

NORDISK PAPPERS
TIDNING +
BIOBUSINESS

process. 
NORDIC



MEDIA INFO 2025

processnet.se

Publishing schedule 2025

Nr	Publication date	Artwork deadline	Topics	Trade fairs and events
1	Febr 21	Febr 7	Iron, steel, mining, metal	Scandinavian Coating, Copenhagen, March 12–13, Hannover Messe, Hannover, March 31–April 4, Advanced Engineering, Stockholm, April 2–3
2	April 11	March 28	Automation/Digitisation, Sensors: temperature, level, flow	Elfack, Gothenburg, May 6–9, Industrimässorna Syd, Malmö, May 21–22
3	May 22	May 8	Paper & pulp, Pumps & valves	
4	Aug 29	Aug 15	Automation/Digitisation, environment, energy	
5	Sept 29	Sept 15	Industrial water handling, chemical industry	Vattenmässan, Gothenburg, October 21–23 oktober
6	Oct 30	Oct 16	Iron, steel, mining and metal	Elmia Subcontractor, November 14-16, Jönköping
7	Dec 4	Nov 20	Paper & Pulp, Pumps & valves, Calendar 2026	

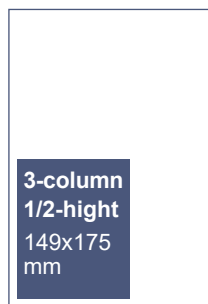
Format & prices print



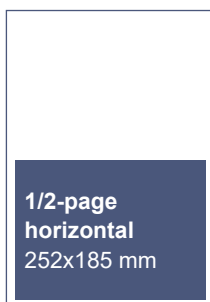
SEK 61.500



SEK 40.200



SEK 26.350



SEK 37.400



SEK 23.700



SEK 15.200

Processtorget

Advertising in Processtorget gives you the opportunity to advertise many times at a lower rate.

Processtorget is also excellent as a complement to other advertising in the magazine and reinforces your brand.



Format & prices

81 x 33 mm SEK 2.160/insertion
 81 x 66 mm SEK 4.300/insertion
 81 x 100 mm SEK 5.200/insertion
 81 x 133 mm SEK 7.600/insertion

Send print adverts to:

annons.processnordic@nordiskemedier.se

Subscription:

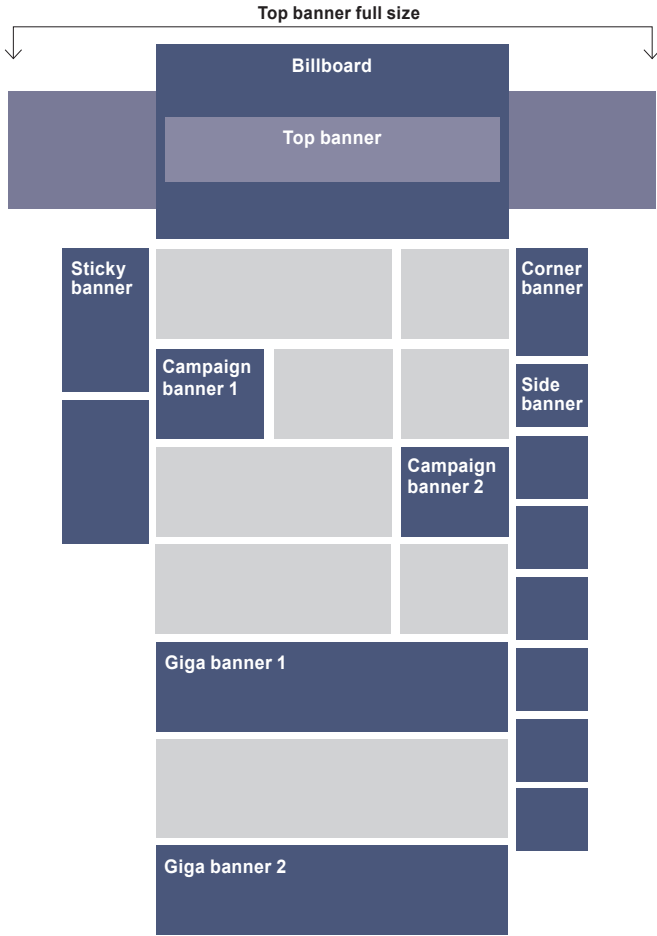
1 year SEK 2.295 (e-magazine, Process Nordic magazine).

Excl. VAT 25% within Sweden.

prenumeration@nordiskemedier.se

Format & prices webb/newsletter

Start page, prices per month



Top banner full size 1800x450 px, static, max 250 kb	SEK 33.900
Billboard 980x540 px, static or animated, max 150 kb	SEK 29.300
Top banner 930x180 px, static or animated, max 70 kb	SEK 13.900
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 11.500
Corner banner 200x300 px, static or animated, max 70 kb	SEK 7.500
Side banner 200x175 px, static or animated, max 40 kb	SEK 2.300
Campaign banner 1* 300x250 px, static or animated, max 70 kb	SEK 10.900
Campaign banner 2** 300x250 px, static or animated, max 70 kb	SEK 8.100
Giga banner 1 930x250 px, static or animated, max 70 kb	SEK 6.900
Giga banner 2 930x250 px, static or animated, max 70 kb	SEK 4.900

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page
 ** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Native advertising

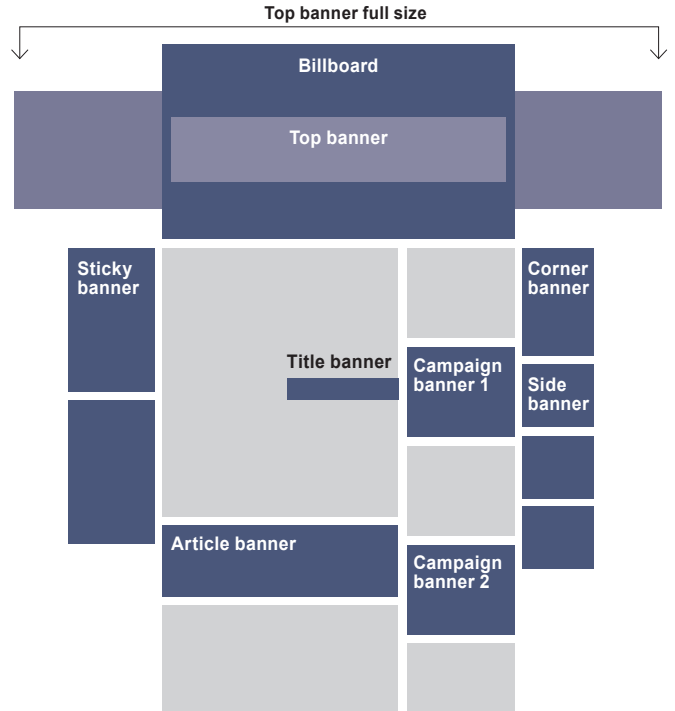
Native Advertising is a sponsored text on processnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.

Price: SEK 15.000/week (Including telephone interview by text author).

Membership
SEK 12.800/year
 Including access for all editorial material. Prices for non-members is twice.

Send digital adverts to:
 annons@nordiskemedier.se

Article page, prices per month



Top banner full size 1800x450 px, static, max 250 kb	SEK 33.900
Billboard 980x540 px, static or animated, max 150 kb	SEK 29.300
Top banner 930x180 px, static or animated, max 70 kb	SEK 13.900
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 11.500
Corner banner 200x300 px, static or animated, max 70 kb	SEK 7.500
Side banner 200x175 px, static or animated, max 40 kb	SEK 2.300
Campaign banner 1 300x250 px, static or animated, max 75 kb	SEK 10.900
Campaign banner 2 300x250 px, static or animated, max 75 kb	SEK 8.100
Title banner 300x60 px, static, max 20 kb	SEK 13.800
Article banner 660x200 px, static or animated, max 100 kb	SEK 8.100

File types

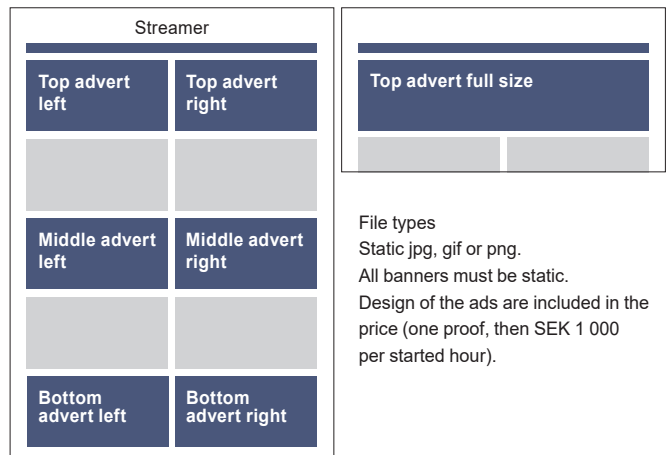
Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour)

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per day



File types

Static jpg, gif or png.

All banners must be static.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour).

Streamer 820x28 px, static, max 50 kb	SEK 10.900*
Top advert full size 820x200 px, static, max 50 kb	SEK 9.200
Top advert 400x200 px, static, max 50 kb	SEK 4.600
Middle advert 400x200 px, static, max 50 kb	SEK 3.200
Bottom advert 400x200 px, static, max 50 kb	SEK 2.360

*price per week

Automation • Petrochemistry • Iron & Steel
Mining & Minerals • Paper & Pulp • Pharmaceuticals
Oil & Gas • Energy & Environment • Food Industry

Process Nordic 2025

Process Nordic is the only Swedish newspaper with a holistic approach to the Process Industry – and covers all industries with industrial processes.

With more than 40,000 readers Process Nordic – paper magazine, e-mail magazine, web-site processnet.se and the weekly newsletter – stands out as the obvious and natural marketing channel, particularly for the Process Industry suppliers.

Half of Process Nordic readers have production and operational responsibilities, four out of ten readers in management, three out of ten readers in sales and marketing responsibilities.

We will continue the coverage of the technical and commercial developments in Automation. We will in the coming year deepen our coverage of the Steel- and Mining Industry and also highlight Maintenance issues, which are more and more seen as a strategic part of the production.

Process Nordic covers the exciting technological forefront. There is the journalistic challenge – where our readers deserve to be.

Magnus Lilienström

Editor-in-Chief

magnus.lilienstrom@nordiskemedier.se

Editorial staff and market



Editor-in-chief

Magnus Lilienström
+46 (0) 70-860 58 67
magnus.lilienstrom
@nordiskemedier.se



Media manager

Mats Irstam
+46 (0) 73-682 53 07
mats.irstam
@nordiskemedier.se



Key Account Manager

Kristina Fredriksson
+46 (0) 70-765 44 67
kristina.fredriksson
@nordiskemedier.se



Advertising outside Scandinavia

Annette Denys
+33 (0) 296 95 06 02
+33 (0) 611 73 75 24
adenys@nordnet.fr



Reporter

Martin Wänerholm
+46 (0) 70-975 99 30
martin.wanerholm
@nordiskemedier.se



Reporter

Emma Norén Mårtensson
076-854 40 61
emma.martensson
@nordiskemedier.se



Reporter

Caroline Wickmark
070-754 62 31
caroline.wickmark
@nordiskemedier.se

