

Become a member at Habit

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

Benefits as a member

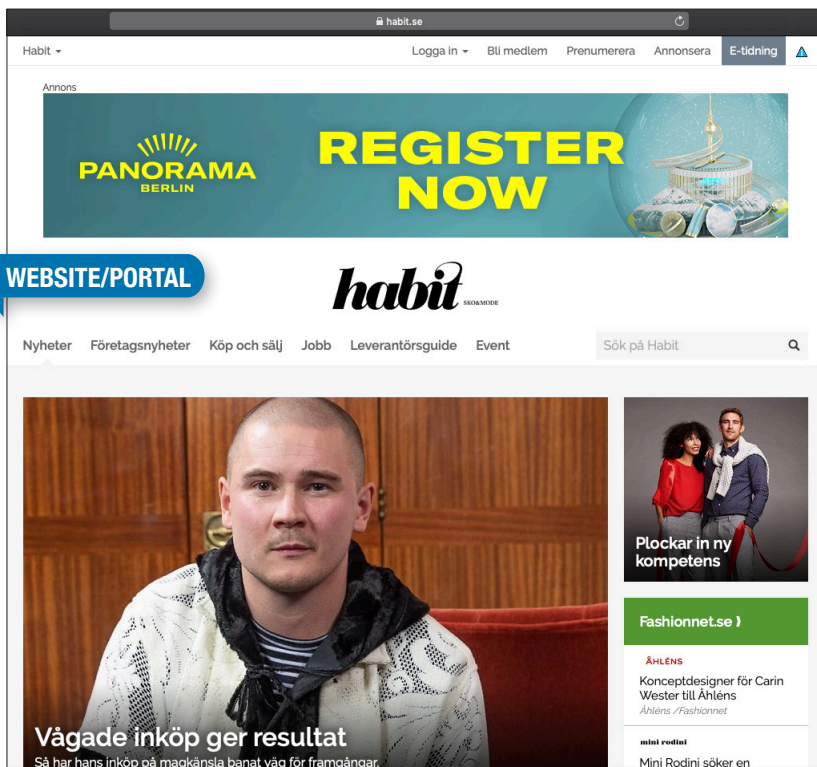
- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"



Membership SEK 8.800/year

MEMBERSHIP

BUSINESS PORTAL - Advertising, company news etc.



Publish company news

Publicera nyhet

Data

Kontaktperson (valfr)

Välj den person i ditt företag som ska fungera som kontaktperson. Personen kommer bland annat att få nyhet. Om den önskade personen inte finns med på listan måste du först tillägga data, mer var uppmärksam på att det krävs en användare här.

Inlägg

Publicerad 2018-09-13 (ÅÅÅÅ-mm-dd)

Kategori

- ☐ Bra att veta
- ☐ Energibesparingar
- ☐ Evenemang
- ☐ Maskin
- ☐ Nya butiker
- ☐ Nytt om namn
- ☐ Produktnyheter
- ☐ Projekt
- ☐ Övriga nyheter

Filer

Tips: Inlägg med bilder ses i genomsnitt mer än dubbelt så många gånger som inlägg utan bilder.

Template

Bilder (valfr)

Välj fi Ingen fi vald

JPG, PNG, GIF, Max 5 mib per fil

Du kan ladda upp max 20 bilder.

Kataloger mm. (valfr)

Välj fi Ingen fi vald

PDF, DOC, ZIP, Max 10 mib per fil

Du kan ladda upp max 5 kataloger.

Video (valfr)

http://

Ange länken till en YouTube/Vimeo video som visas tillsammans med ditt inlägg.

Text

Överskrift

Resumé

Beskrivning

NEWS FROM THE MEMBERS

NEWS FROM THE EDITORS



NEWSLETTER
- the industry's news by mail

Era nyheter

Publicera nyhet

Överskrift	Publicerad	Antal klick	Portal	
Constructor lanserar appen RackCheck	2018-sep-12	113	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Plockstationer & Lean Ställage TRILLOG	2018-jun-15	909	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Nytt namn förstärker positionen som ledande förvaringsproducent	2018-mar-19	804	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Automatisering för E-handel	2018-mar-15	1981	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Begagnad IPN Paternoster till salu			Verkstäderna	
El-tekniklåd TENNIKER	2018-feb-07	2866	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort

See the number of views

Your possibilities

General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price.

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

Member package

12 months side banner on web

1 top advert in newsletter

2 middle adverts in newsletter

2 bottom adverts in newsletter

1 year membership

SEK 20.000

All banners are sharing their spot with up to three others, except title banner and content banner that are alone and sticky banner that are sharing their spot with up to two others. Rotation is executed after page reload.

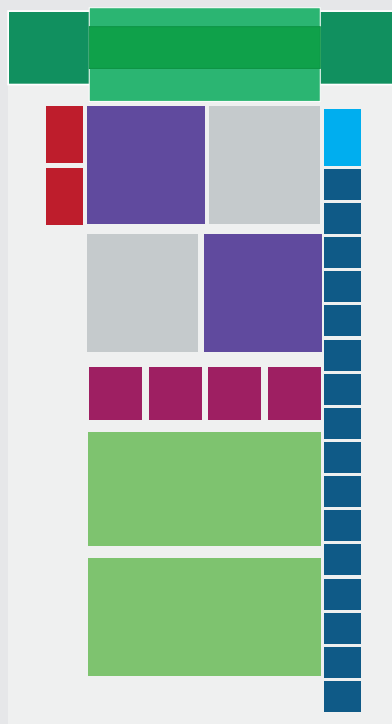
Animated banners:

Animations should keep within 20 seconds.

File types: *Static:* jpg - *Animated:* gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



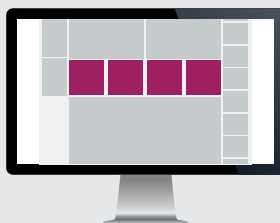
Sticky banner
240x400 ppx



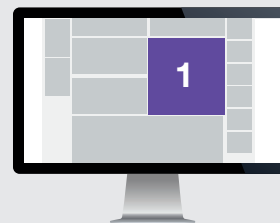
Corner banner
200x300 px



Side banner
200x175 px



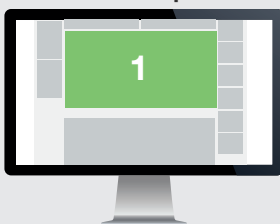
Content banner - Front page
230x230 px



Campaign banner - Front page
480x480 px



Campaign banner - Front page
480x480 px

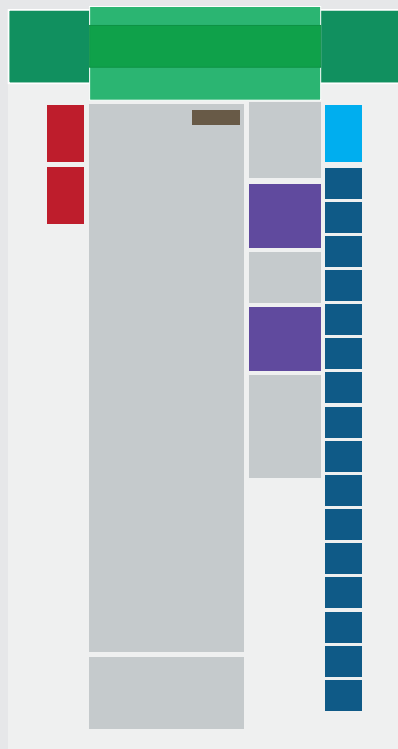


Giga banner - Front page
980x480 px



Giga banner - Front page
980x480 px

Article page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



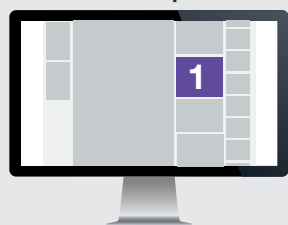
Sticky banner
240x400 px



Corner banner
200x300 px



Side banner
200x175 px



Campaign banner
Article page
300x250 px



Campaign banner
Article page
300x250 px



Title banner
Article page
200x60 px

* Sticky, corner banner and side banner are only readable on desktop.

Banner specifications

Prices for members per month.

Top banner

Static or animated, max 70 Kb

Article page **SEK 12.000**

Front page + all other pages **SEK 12.000**

Billboard

Static or animated, max 150 Kb

Article page **SEK 25.500**

Front page + all other pages **SEK 25.500**

Top banner Full Size

Static, max 250 Kb

Article page **SEK 29.500**

Front page + all other pages **SEK 29.500**

Sticky banner

Static or animated, max 90 Kb

Article page **SEK 10.000**

Front page + all other pages **SEK 10.000**

Corner banner

Static or animated, max 70 Kb.

Article page **SEK 6.500**

Front page + all other pages **SEK 6.500**

Side banner

Static or animated, max 40 Kb

Article page **SEK 2.000**

Front page + all other pages **SEK 2.000**

Content banner – Front page

Static, max 55 Kb

Front page **SEK 3.750**

Campaign banner pos 1

Static or animated, max 75 Kb

Front page 480x480 px **SEK 9.500**

Article page 300x250 px **SEK 7.750**

Other pages 300x250 px **SEK 3.900**

Campaign banner pos 2

Static or animated, max 75 Kb

Front page 480x480 px **SEK 7.000**

Article page 300x250 px **SEK 6.200**

Other pages 300x250 px **SEK 3.000**

Giga banner pos 1

Static or animated, max 150 Kb

Front page **SEK 12.000**

Giga banner pos 2

Static or animated, max 150 Kb

Front page **SEK 7.000**

Title banner – Article page

Static, max 20 Kb

Article page **SEK 13.000**

ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.

Newsletter

STREAMER 820x28 px

TOP ADVERT LEFT 400x200 px	TOP ADVERT RIGHT 400x200 px
MIDDLE ADVERT LEFT 400x200 px	MIDDLE ADVERT RIGHT 400x200 px
BOTTOM ADVERT LEFT 400x200 px	BOTTOM ADVERT RIGHT 400x200 px

Newsletter

TOP ADVERT FULL SIZE
820x200 px

MIDDLE ADVERT FULL SIZE
820x200 px

BOTTOM ADVERT FULL SIZE
820x200 px

Sponsored article

15.000 SEK/week

Native advertisement (sponsored article) will be published in one newsletter the booked week.

Streamer

Price per week **SEK 7.500**

Top advert

Price per mailing **SEK 3.000**

Top advert Full size

Price per mailing **SEK 6.000**

Middle advert

Price per mailing **SEK 2.000**

Middle advert Full size

Price per mailing **SEK 4.000**

Bottom advert

Price per mailing **SEK 1.500**

Bottom advert Full size

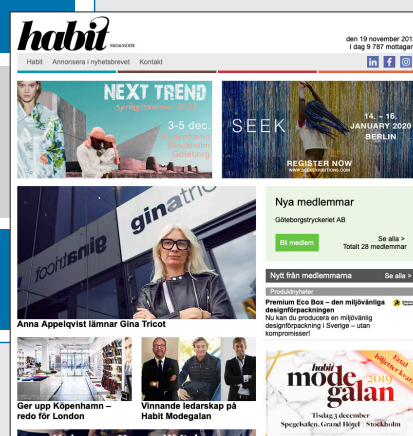
Price per mailing **SEK 3.000**

Material: Static advert

File types: Jpg, gif or png

Size: Max 50 kb

Prices for members.



Habit is the fashion and textile industry B2B platform for professionals in the clothing, shoes and accessories segment in the fashion industry.

Habit reaches out to the fashion retail industry within individual, multi, mono brand stores and covers also the retail fashion chains that operates in the Nordic countries.

habit.se has 40,000 unique visitors each month.

Habits newsletter reaches over 9,500 unique recipients in the fashion industry.

Habit Sko & Mode acts as a marketplace for companies in fashion segment that need to be up to date with the latest development in the industry.