

Kemivärlden Biotech
Kemisk Tidskrift

Journal of
Chemistry & Biotechnology

Media Info 2018

kemivarldenbiotech.se

Publication schedule 2018

Issue	Publ.date*	Material	Theme Biotech	Theme Chemistry	Trade Fair/Event
1	Feb 28	Feb 7	Formulation/ Clinical Trials	Lab of the Future	New updates in Drug Formulation & Bioavailability , March 21, Copenhagen The Future of Swedish and Danish Life Science , March 22, Lund The Future of Swedish and Danish Life Science Gala Dinner , March 22, Lund The Future of Swedish and Danish Life Science Breakfast , March 23, Lund
2	April 3	March 13	Cleanroom Solutions	Jobs & Careers	
3	May 9	April 18	Antibodies/ Pharma Industry	Green Production/ Petrochemistry	
4	June 11	May 21	Regulatory Affairs	Labs/Analysis	National Meeting of the Swedish Chemical Society , June 17-20, Lund
5	Sept 14	Aug 27	Drug Development, Patents	Food and Beverage	Life Science Gala Dinner , October 2, Stockholm
6	Oct 12	Sept 24	Molecular Biology	Lab/Analysis	Bioscience , November 7, Uppsala
7	Nov 13	Oct 23	Biotech Companies of Tomorrow, Pharma Outsourcing (insert in English)	Chromatography	PharmaOutsourcing , December 12, Stockholm
8	Dec 13	Nov 26	Biologics, QA/QC	Production/ Process Optimization	New Horizons in Biologics & Bioprocessing , December 18, Stockholm

* The e-magazine is published 3 days before the official publication date in this schedule.

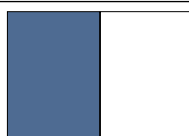
Format & Prices (SEK)

Width x height, mm

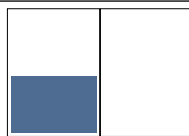
Spread 430 x 285 + 5 mm bleed
SEK 69.400



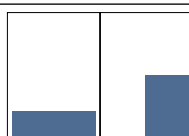
Full page 215 x 285 + 5 mm bleed
SEK 34.600



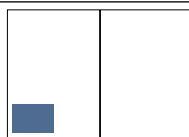
1/2 page 185 x 123 mm
SEK 24.900



1/4 page horizontal 185 x 59 mm
1/4 page vertical 90 x 123 mm
SEK 17.600



1/8 page 90 x 59 mm
SEK 9.200



Inserts

Unbound supplement (Maximum 215 x 285 mm)

2 pages SEK 22.600 4 pages SEK 29.300 8 pages SEK 33.100

Web Guide in Magazine

(Booked annually)

Advertisement in Web guide SEK 1,000 per issue

Native advertising

Native Advertising is a sponsored text on kemivarlden.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.

Subscription

Phone +46 (0)8-799 62 18, kemivarlden@pressdata.se

Advertising material

annons.kemivarlden@mentoronline.se

Supplements are to be sent to

Exakta Bokbinderi, Järnvegatan 11, 21375 Malmö
IMPORTANT! Mark your package with Kemivarlden Biotech, issue and sender.

Payment terms

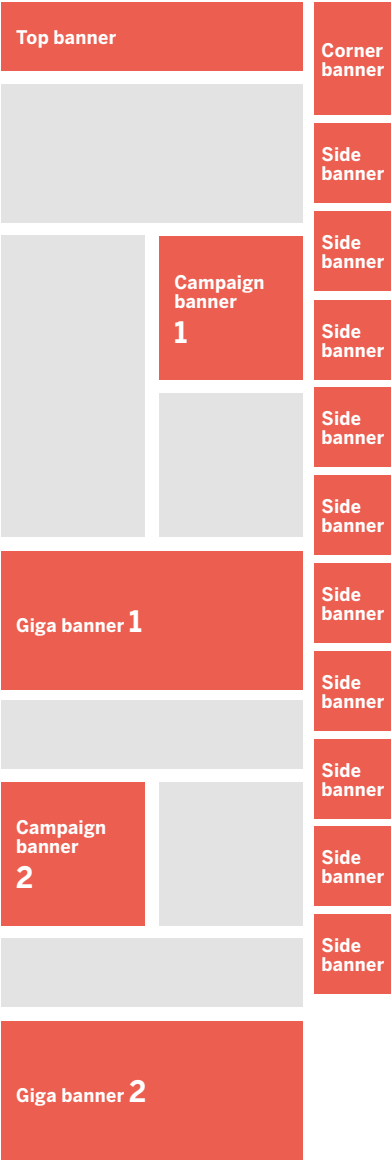
20 days net. VAT and invoicing fees (SEK 25) are additional. No Swedish VAT applied to EU companies sending their EU VAT number together with order confirmation. Interest on overdue payment applies to late payment.

Other

The magazine's liability for errors is limited to the advertising cost. We do not assume liability for damage resulting from non-insertion or incorrect insertion of adverts. Circulation 12.500-13.500 copies depending on what trade fairs, symposiums and events the magazine is distributed. There are three readers per sample of the magazine.

Format & Prices web/newsletter

Start page



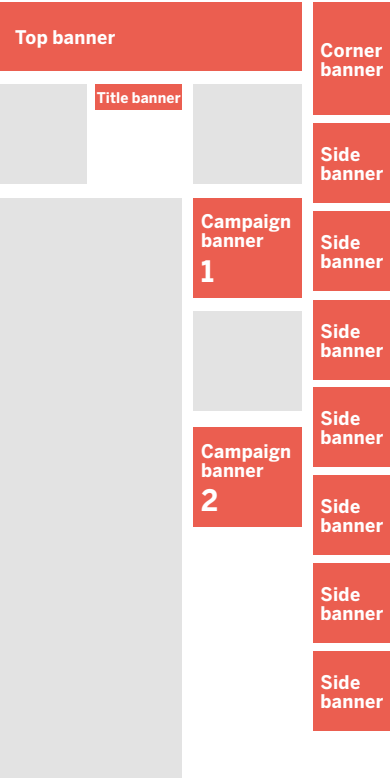
Top banner 930x180 px SEK 9.300 / month
Corner banner 150x300 px..... SEK 4.900 / month
Side banner 150x175 px.....SEK 1.450 / month
Campaign banner 1 480x480 px.... SEK 7.800 / month
Campaign banner 2 480x480 px ... SEK 6.200 / month
Giga banner 1 980x480 px SEK 9.250 / month
Giga banner 2 980x480 px SEK 6.200 / month

File types

Static jpg, max 75 kb
Animated gif, max 75 kb
Html (zip-file)
Script

All banners must be responsive.
Animations should keep within 20 seconds.
Design of the ads included in the price.

Article page



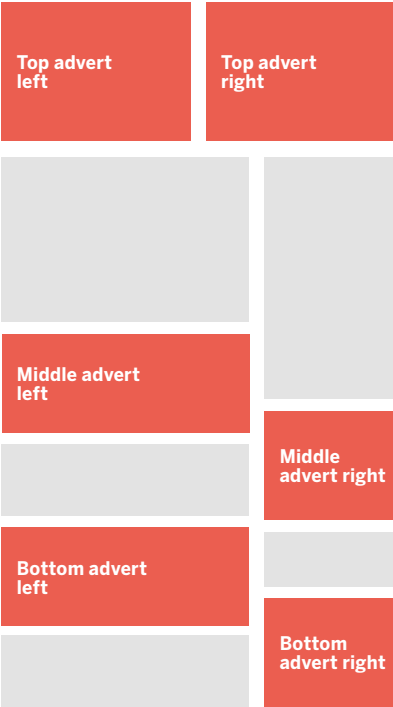
Top banner 930x180 px SEK 9.300 / month
Corner banner 150x300 px..... SEK 4.900 / month
Side banner 150x175 px.....SEK 1.450 / month
Title banner, static 200x60 px..... SEK 9.800 / month
Campaign banner 1 300x250 px SEK 5.900 / month
Campaign banner 2 300x250 px.... SEK 4.650 / month

File types

Static jpg, max 75 kb
Animated gif, max 75 kb
Html (zip-file)
Script

All banners must be responsive.
Animations should keep within 20 seconds.
Design of the ads included in the price.

Newsletter



Top advert left 400x200 px..... SEK 2.050 / day
Top advert right 400x200 px..... SEK 2.050 / day
Middle advert left 490x147 pxSEK 1.550 / day
Middle advert right 310x235 pxSEK 1.550 / day
Bottom advert left 490x147 pxSEK 1.050 / day
Bottom advert right 310x235 px.....SEK 1.050 / day

File types

Static jpg, gif or png.

All adverts must be static.
Design of the ads included in the price.

Membership SEK 7.000/year

All ad prices are up prices.
Prices for non-members is
twice that. Contact us for
more information.

Memembers package SEK 15.500

12 months side banner on web
1 top advert in newsletter
2 middle adverts in newsletter
2 bottom adverts in newsletter
1 year memembership

Marketing & Event



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Broad coverage in many areas ...

The new **chemistry** and **molecular biology** are changing our lives and businesses more and more. Chemistry and its related fields are incredibly expansive subjects, and hold the key to new materials and sustainable processes, and ultimately new, and improved products.

Research that increases our knowledge of intricate chemistry and molecular biology opens up tremendous opportunities for new and existing companies, in areas like **energy/cleantech, pharmaceuticals/medtech, biotech** and **nanotechnology**.

We see a transformation of the **process industry**, towards new raw materials, and towards more energy efficient processes and catalysts, which consequently place greater demands on control and regulation.

New technology in **lab & analysis** helps us reach new insights and control virtually all societal activities. Half of the **chemists** and **biomedical scientists** in Sweden work in the field of lab & analysis. The trend towards more precise and specialized, effective and simpler analysis techniques and analyzes in a number of areas, is an important part Kemivärlden Biotech's coverage.

Many important support functions surround these industries. **Patent** and **copyright protection, quality assurance** and **certification** are crucial in a global market.

The goal of the magazine is to be a meeting place for professionals working in all these areas, and to demonstrate the possibilities and the progress that is constantly being made.

Our magazine is unique ...

- We have subscribers all over the Nordic Region (i. e. Sweden, Finland and Denmark). Our circulation is 12.500-13.500 depending on if it's a event/trade fair issue.
- Kemivärlden Biotech/Nordic Journal of Chemistry and Biotechnology has the most extended circulation in the Nordic Region of magazines within R&D, labtech, biotech, chemistry, Life Science, pharma, IP/patents and cleantech.
- We are the only magazine in the industry with a subscribed circulation.
- We **exclusively** reach all members of Swedish Association of Chemists, The Swedish Life Science Industry Organization (SwedenBIO), SwedNanotech and other decision makers.
- We have approximately three readers per magazine.
- Our digital newsletter reaches 7,600 recipients every Thursday.

Events

Our annual international meetings for networking:

New updates in Drug Formulation & Bioavailability
March 21, Copenhagen

The Future of Swedish and Danish Life Science
March 22, Lund

The Future of Swedish and Danish Life Science Gala Dinner
March 22, Lund

The Future of Swedish and Danish Life Science Breakfast
March 23, Lund

Life Science Gala Dinner
October 2, Stockholm

Bioscience
November 7, Uppsala

PharmaOutsourcing 2018
December 12, Stockholm

New Horizons in Biologics & Bioprocessing
December 18, Stockholm

Place your job ad in our magazine!

Do you need a sales specialist with experience from CRO, chemical or Life Science industry?
Many of our readers also have a PhD.

Linked text to job ad on kemivarldenbiotech.se and in kemivarldenbiotech.se:s newsletter

Your price SEK 10,200



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