

NORDISK
**PAPPERS
TIDNING** +
BIOBUSINESS

process.
NORDIC



MEDIA INFO 2023

processnet.se

Publishing schedule 2023

| Nr | Publication date | Artwork deadline | Topics | Trade fairs and events |
|----|------------------|------------------|---|---|
| 1 | Febr 28 | Febr 7 | Automation/Digitisation Paper & Pulp | Euroexpo Skellefteå, March 22-23 |
| 2 | April 4 | March 14 | Iron, steel and mining | Hannover messe, April 17-21 Euroexpo Norrköping, April 19-20 Euroexpo Gävle, May 10-11 |
| 3 | May 25 | May 4 | Sensors: temperature, level, flow Maintenance in processing industry | Elfack, Gothenburg, May 9-12 |
| 4 | Aug 31 | Aug 10 | Industrial water handling, Pumps | Euroexpo Gällivare, August 30-31 Euroexpo Sundsvall, September 13-14 |
| 5 | Sept 28 | Sept 7 | Automation/Digitisation, Valves Vattenmässan previews | Vattenmässan, Gothenburg, October 24-26 Euroexpo Borlänge, October 4-5 Euroexpo Örnsköldsvik, October 25-26 |
| 6 | Oct 30 | Oct 10 | Iron, steel and mining | Elmia Subcontractor, Jönköping, November 14-16 Euroexpo Uppsala, October 26-27 |
| 7 | Dec 5 | Nov 15 | Paper & Pulp, Chemical industry Calendar 2024 | |

In Addition, Process Nordic is represented at all EURO EXPO Exhibitions during 2023

Format & prices print

| | | | |
|---|--|--|--|
| 1/1-page 252x372 mm SEK 61.500 | 3-column, full height 149x355 mm SEK 40.200 | 1/2-page horizontal 252x185 mm SEK 37.400 | |
| 2-column, full height 98x355 mm SEK 31.300 | "A4" 201x280 mm SEK 48.800 | 1/2 "A4" vertical 98x280 mm SEK 26.350 | 1/2 "A4" horizontal 201x140 mm SEK 26.350 |
| 1/4 252x90 mm SEK 23.700 | Stripe 252x45 mm SEK 15.200 | 1/4 "A4" vertical/horizontal 98x140 mm/ 201x70 mm SEK 18.350 | 2-column, 1/4-height 98x70 mm SEK 9.800 |

Processtorget

Advertising in Processtorget gives you the opportunity to advertise many times at a lower rate. Processtorget is also excellent as a complement to other advertising in the magazine and reinforces your brand.



Format & prices

| | |
|-------------|---------------------|
| 81 x 33 mm | SEK 2.160/insertion |
| 81 x 66 mm | SEK 4.300/insertion |
| 81 x 100 mm | SEK 5.200/insertion |
| 81 x 133 mm | SEK 7.600/insertion |

Send print adverts to:

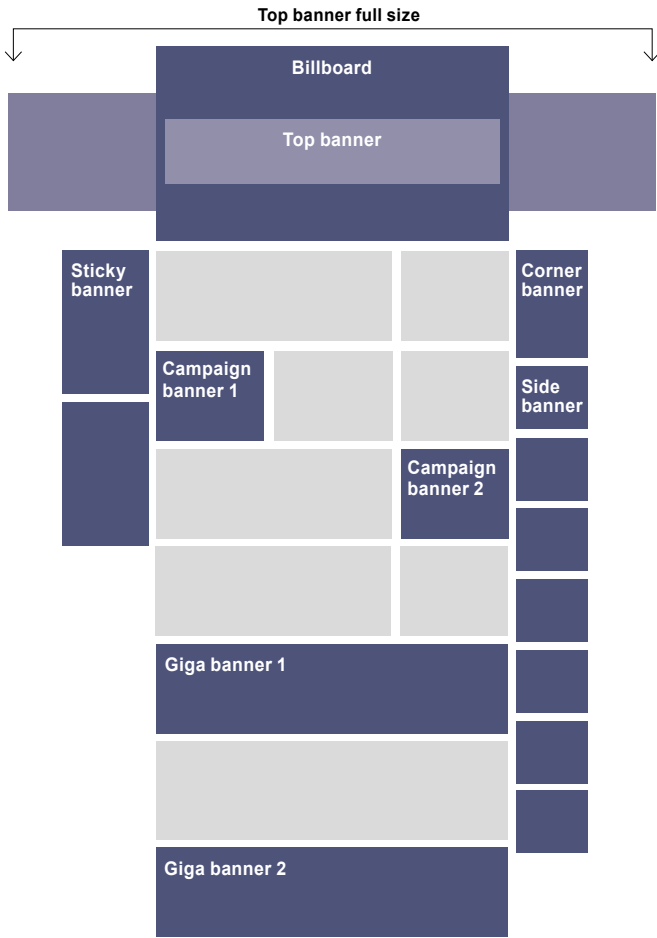
annons.processnordic@nordiskemedier.se

Subscription:

1 year SEK 1.195 (e-magazine, Process Nordic magazine).
Excl. VAT 25% within Sweden.
prenumeration@nordiskemedier.se

Format & prices webb/newsletter

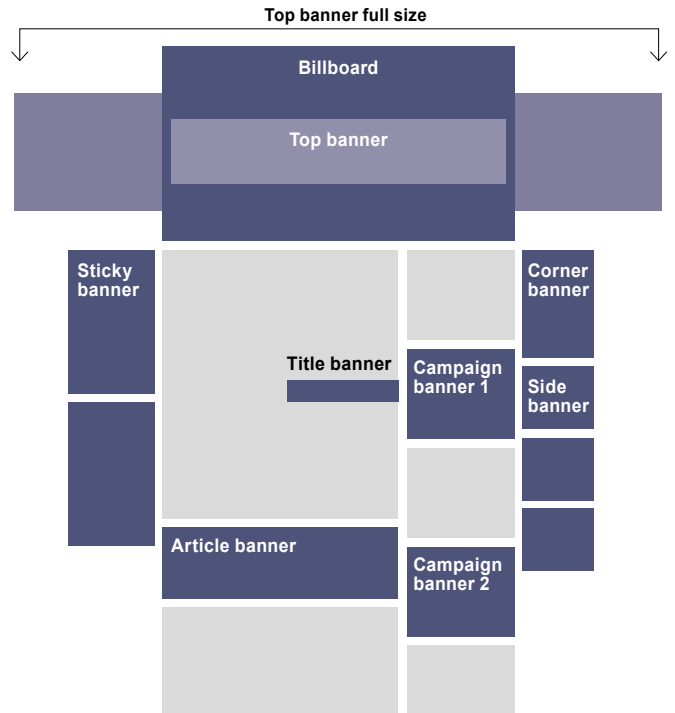
Start page, prices per month



| | |
|---|------------|
| Top banner full size 1800x450 px, static, max 250 kb | SEK 33.900 |
| Billboard 980x540 px, static or animated, max 150 kb | SEK 29.300 |
| Top banner 930x180 px, static or animated, max 70 kb | SEK 13.800 |
| Sticky banner 240x400 px, static or animated, max 90 kb | SEK 11.500 |
| Corner banner 200x300 px, static or animated, max 70 kb | SEK 7.500 |
| Side banner 200x175 px, static or animated, max 40 kb | SEK 2.300 |
| Campaign banner 1* 300x250 px, static or animated, max 70 kb | SEK 10.900 |
| Campaign banner 2** 300x250 px, static or animated, max 70 kb | SEK 8.100 |
| Giga banner 1 930x250 px, static or animated, max 70 kb | SEK 6.900 |
| Giga banner 2 930x250 px, static or animated, max 70 kb | SEK 4.900 |

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page
 ** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Article page, prices per month



| | |
|---|------------|
| Top banner full size 1800x450 px, static, max 250 kb | SEK 33.900 |
| Billboard 980x540 px, static or animated, max 150 kb | SEK 29.300 |
| Top banner 930x180 px, static or animated, max 70 kb | SEK 13.900 |
| Sticky banner 240x400 px, static or animated, max 90 kb | SEK 11.500 |
| Corner banner 200x300 px, static or animated, max 70 kb | SEK 7.500 |
| Side banner 200x175 px, static or animated, max 40 kb | SEK 2.300 |
| Campaign banner 1 300x250 px, static or animated, max 75 kb | SEK 10.900 |
| Campaign banner 2 300x250 px, static or animated, max 75 kb | SEK 8.100 |
| Title banner 300x60 px, static, max 20 kb | SEK 13.800 |
| Article banner 660x200 px, static or animated, max 100 kb | SEK 8.100 |

File types

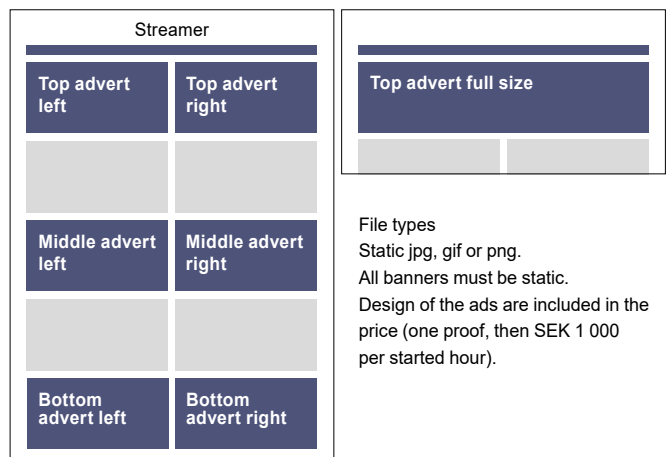
Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour)

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per day



File types

Static jpg, gif or png.

All banners must be static.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour).

| | |
|--|-------------|
| Streamer 820x28 px, static, max 50 kb | SEK 10.900* |
| Top advert full size 820x200 px, static, max 50 kb | SEK 9.200 |
| Top advert 400x200 px, static, max 50 kb | SEK 4.600 |
| Middle advert 400x200 px, static, max 50 kb | SEK 3.200 |
| Bottom advert 400x200 px, static, max 50 kb | SEK 2.360 |

*price per week

Native advertising

Native Advertising is a sponsored text on processnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.

Price: SEK 15.000/week (Including telephone interview by text author).

**Membership
SEK 11.800/year.**

All ad prices are up prices. Prices for non-members is twice that. Contact us for more information.

Send digital adverts to:
 annons@nordiskemedier.se

Automation • Petrochemistry • Iron & Steel
Mining & Minerals • Paper & Pulp • Pharmaceuticals
Oil & Gas • Energy & Environment • Food Industry

Process Nordic 2023

Process Nordic is the only Swedish newspaper with a holistic approach to the Process Industry – and covers all industries with industrial processes.

With more than 40,000 readers Process Nordic – paper magazine, e-mail magazine, web-site processnet.se and the weekly newsletter – stands out as the obvious and natural marketing channel, particularly for the Process Industry suppliers.

Half of Process Nordic readers have production and operational responsibilities, four out of ten readers in management, three out of ten readers in sales and marketing responsibilities.

We will continue the coverage of the technical and commercial developments in Automation. We will in the coming year deepen our coverage of the Steel- and Mining Industry and also highlight Maintenance issues, which are more and more seen as a strategic part of the production.

Process Nordic covers the exciting technological forefront. There is the journalistic challenge – where our readers deserve to be.

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