



#### Facts from Gulfood Manufacturing 2015

29,102 visitors from 158 countries

1,461 exhibitors from 58 countries  
- a 25% increase from 2014

28 national pavilions including the  
Pavilion of Denmark

58% of visitors from the GCC  
countries

42% of visitors are international

## Pavilion of Denmark at Gulfood Manufacturing 2016 in Dubai

Danish Food Tech Group have for the third consecutive year the pleasure of inviting your company to participate at the joint **Pavilion of Denmark** at the very popular Gulfood Manufacturing trade fair in Dubai from **7 – 9 November 2016**.

The trade show launched in a new version in 2014 and is already the biggest and most important food and beverage processing trade show in the entire MEASA region.

#### **29,102 visitors from 158 countries in 2015**

The number of both exhibitors and visitors exceeded by far the estimated forecast in both 2014 and 2015. The show expanded in 2015 and plans to expand further in 2016 in order to meet the demands. Gulfood Manufacturing has rapidly grown into the most important meeting place for the regions food and beverage processing industry.

#### **The right decision makers and real projects**

Our experience from previous years shows that Gulfood Manufacturing attracts the right decision makers from all over the region – and they bring real projects.

Currently the MENA region including Southeast Asian countries experience rapid development. Economic growth is a characteristic as well as the demographic profile of the region is changing. The region continues to witness an increasing population surge, especially among its consumer hungry middle classes. The food supply industry suffers to match greater demand for food, increasing home production and focusing on increased food safety. MENA food demand is expected to increase by US\$ 1 trillion by 2030.

#### **Pavilion of Denmark**

We have reserved 200 sqm for the Pavilion of Denmark located in the joint food processing and packaging area.

We welcome you to join the Pavilion of Denmark at Gulfood Manufacturing 2016.



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## Price & Conditions

**DKK 3.995, - pr. sqm**  
**Subsidy deducted.**

**Coordination fee of DKK 4.900 per company for DFTG members/DKK 9.800 per company for non-members.**

All prices are excl. VAT and does not include board and lodging, printing of graphics and transportation of own goods.

To execute the event, a min. of 8 companies is required. In case of fewer participants, we will assess the situation and make necessary adjustments to the price and concept in order to continue the project. Danish Food Tech Group reserves the right to cancel the event if not fulfilled.

Co-financed by  
Ministry of Foreign Affairs of Denmark  
The Trade Council



### All-inclusive exhibitor package

Each company will have an individual stand area while at the same time forming part of the Pavilion of Denmark, giving access to the joint infrastructure. Our design will consist of a tall structure with white wooden walls (see picture on front page) – you can decorate your walls and space according to our general design guideline.

Danish Food Tech Group, in cooperation with our partner, Standesign A/S, will assist you, coordinate and handle all practical issues regarding your participation.

### Our exhibition package includes:

- ✓ Build-up and dismantling of pavilion
- ✓ Individual area incl. 1 meeting table and 3 chairs, 1 brochure rack, company name
- ✓ Walls, carpet, standard electricity consumption, lighting, daily cleaning & joint Wi-Fi internet connection
- ✓ Joint storage room for the exhibitors
- ✓ Joint bar area with hot/cold beverages and snacks for you and your guests
- ✓ Joint marketing hand-out with your company logo, short description and contact details to be distributed before and during show
- ✓ Fee for listing in the organizer internet catalogue (mandatory for all exhibitors)
- ✓ Mandatory insurance is included
- ✓ Network event co-organised by the Trade Council in Dubai
- ✓ Assistance with all practical matters before, during and after the exhibition. Danish Food Tech Group will be present during the full event, ready to assist you.

### Not included in price:

- Extra furniture is available at own expense (desks, flat screens etc.)
- Printing costs for graphics
- Hotel proposal is offered (optional use)
- Transportation of own goods is not included in the price, but we offer a joint freight proposal (optional use)
- The Trade Council in Dubai can assist you with partner search, organise individual B2B meetings with potential customers and partners – contact Commercial advisor Edith Christmas/[edichr@um.dk](mailto:edichr@um.dk)/mobile: +971 50 189 41 94

### DEADLINE REGISTRATION: 1<sup>st</sup> of June 2016

**SIGN UP on our website:** [www.dk-foodtech.dk](http://www.dk-foodtech.dk)

**Registration is** conditional of general terms of business for the Danish Export Association, which you can access [here](#). Registration is on a first come first serve basis and cannot be conditional on a specific space location.

We look forward to assist you  
– please do not hesitate to contact us if you have any questions.

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