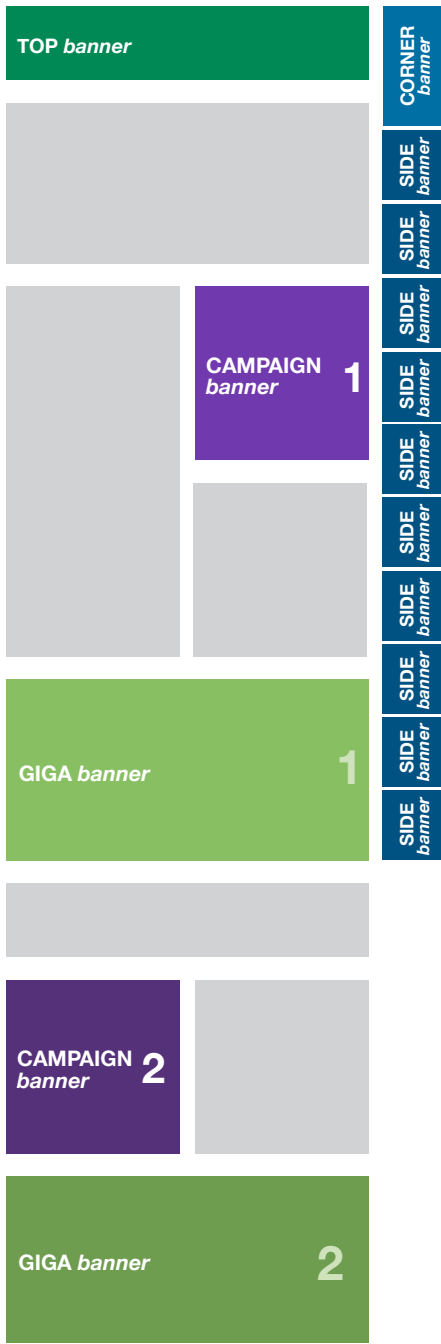


Front page



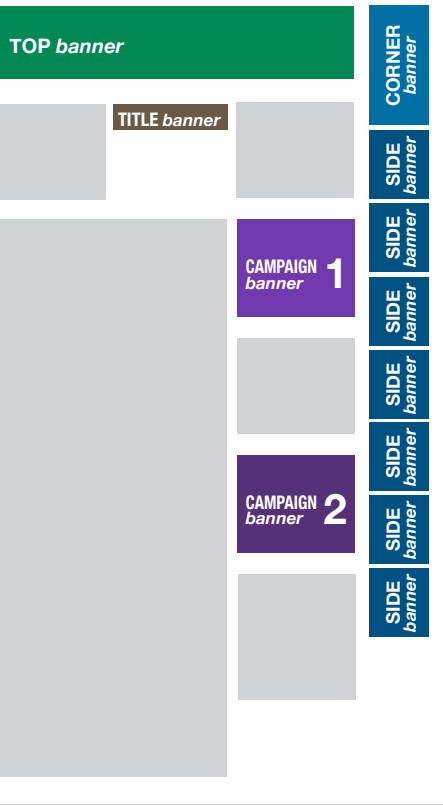
■ Membership 7.800 SEK/year

■ Member package

- 6 months side banner on the website
- 2 mid advert in the newsletter
- 2 bottom advert in the newsletter
- 1 year membership

26.000 SEK

Article page



All banners, except the title banner, are sharing their spot with up to three others. Rotation is executed after page reload.

The side banners change their position both horizontally and vertically.

Banners and adverts is linked to your home-page. If you want another link, attach it when you send your material.

Advertising in the newsletter
Prices for members per mailing

TOP ADVERT Left 4.000 SEK 400x200 px, max 30 kb	TOP ADVERT Right 4.000 SEK 400x200 px, max 30 kb
MID ADVERT Left 3.000 SEK 490x147 px, max 20 kb	MID ADVERT Right 3.000 SEK 310x235 px max 20 kb
BOTTOM ADVERT Left 2.000 SEK 490x147 px, max 20 kb	BOTTOM ADVERT Right 2.000 SEK 310x235 px max 20 kb

Advertising on the website

Prices for members per month

TOP BANNER	
Article page	21.500 SEK
Front page + all other pages	21.500 SEK
930x180 px - max 75 kb	
CORNER BANNER - only readable on desktop	
Article page	11.500 SEK
Front page + all other pages	11.500 SEK
150x300 px - max 75 kb	
SIDE BANNER - only readable on desktop	
Article page	3.250 SEK
Front page + all other pages	3.250 SEK
150x175 px - max 75 kb	
TITLE BANNER	
Article page	22.750 SEK
200x60 px - max 75 kb	
CAMPAIGN BANNER	
Front page 480x480 px	17.375 SEK
Article page 300x250 px	13.750 SEK
All other pages 300x250 px	6.750 SEK
max 75 kb	
CAMPAIGN BANNER	
Front page 480x480 px	14.500 SEK
Article page 300x250 px	10.750 SEK
All other pages 300x250 px	5.350 SEK
max 75 kb	
GIGA BANNER	
Front page	21.500 SEK
980x480 px - max 150 kb	
GIGA BANNER	
Front page	14.500 SEK
980x480 px - max 150 kb	

Animated banners: deliver as jpg, html, gif or script. The animation are restricted to a maximum of 20 seconds.

Static banners: jpg, gif or png.
(In the newsletter all adverts are static.)

Our site is responsive and banners adapt to the screen they are displayed on.
(Corner and side banners are only readable on desktop.)

The adverts are created for free.

All stated prices require membership. The price for non-members is double.

BECOME A MEMBER



Metal Supply is a commercial network where suppliers, subcontractors and buyers within the metal and engineering industry can get in contact with each other.

Benefits as a member

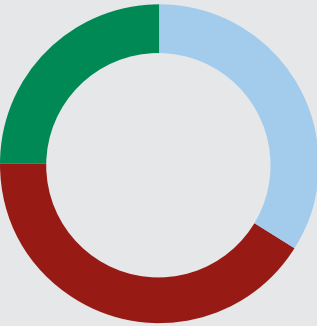
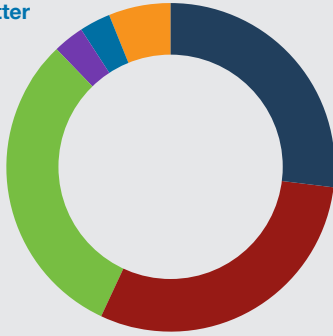
- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"

Nordiska Medier Göteborg AB
Flöjelbergsgatan 11, SE-431 37 Mölndal, Sweden
Tel. +46 31 13 11 01
www.metal-supply.se

Target group

The allocation of readers of the newsletter - compared to the business:

- Supplier
- Subcontractor
- Purchase operation
- Primary producer
- Plastic industry
- Advisor



The allocation of readers of the newsletter - compared to job position:

- CEO
- Purchasing/production
- Sales

