

NORDISK **PAPPERS**
TIDNING +
BIOBUSINESS

process.
NORDIC



MEDIA INFO 2023

processnet.se

Publishing schedule 2023

Nr	Publication date	Artwork deadline	Topics	Trade fairs and events
1	Febr 28	Febr 7	Automation/Digitisation Paper & Pulp	Euroexpo Skellefteå, March 22-23
2	April 12	March 17	Iron, steel and mining	Hannover messe, April 17-21 Euroexpo Norrköping, April 19-20 Euroexpo Gävle, May 10-11
3	May 25	May 4	Sensors: temperature, level, flow Maintenance in processing industry	Elfack, Gothenburg, May 9-12
4	Aug 31	Aug 10	Industrial water handling, Pumps	Euroexpo Gällivare, August 30-31 Euroexpo Sundsvall, September 13-14
5	Sept 28	Sept 7	Automation/Digitisation, Valves Vattenmässan previews	Vattenmässan, Gothenburg, October 24-26 Euroexpo Borlänge, October 4-5 Euroexpo Örnsköldsvik, October 25-26
6	Oct 30	Oct 10	Iron, steel and mining	Elmia Subcontractor, Jönköping, November 14-16 Euroexpo Uppsala, October 26-27
7	Dec 5	Nov 15	Paper & Pulp, Chemical industry Calendar 2024	

In Addition, Process Nordic is represented at all EURO EXPO Exhibitions during 2023

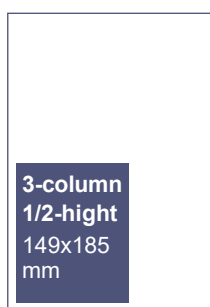
Format & prices print



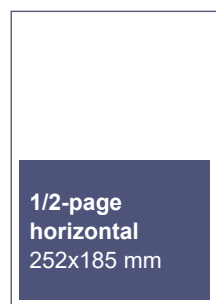
SEK 61.500



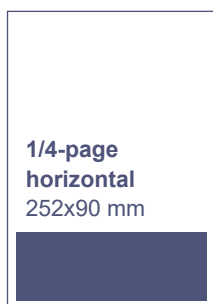
SEK 40.200



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SEK 37.400



SEK 23.700



SEK 15.200

Processtorget

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Format & prices

81 x 33 mm	SEK 2.160/insertion
81 x 66 mm	SEK 4.300/insertion
81 x 100 mm	SEK 5.200/insertion
81 x 133 mm	SEK 7.600/insertion

Send print adverts to:

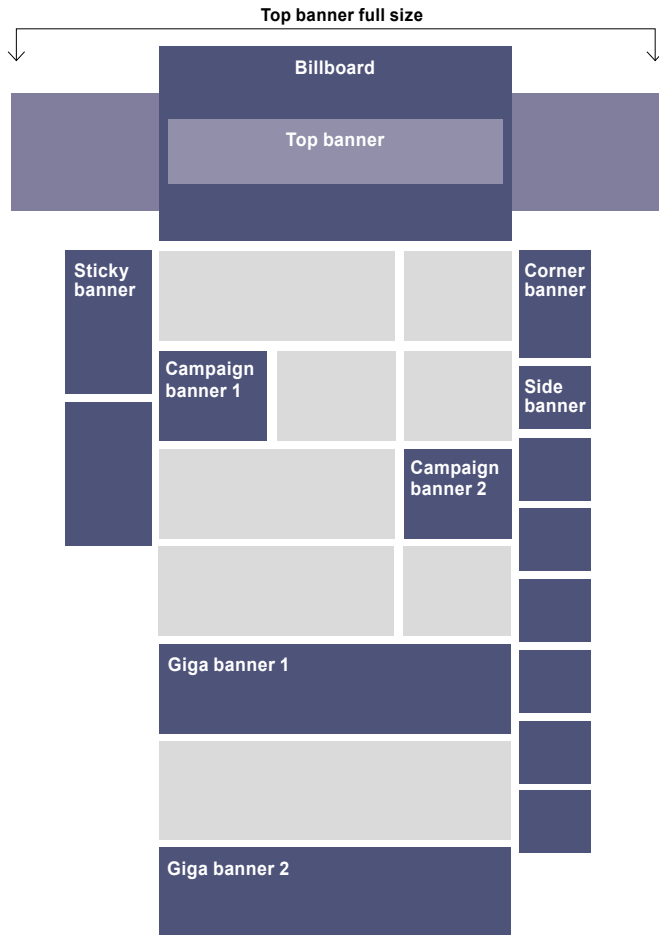
annons.processnordic@nordiskemedier.se

Subscription:

1 year SEK 1.195 (e-magazine, Process Nordic magazine).
Excl. VAT 25% within Sweden.
prenumeration@nordiskemedier.se

Format & prices webb/newsletter

Start page, prices per month

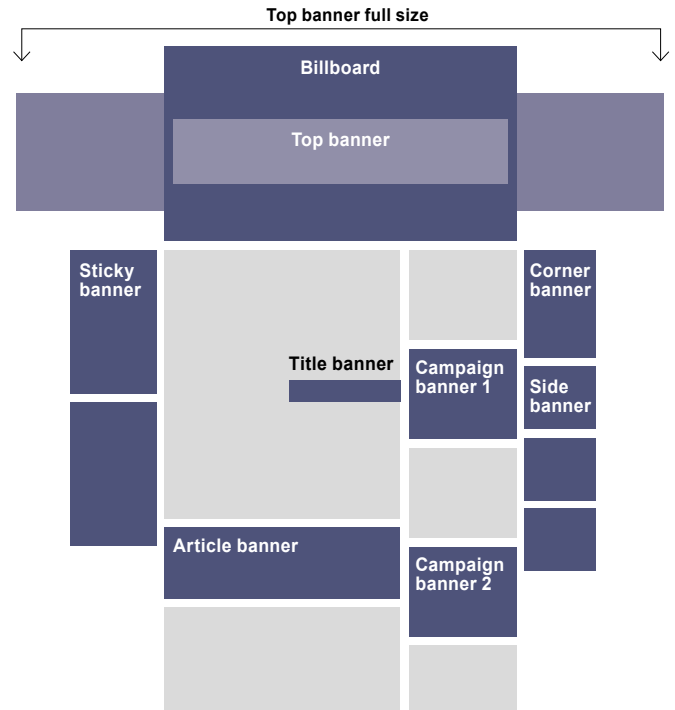


Top banner full size 1800x450 px, static, max 250 kb	SEK 33.900
Billboard 980x540 px, static or animated, max 150 kb	SEK 29.300
Top banner 930x180 px, static or animated, max 70 kb	SEK 13.900
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 11.500
Corner banner 200x300 px, static or animated, max 70 kb	SEK 7.500
Side banner 200x175 px, static or animated, max 40 kb	SEK 2.300
Campaign banner 1* 300x250 px, static or animated, max 70 kb	SEK 10.900
Campaign banner 2** 300x250 px, static or animated, max 70 kb	SEK 8.100
Giga banner 1 930x250 px, static or animated, max 70 kb	SEK 6.900
Giga banner 2 930x250 px, static or animated, max 70 kb	SEK 4.900

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page

** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Article page, prices per month



Top banner full size 1800x450 px, static, max 250 kb	SEK 33.900
Billboard 980x540 px, static or animated, max 150 kb	SEK 29.300
Top banner 930x180 px, static or animated, max 70 kb	SEK 13.900
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 11.500
Corner banner 200x300 px, static or animated, max 70 kb	SEK 7.500
Side banner 200x175 px, static or animated, max 40 kb	SEK 2.300
Campaign banner 1 300x250 px, static or animated, max 75 kb	SEK 10.900
Campaign banner 2 300x250 px, static or animated, max 75 kb	SEK 8.100
Title banner 300x60 px, static, max 20 kb	SEK 13.800
Article banner 660x200 px, static or animated, max 100 kb	SEK 8.100

File types

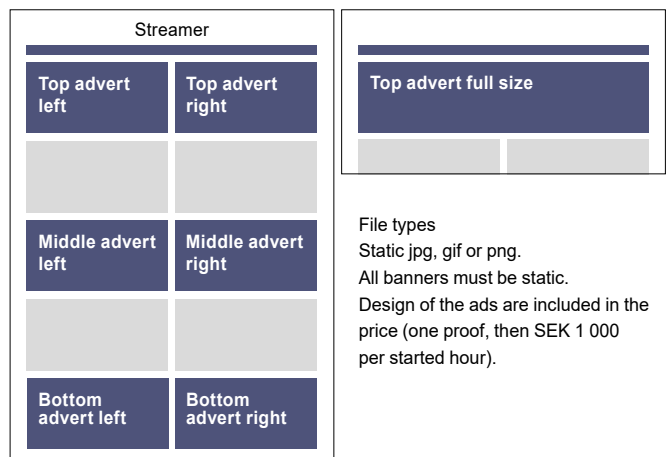
Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour)

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per day



File types

Static jpg, gif or png.

All banners must be static.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour).

Streamer 820x28 px, static, max 50 kb	SEK 10.900*
Top advert full size 820x200 px, static, max 50 kb	SEK 9.200
Top advert 400x200 px, static, max 50 kb	SEK 4.600
Middle advert 400x200 px, static, max 50 kb	SEK 3.200
Bottom advert 400x200 px, static, max 50 kb	SEK 2.360

*price per week

Native advertising

Native Advertising is a sponsored text on processnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.

Price: SEK 15.000/week (Including telephone interview by text author).

**Membership
SEK 12.800/year**

Including access
for all editorial material.
Prices for non-members
is twice.

Send digital adverts to:
annons@nordiskemedier.se

Automation • Petrochemistry • Iron & Steel
Mining & Minerals • Paper & Pulp • Pharmaceuticals
Oil & Gas • Energy & Environment • Food Industry

Process Nordic 2023

Process Nordic is the only Swedish newspaper with a holistic approach to the Process Industry – and covers all industries with industrial processes.

With more than 40,000 readers Process Nordic – paper magazine, e-mail magazine, web-site processnet.se and the weekly newsletter – stands out as the obvious and natural marketing channel, particularly for the Process Industry suppliers.

Half of Process Nordic readers have production and operational responsibilities, four out of ten readers in management, three out of ten readers in sales and marketing responsibilities.

We will continue the coverage of the technical and commercial developments in Automation. We will in the coming year deepen our coverage of the Steel- and Mining Industry and also highlight Maintenance issues, which are more and more seen as a strategic part of the production.

Process Nordic covers the exciting technological forefront. There is the journalistic challenge – where our readers deserve to be.

Magnus Lilienström

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Editorial staff and market



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