



3-6<sup>th</sup> November 2015

**Aquatech, Amsterdam,  
Holland**

**Visitor and exhibitor facts  
2013**

- Approximately 18,500 visitors from 140 countries
- 60% of the visitors came from abroad
- Special buyer delegations from 40 countries attended the event
- 750 exhibiting companies

**Visitors at the 2013 fair  
came from the following  
sectors**

- Industry/manufacturing sector
- Private and municipal supply and disposal/operators
- Engineering offices, consultants, other providers
- Trade, government agencies, colleges/universities, science/research

**DWTG has booked 180 m2  
for the Danish pavilion  
at Aquatech**

## Aquatech – the ideal platform for exchanging knowledge and developing dialogue with local, regional and international partners

To follow up on the success of the Danish Pavilion in 2013, we are pleased to invite you to take part in the pavilion of Denmark at Aquatech in Amsterdam, Holland from 3 – 6 November 2015.

From a Danish perspective, there are good opportunities in the Dutch and the surrounding markets, and the markets are relatively uncomplicated to work on. Therefore, many Danish companies select Holland as one of their first markets when they start exporting.

As one of the world's leading trade fair for process water, drinking water and wastewater, Aquatech is the ideal platform for exchanging knowledge and developing dialogue with potential local, regional and international partners interested in new products, services and technologies.

### Benefits of joining the Danish Pavilion

- ✓ **Increase your exposure;** we have booked 180 m2 in a very good spot, and know by experience that many visitors always come by the Danish pavilion. Your company will be presented in the official catalogue and in the online Market Place. In the Market Place, other exhibitors/visitors can find detailed information on exhibitors, products and services.



**Ilse Korsvang**  
Head of Danish Water Technology Group  
Tel: +45 50 89 44 88  
ilse.korsvang@dk-export.dk

Facts

2013 winner of the Aquatech Innovation award in the Category Process control technology & process automation: N2O Wastewater System from the Danish company Unisense A/S (today Unisense Environment A/S): System to measure dissolved N2O dynamics directly in bulk waters for on-site, real-time monitoring and control.



You will be presented in a Danish Pavilion brochure with a company profile and a product description.

We will do other marketing work, and make you aware of all possibilities.

- ✓ **Focus on sales:** We offer you service, a mutual area, and coffee, drinks, and snacks for you and your guests. If you need to leave your stand for a meeting, 2 of us from DWTG will be there, and if you have any problems, we will help you.

We shall also arrange lunch at the booth, for you and your customers (subject to subsidy)

- ✓ **Arrive late:** Together with our stand builder, we will handle all practical issues with exhibition organizer and in relation to stand construction and dismantling. An individual area with carpet, expo walls, furniture, company name, lighting, standard electricity/consumption, cleaning, and a mutual storage room will be ready at your arrival. Additional furniture/AV etc. can be arranged at own costs.

- ✓ **Let us do the hard work:** We have pre-reserved a number of hotel rooms at a good location, and will assist with all practical issues; parking, transport, freight of your goods etc.

We will have an exhibitor meeting, where we will present the stand layout and you can inform us of your individual wishes. You will also get a lot of other practical information.

The decorations will be Expo walls. The decorations can be reused for other exhibitions. The walls can be equipped with screens, shelves etc. For larger stands, other individual options are also possible.

There will be a Danish networking dinner (subject to subsidy)

**Price (excl. VAT)**

Subsidy has been granted from the Trade Council, and we are therefore able to keep the 2013 prices.

9 m2 stand DKK 36,750 (with subsidy)

Brochure stand DKK 10,900 (with subsidy)

+ Coordination fee members/non-members: DKK 4,900/9,800 DKK/company  
The price is subject to 15 participating companies. The price does not include own graphic works and print, transport, hotel and insurance.

If you want to speak to one of the exhibitors from 2013, just let us know, and we will connect you. Feel free to call us, if you have any other questions.

Best regards

Ilse Korsvang  
Head of Group, Danish Water Technology Group

Co-financed by  
Ministry of Foreign Affairs of Denmark  
The Trade Council



## Draft programme

---

- |                 |   |
|-----------------|---|
| <b>02.11.15</b> | Arrival to the Manor Hotel Hampshire Eden Hotel Amsterdam<br>Arrangement of own equipment at the exhibition                               |
| <b>03.11.15</b> | Exhibition and conference/workshops<br>Exhibition open from 9.00 - 18.00 H  |
| <b>04.11.15</b> | Exhibition and conference/workshops<br>Exhibition open from 9.00 - 18.00 H<br><br>Networking dinner for Danish companies and their guests |
| <b>05.11.15</b> | Exhibition and conference/workshops<br>Exhibition open from 9.00 - 18.00 H  |
| <b>06.11.15</b> | Exhibition and conference/workshops<br>Exhibition open from 9.00 - 18.00 H  |
| <b>07.11.15</b> | Dismantling of stand and departure to Denmark   |



**Danish pavilion;  
Same position  
as 2013**

**Concept for standard decoration of pavilion - Danish Water Technology Group**



The decoration of the actual pavilion depends on requests of the Danish exhibitors, actual size of the pavilion, transport costs, and potentially type of rented equipment.

For smaller stands, we rent local equipment.

Below: brochure layout for events

