

# Romanian manufacturer of handmade ladies bags and accessories seeks international vegan leather suppliers under supplier agreements

## Summary

Profile type

**Business request**

Company's country

**Romania**

POD reference

**BRRO20230801014**

Profile status

**PUBLISHED**

Type of partnership

**Supplier agreement**

Targeted countries

• **World**

Contact Person

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Term of validity

**10 Aug 2023**

**9 Aug 2024**

Last update

**28 Aug 2023**

## General Information

### Short summary

A Romanian company specialises in the production of handmade leather bags for ladies. The company's products combine leather with other unconventional materials (e.g. wood, raisin etc.) and are available in different shapes and sizes. Aiming to orient its business towards sustainability, the company is interested in identifying suppliers of vegan leather, especially from plants (i.e. cactus and mushrooms). Cooperation will be based on supplier agreements.

### Full description

The Romanian company is a fashion start-up specialising in manufacturing bags for ladies which combine natural leather with a wide variety of other unconventional materials. All products are created based on the company's own designs and are inspired by different forms of art. The company's view is that ladies' bags are an accessory aimed to complement one's style. To increase the effect of bags on a woman's appearance, the company combines soft leather with other hard materials such as plastic, wood, raisin, nails, polyurethane foam etc.

The company's product portfolio includes casual and office ladies' bags in different sizes and shapes, as well as purses. It currently addresses the national market.

All products are highly functional. The company's products are manufactured in small series, proposing a blend of

utility and visual effect inspired by art. All leather and accessories used in the manufacturing process are high quality.

The company aims to expand on international markets and to orient its business lines towards sustainability. It therefore seeks to create new designs which will combine vegan leather with accessories and unconventional materials, maintaining the company's unique style and design. The company therefore seeks to identify new international business partners able to supply vegan leather, especially made out of cactus and mushrooms. Other types of vegan leather are also of interest.

Cooperation with the partners identified will be based on supplier agreements.

#### Advantages and innovations

The Romanian company manufactures a wide range of products requiring an assortment of vegan leather types and colours.

Cooperation with the Romanian company will provide interested partners the opportunity of entering the market of handmade vegan leather goods which is projected to grow in the near future.

#### Technical specification or expertise sought

The Romanian company enjoys a very good market position and clearly differentiates from its competitors in terms of design, usability and quality of the products offered.

The company requires vegan leather with the following characteristics:

- Vegan leather obtained from sustainable sources
- Vegan leather obtained from cactus and mushrooms is of particular interest
- Vegan leather should be available in a variety of colours
- Box vegan leather is required, with different degrees of rigidity

All vegan leather should have a quality look, to support the company's positioning as a manufacturer of quality products.

The company can place constant orders of approx. 100 sqm/month.

Interested partners should be able to supply the Romanian company with a catalogue (printed or online/website) detailing the products available, colour ranges and technical details. Potential partners should also be willing to send product samples.

#### Stage of development

**Already on the market**

#### IPR Status

**No IPR applied**

#### Sustainable Development goals

**• Goal 12: Responsible Consumption and Production**

## Partner Sought

#### Expected role of the partner

The company seeks international business partners with whom to conclude supplier agreements for the supply of high quality vegan leather from sustainable sources, especially cactus and mushrooms. Partners sought should be able to supply product samples and offer high quality vegan leather in the above categories in a wide array of colours. The Romanian company will clearly indicate the vegan leather type, colours and quantities required.

Cooperation will be based on supplier agreements.

#### Type of partnership

**Supplier agreement**

#### Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **SME 11-49**
- **Other**

## Dissemination

#### Technology keywords

#### Market keywords

- **07006 - Other Consumer Related (not elsewhere classified)**
- **07004001 - Clothing, shoes and accessories (including jewellery)**

#### Targeted countries

- **World**

#### Sector groups involved