

NORDISK PAPPERS
TIDNING +
BIOBUSINESS

process.
NORDIC



MEDIA INFO 2018

processnet.se

Publication schedule 2018

Issue	Publ date	Material	Focus	Trade Fairs/Events
1	Jan 23	Jan 5	Instrument Automation Petrochemical Industry	ITF-dagarna, Jan 31–Febr 1, Stockholm Euroexpo Karlstad, Jan 24–25 Euroexpo Östersund, Febr 14–15
2	Febr 20	Febr 2	Maintenance, Process Technology Paper & Pulp SPECIAL EXHIBITION ISSUE Underhållsmässan	Underhållsmässan March 13–16, Gothenburg
3	March 20	March 2	Iron, Steel and Mining Flow Meters (gages), Pumps, Valves	Euroexpo Skellefteå, April 11–12
4	April 18	March 29	Transmissions/Drive Systems SPECIAL EXHIBITION ISSUE Elmia Automation	Elmia Automation, May 15–18, Jönköping Euroexpo Karlskrona, April 25–26
5	May 15	April 27	Instrument/Valves Paper & Pulp SPECIAL EXHIBITION ISSUE Pulp Paper	Pulp Paper Helsinki, May 29–31 Euroexpo Södertälje, May 30–31
6	June 12	May 25	Food Industry, Energy Optimizing Iron, Steel and Mining SPECIAL EXHIBITION ISSUE AICHEMIA	Euromine Skellefteå, June 12–14 ACHEMIA, June 11–15
7	Aug 21	Aug 3	PREVIEW EXHIBITION ISSUE VA-mässan PREVIEW EXHIBITION ISSUE Processteknikmässan Petrochemical Industry, Pharmaceutical	Euroexpo Umeå, August 29–30 Euroexpo Lund, September 12–13
8	Sept 18	Aug 31	SPECIAL EXHIBITION ISSUE VA-mässan SPECIAL EXHIBITION ISSUE Processteknikmässan Process Technology and Automation Industriell Watertreatment	VA-Mässan, September 25–27, Jönköping Processmässan, October 9–11, Gothenburg Euroexpo Falun, September 26–27 Euroexpo Växjö, October 17–18
9	Oct 16	Sept 28	Flow Meters (gages), Heath Exchangers Tanks and Vessels	Elmia Subcontractor, November 13–16, Jönköping Euroexpo Örnköldsvik, November 7–8
10	Nov 20	Nov 2	Pumps and Valves, Armaturer, Security in the Process Industry, Paper & Pulp	Euroexpo Örebro, November 28–29

In Addition, Process Nordic is represented at all EURO EXPO Exhibitions during 2018

Format and prices print

1/1-page 252x372 mm	3-column, full height 149x355 mm	Horizontal 1/2-page 252x185 mm	
SEK 53.500	SEK 34.950	SEK 32.500	
2-column, full height 98x355 mm	"A4" full height 201x280 mm	1/2 "A4" vertical 98x280 mm	1/2 "A4" horizontal 201x140 mm
SEK 27.200	SEK 42.400	SEK 22.900	SEK 22.900
1/4-page 252x90 mm	Stripe 252x45 mm	1/4 "A4" vertical/horizontal 98x140 mm/ 201x70 mm	2-column, 1/4-height 98x70 mm
SEK 20.600	SEK 13.200	SEK 15.950	SEK 8.500

Processtorget

Advertising in Processtorget gives you the opportunity to advertise many times at a lower rate. Processtorget is also excellent as a complement to other advertising in the magazine and reinforces your brand.

Format and prices

81 x 33 mm	SEK 1.875/insertion
81 x 66 mm	SEK 3.700/insertion
81 x 100 mm	SEK 4.500/insertion
81 x 133 mm	SEK 6.600/insertion



Format and prices web/newsletter

Start page



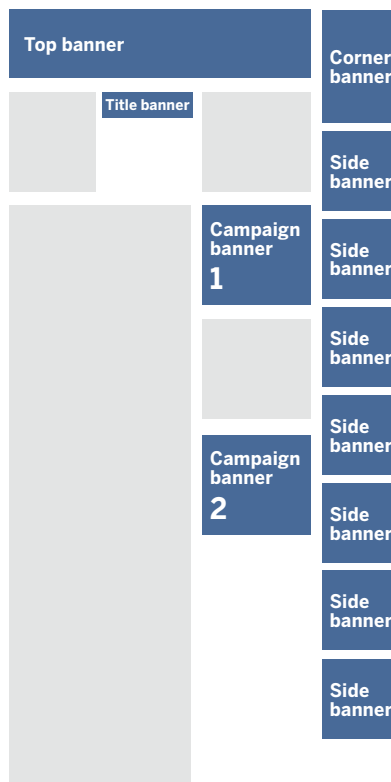
Top banner 930x180 px..... SEK 9 000 / month
 Corner banner 150x300 px SEK 4 750 / month
 Side banner 150x175 px..... SEK 1 400 / month
 Campaign banner 1 480x480 pxSEK 7 550 / month
 Campaign banner 2 480x480 pxSEK 6 000 / month
 Giga banner 1 980x480 px SEK 9 000 / month
 Giga banner 2 980x480 px..... SEK 6 000 / month

File types

Static jpg, max 75 kb
 Animated gif, max 75 kb
 Html (zip-file)
 Script

All banners must be responsive.
 Animations should keep within 20 seconds.
 Design of the ads included in the price.

Article page



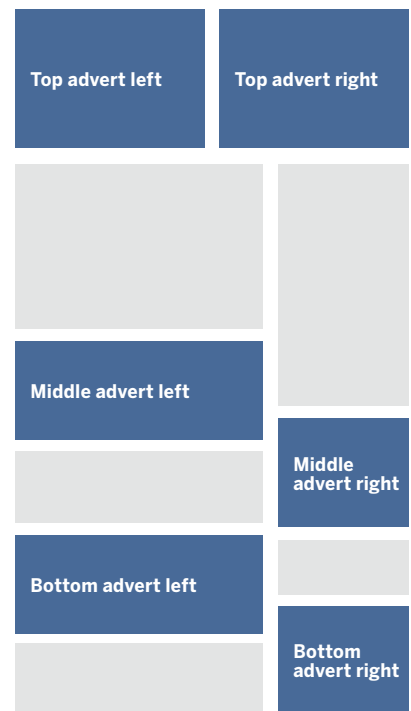
Top banner 930x180 px..... SEK 9 000 / month
 Corner banner 150x300 px SEK 4 750 / month
 Side banner 150x175 px.....SEK 1 400/ month
 Title banner, statisk 200x60 px SEK 9 500 / month
 Campaign banner 1 300x250 pxSEK 5 750 / month
 Campaign banner 2 300x250 pxSEK 4 500/ month

File types

Static jpg, max 75 kb
 Animated gif, max 75 kb
 Html (zip-file)
 Script

All banners must be responsive.
 Animations should keep within 20 seconds.
 Design of the ads included in the price.

Newsletter



Top advert left 400x200 px..... SEK 2 000 / day
 Top advert right 400x200 px SEK 2 000 / day
 Middle advert left 490x147 px..... SEK 1 500 / day
 Middle advert right 310x235 px SEK 1 500 / day
 Bottom advert left 490x147 px..... SEK 1 000 / day
 Bottom advert right 310x235 px..... SEK 1 000 / day

File types

Static jpg, gif or png.

All banners should be static.
 Design of the ads included in the price.

Native advertising

Native Advertising is a sponsored text on processnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.

Advertorials

We offer advertorial ads in the paper. Where you as an advertiser are able to get your message spread into a concept of editorial and comprehensive image. As an advertiser, you contribute with facts, images and get interviewed by a journalist. We compile, write and design your ad in an editorial way as a complete concept, which you approve. Price: SEK 15.000/week (Including telephone interview by text author).

Membership SEK 6.800/year

All ad prices are up prices. Prices for non-members is twice that. Contact us for more information.

E-blast

For e-mail blast to Process Nordic's database, contact marketing department for quotes.

Technical details

Format: 276x396 mm
Print space: 250x360 mm
Printing process: Rulloffset
Colour amount: Maximum 240 %

Send adverts to:
 annons.processnordic@mentoronline.se

Subscription: Digital package 1 year SEK 785 (app + e-magazine, Process Nordic magazine).

Excl. VAT 25% within Sweden.

Automation • Petrochemistry • Mining & Minerals Pharmaceuticals • Energy & Environment • Food Industry

Process Nordic 2018

Process Nordic is the only Swedish newspaper with a holistic approach to the Process Industry – and covers all industries with industrial processes.

With more than 40,000 readers Process Nordic – paper magazine, e-mail magazine, web-site processnet.se and the weekly newsletter – stands out as the obvious and natural marketing channel, particularly for the Process Industry suppliers.

Half of Process Nordic readers have production and operational responsibilities, four out of ten readers in management, three out of ten readers have sales and marketing responsibilities.

We will continue the coverage of the technical and commercial developments in Automation. We will in the coming year deepen our coverage of the Steel- and Mining Industry and also high-light Maintenance issues, which are more and more seen as a strategic part of the production.

Process Nordic cover the exciting technological forefront. There is the journalistic challenge – where our readers deserve to be.

Magnus Lilienström

Editor-in-Chief

magnus.lilienstrom@mentoronline.se

Event

Ytskydd February

Seminarier på Elmia Automation May

Almedalspaviljongen i Almedalen, Visby July

Smörjteknikdagen October

Pumpdagen November

Personal meetings has been important: Process Nordic arrange with different partners and also by ourselves meetings and also events where actual items within the processindustry will be presented and discussed. Process Nordic can help you with the meetings with various forms and cooperations. Contact us so we can be a part of the meeting which will suit you best.

Editorial staff och market



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