



FREE ADVERTISING
in TransportMagasinet!

... If you can find a single transport magazine which is more popular among readers ...

Nordiske Medier

AD MATERIAL:

MARKETING DEPARTMENT:
Bjørn Magnussen
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bjorn.magnussen@transportmagasinet.no

Nordiske Fagmedier AS
TransportMagasinet
Pb-24 / Nydalsveien 12C
N - 0412 Oslo
Norway

AD PRODUCTION:

We can produce your ad from idea to finished product.

CANCELLATION DEADLINE:

3 days prior to material due date. The right to complain is void if delivered after material due date. Complaints, corrections and cancellation orders must be given by written notice.

AGENCY COMMISSION:

4% and all prices exclusive of VAT.

CIRCULATION:

About 8000 printed copies and online as a digital PDF version with forever visible ads.

TARGET GROUP:

All participants and decisions-makers with connections to and interest in road based transportation business.

PROFILE:

Our mission is to report on all aspects of the transportation business in a way the reader will feel comfortable with. Only our advertisers get the magazine for free: we strive to produce a quality the reader is willing to pay for – and they do!

PUBLICATION DATES 2025:

ISSUE	MATERIALS DUE	PUBLICATION DATE
TransportMagasinet 1	17 January	31 January
TransportMagasinet 2	14 February	28 February
TransportMagasinet 3	14 March	28 March
TransportMagasinet 4	24 April	9 May
TransportMagasinet 5	28 May	13 June
TransportMagasinet 6	8 August	22 August
TransportMagasinet 7	5 September	19 September
TransportMagasinet 8	3 October	17 October
TransportMagasinet 9	31 October	14 November
TransportMagasinet 10	28 November	12 December

PRICES AND FORMATS 2025:

FORMAT	NET SIZE (MM)	PRICE (NOK):	PRICE 5 ADS	PRICE 10 ADS
2/1 p pages 2+3	W 395 x H 270 mm	50,000	Ask for quote	Ask for quote
2/1 double page	W 395 x H 270 mm	46,000	Ask for quote	Ask for quote
1/1 page back cover	W 185 x H 270 mm	28,000	Ask for quote	Ask for quote
1/1 page	W 185 x H 270 mm	25,000	á 19,000	á 15,000
1/2 page landscape	W 185 x H 130 mm	14,000	á 10,000	á 8,000
1/2 page portrait	W 90 x H 270 mm	14,000	á 10,000	á 8,000
1/4 p market place	W 90 x H 120 mm	8,000	á 5,000	á 4,000
Small adverts	W 90 x H 45 mm	3,000	á 2,000	á 1,500
Format advert with bleed	2-1 p	W 420 x H 297 mm + 5 mm bleed		
Format advert with bleed	1-1 p	W 210 x H 297 mm + 5 mm bleed		

Good trade magazines never go out of style – just like a good book you read over and over again.