

POWERED BY MATERIAL EXCHANGE

FUTURE TEXTILE & FASHION CONSUMPTION



with



THE DEFINITIVE EVENT FOR FUTURE TEXTILE
& FASHION CONSUMPTION

Digital Show Brochure

NEXT TEXTILE Opening Conference: October 22nd 2020

Opening the Digital Show is the NEXT TEXTILE Conference; a one-day interactive live event featuring some of the industry's most respected experts and thought-leaders. Join in the live panel discussions, interactive workshops and must-watch keynotes to find out more about the textile industry and how things may change in the future!

Sourcing & Inspiration Material Showcase: October 22nd – November 6th 2020

Hosted by Material Exchange, this two-week long exclusive material showcase supports brands in finding the right materials from the right suppliers.

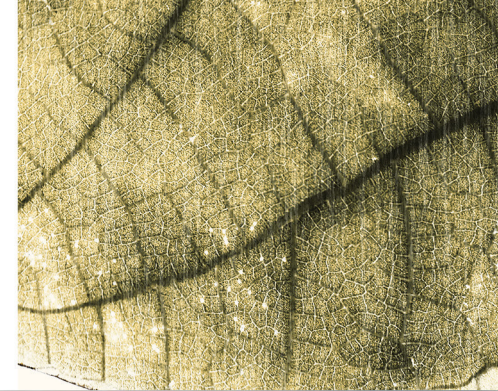
The showcase will feature the newest and most innovative digital material samples from over 300 suppliers around the world. View materials, enquire for more information and communicate with suppliers within their Virtual Show Booths.

Access by clicking the showcase from the lobby.

Digital Fashion Week:

November 2nd – November 6th 2020

An industry first; a virtual fashion show featuring 3D designs inspired by materials from the Material Exchange Digital Material Library. A collection of the best designs will be available to view within the showcase



The Future of Sustainable Textiles

- ACCESS FROM ANYWHERE IN THE WORLD
- INTERACT AND MEET WITH CLIENTS, VIRTUALLY
- ATTEND THE THOUGHT-LEADERSHIP KEYNOTES AND INTERACTIVE SEMINARS
- MATERIALS ACCESSIBLE FOR 2 WEEKS
- NO TRAVEL OR LOGISTICS COSTS
- SOURCE MATERIALS DIGITALLY AND SUSTAINABLY
- IT'S FREE TO ALL VISITORS!



THE **BEST BITS**



1 DAY
VIRTUAL
CONFERENCE



300+
MATERIAL
SUPPLIERS



2D & 3D
MATERIALS



LEATHER
WOVEN TEXTILES
KNITTED TEXTILES
SYNTHETIC
INSOLE
(FOOTBED)



1 WEEK
DIGITAL
FASHION
SHOW



2 WEEK
DIGITAL
MATERIAL
SHOWCASE



VIRTUAL
COLLABORATION



3D
DESIGN

THE SHOW

THE
SOURCING &
INSPIRATION
MATERIAL
SHOWCASE

ACCESS OVER
30,000 MORE
MATERIALS IN
THE MATERIAL
EXCHANGE DIGITAL
LIBRARY

PRIVATE
& GROUP
MATERIAL
MEETINGS

3D
PLAY-
GROUND

NEXT TEXTILE
CONFERENCE

DIGITAL
FASHION
WEEK

NEXT TEXTILE Conference

October 22nd 2020

Join international thought-leaders and industry experts to learn about the future of sustainable textiles. Take part in the panel discussions, keynotes and interactive workshops that aim to change the way we think about sustainability in fashion.



www.material-exchange.com/next-textile-digital-show | www.material-exchange.com



The Sourcing & Inspiration Material Showcase

October 22nd – November 6th 2020

The showcase will feature materials from some of the best and most innovative material suppliers in the world! Each supplier will present 10 of their best materials within the showcase, with many more of their materials available to be viewed in the Material Exchange Digital Library.

Visitors can log-in to the showcase from October 22nd for 2 weeks, 24/7 from anywhere in the world, and virtually 'walk the floor' by visiting the Virtual Exhibitor Booths of suppliers.

Visitors can easily search, filter and select material suppliers and their materials based on material type and company name. Visitors can show interest by 'liking' a material sample, enquire for more information and request a sample from the Material Exchange Library.



PRIVATE **Virtual Meetings**

Embedded in the Virtual Exhibitor Booth of suppliers, the Chat & Video platform enables visitors and exhibitors to interact and discuss materials as they would at a physical event!

Turn your camera on and take part in a live material meeting!

The virtual chat window will be visible when exhibitors are online and available.

All Chats will be saved and available to view when attendees login to the show.



3D Playground

The Material Showcase will feature a 3D tool from our partners at Emersya. Visitors can click the link in the Showcase to visit the 3D playground and work with 3D samples to build virtual products in real-time including; footwear, apparel and luggage. Many of the Materials in the showcase can be found within the Material Exchange Digital Library, many of these materials have 3D capabilities to be used within 3D design software.

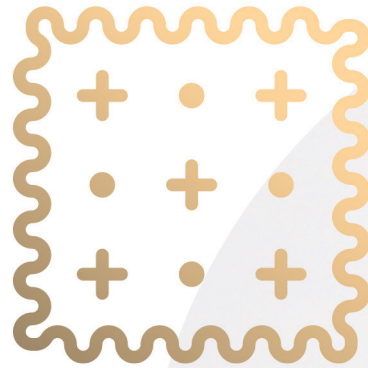


Access over 30,000 more materials in the Material Exchange Digital Library

The Material Showcase will all feature a unique link to the exhibitors own Material Exchange Digital Library, containing even more material samples.

The supplier's profile can also be viewed within the Digital Library and includes detailed information such as sustainable accreditations, testing certifications, production capabilities and key company data.

Access exclusive material books by obtaining a pin code from the supplier.



Digital Fashion Week

November 2nd – November 6th 2020

To conclude the Next Textile Digital Show we bring to you the **Digital Fashion Week**.

Registration will open soon. Designers are invited to take part in the Fashion Week for free to create inspired designs for the upcoming season.

Designers will have full access to the showcase and the Material Exchange Digital Library to search and download digital material samples and use these to create 3D designs for the Fashion Week.





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