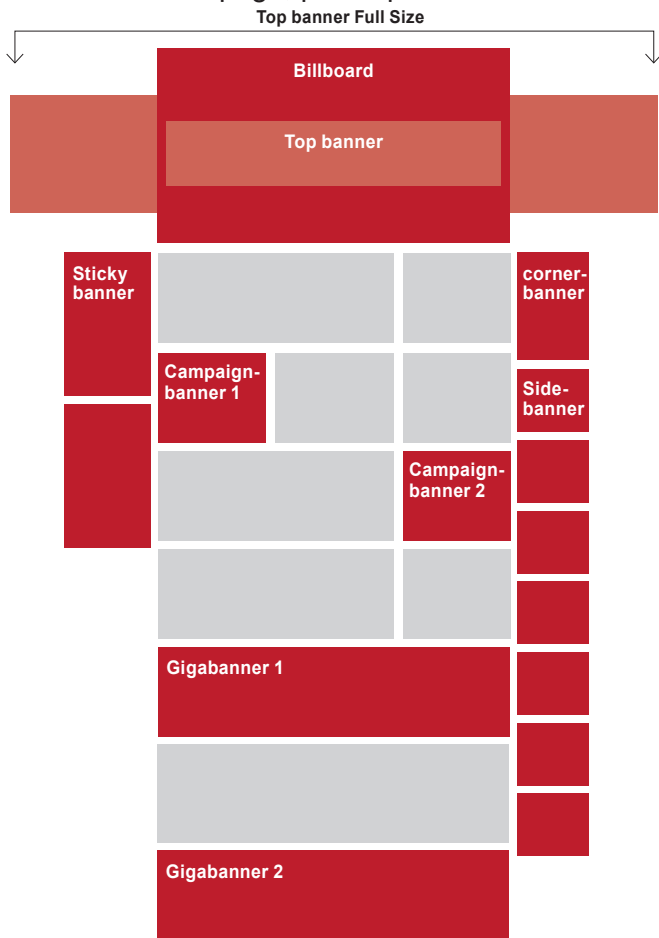


Cleannet.se

Members 50% discount

Ad format & prices web/newsletter

Start page, prices per month



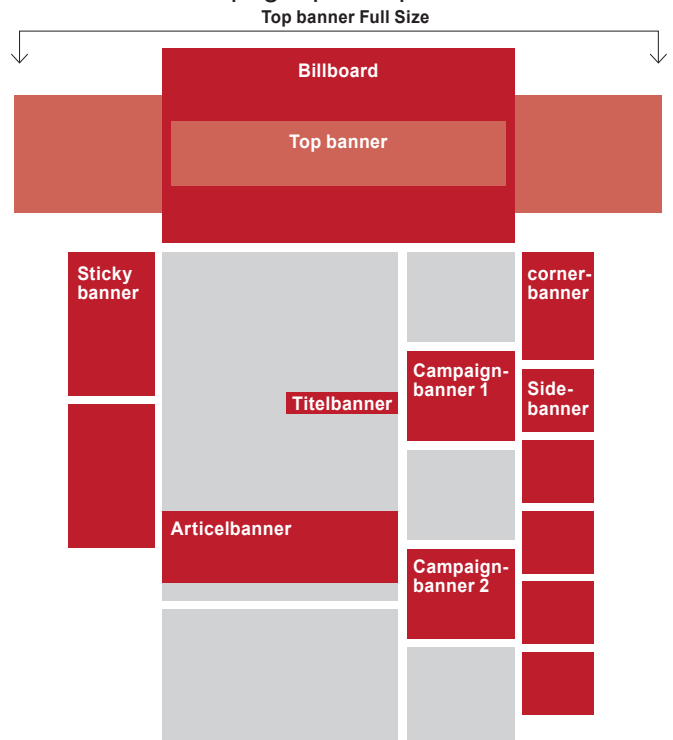
Top banner Full Size 1800x450 px, static, max 250 kb.....	45 425 SEK
Billboard 980x540 px, static or animated, max 150 kb.....	39 100 SEK
Top banner 930x180 px, static or animated, max 70 kb.....	20 700 SEK
Sticky banner 240x400 px, static or animated, max 90 kb.....	17 250 SEK
Corner banner 200x300 px, static or animated, max 70 kb.....	10 925 SEK
Side banner 200x175 px, static or animated, max 40 kb.....	3 220 SEK
Campaign banner 1* 300x250 px, static or animated, max 70 kb....	13 225 SEK
Campaign banner 2** 300x250 px, static or animated, max 70 kb...	12 650 SEK
Giga banner 1 930x250 px, static or animated, max 70 kb.....	13 800 SEK
Giga banner 2 930x250 px, static or animated, max 70 kb.....	20 700 SEK

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page
 ** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Sticky banner, corner banner and side banner are only showed on desktop.

Article page, prices per month



Top banner Full Size 1800x450 px, static, max 250 kb.....	45 250 SEK
Billboard 980x540 px, static or animated, max 150 kb.....	39 100 SEK
Top banner 930x180 px, static or animated, max 70 kb.....	20 700 SEK
Sticky banner 240x400 px, static or animated, max 90 kb.....	17 250 SEK
Corner banner 200x300 px, static or animated, max 70 kb.....	10 925 SEK
Side banner 200x175 px, static or animated, max 40 kb.....	3 220 SEK
Campaign banner 1 300x250 px, static or animated, max 75 kb.....	13 225 SEK
Campaign banner 2 300x250 px, static or animated, max 75 kb.....	12 650 SEK
Titel banner 300x60 px, static, max 20 kb.....	13 800 SEK
Article banner 660x200 px, static or animated, max 100 kb.....	20 700 SEK

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per day

Streamer

Top advert left	Top advert right	Top advert – full size
Middle advert left	Middle advert right	
Bottom advert left	Bottom advert right	

Streamer 820x28 px..... 11 500 SEK/day
Fullsize 820x200 px..... 9 200 SEK/day
Top advert 400x200 px.... 4 600 SEK/day
Middle advert 400x200 px 3 450 SEK/day
Bottom advert 400x200 px 2 300 SEK/day
Native.....15 000 SEK/week

* Price per newsletter/day

File types

Static jpg, gif or png.
 All banners must be static. Max 50 kb.

The newsletter goes out
 2 times/week.

Material

Advertising material incl landing page
 Send to: annons@nordiskemedier.se

Member package

- 12 months side banner on the portal
- 1 top ad in the newsletter
- 2 middle ads in the newsletter
- 2 bottom ads in the newsletter
- 1 year membership

22 000 SEK/year

Membership

- Membership prices on banners
- Post your own company articles
- Free job listings
- And much more

13 000 SEK/year

CLEAN & FACILITY

DÄR BRANSCHEN MÖTS

STOCKHOLM • 12-13 NOVEMBER 2024

Clean & Facility 2024

Location: Kistamässan, Stockholm

Date: 12 Nov – 13 November 2024

Clean & Facility is the obvious meeting place to participate in for you who are a supplier to the industry.

We address the industry's current and important issues and provides visitors with inspiration and knowledge.

Business is done here and you meet potential and existing customers, as well as great opportunities for networking during the exhibition's two days.

If you need help arranging a corporate event, don't hesitate to contact me:

Project manager Birgitta Tängnander,
0708-440 870, birgitta.tangnander@nordiskemedier.se

Here you will find more information about our exhibitions: **www.cleanmassan.se**

Technical information

Advertising material

We want your material digitally via e-mail, FTP or on CD with regular mail.

Print: annons.rent@nordiskemedier.se
Digital: annons@nordiskemedier.se

Peter Hall
Exakta Creative
peter.hall@exaktacreative.se
Phone: 070-664 66 44

Payment terms

20 days net. VAT is added.
Invoicing fee is added.
Any production cost of material is added.

Cancellation

Only written cancellation is permitted up to the date indicated on your order confirmation.

Subscription

Phone 08-799 62 18
rent@pressdata.se

Printed edition:
4,000 ex

Digital edition:
9,000 ex
Miscellaneous

Format of the magazine:

215x285 mm

Printing:

Exakta

Address for attachments:

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