

SAVINGS BY OPTIMIZING ADHESIVE APPLICATION

With GreenSaver, Robatech presented a new service for identifying the savings potential in adhesive application at interpack 2023. In line with its focus on optimization, the Swiss manufacturer also launched the new EasyLine application system. Small, practical components are meant to simplify the installation and adhesive application for processes with low adhesive requirements.

“You don’t need much. Just the right thing.” With this motto, Robatech demonstrated at the leading trade fair for the packaging industry in Düsseldorf that there are effective levers for reducing costs in adhesive application. “GreenSaver is a service that identifies savings potential in the areas of adhesive consumption and application, energy and compressed air consumption, workplace safety and system availability,” explains Kevin Ahlers, Head of Marketing, at the Robatech booth. “After an on-site system inspection, our customers know exactly which measures will achieve which savings in the current gluing process.”

Aligned with the focus on efficient adhesive application, Robatech presented a preview of the new EasyLine application system at interpack 2023. “This small system is designed for simple hot melt adhesive applications with an adhesive consumption of up to 2.5 kg/h and it offers an attractive price-performance ratio,” says André Laubacher, the responsible Product Manager. “In particular, manufacturers of trays, folding cartons, cardboard cups, ice cream paper cones or similar products can use the EasyLine to glue in the usual Robatech application quality. We have equipped the system with completely new, very practical features. These make the installation and maintenance literally *easy*.” The complete EasyLine with the Twist application head and the Rio heated hose will be available by the end of 2023. The new Easy adhesive melter is already on the market.

www.robatech.com/interpack-2023

ROBATECH

Robatech optimizes the industrial hot melt and cold glue application with sustainable and innovative adhesive application systems. Since 1975, Robatech has been developing and producing high-quality control systems, application heads, melters, and dosing systems that make gluing processes more environmentally friendly, safe, and straightforward. The Robatech Group, headquartered in Muri/AG, Switzerland, is represented in more than 80 countries. More than 670 dedicated employees worldwide provide personal and fast customer support in a wide range of industries.

www.robatech.com

PRESS CONTACT

Kevin Ahlers, Head of Marketing
marketing-pl@robatech.ch

Alternatively, contact your local Robatech press contact.